



IFMA's Professional Development

IFMA's Vision

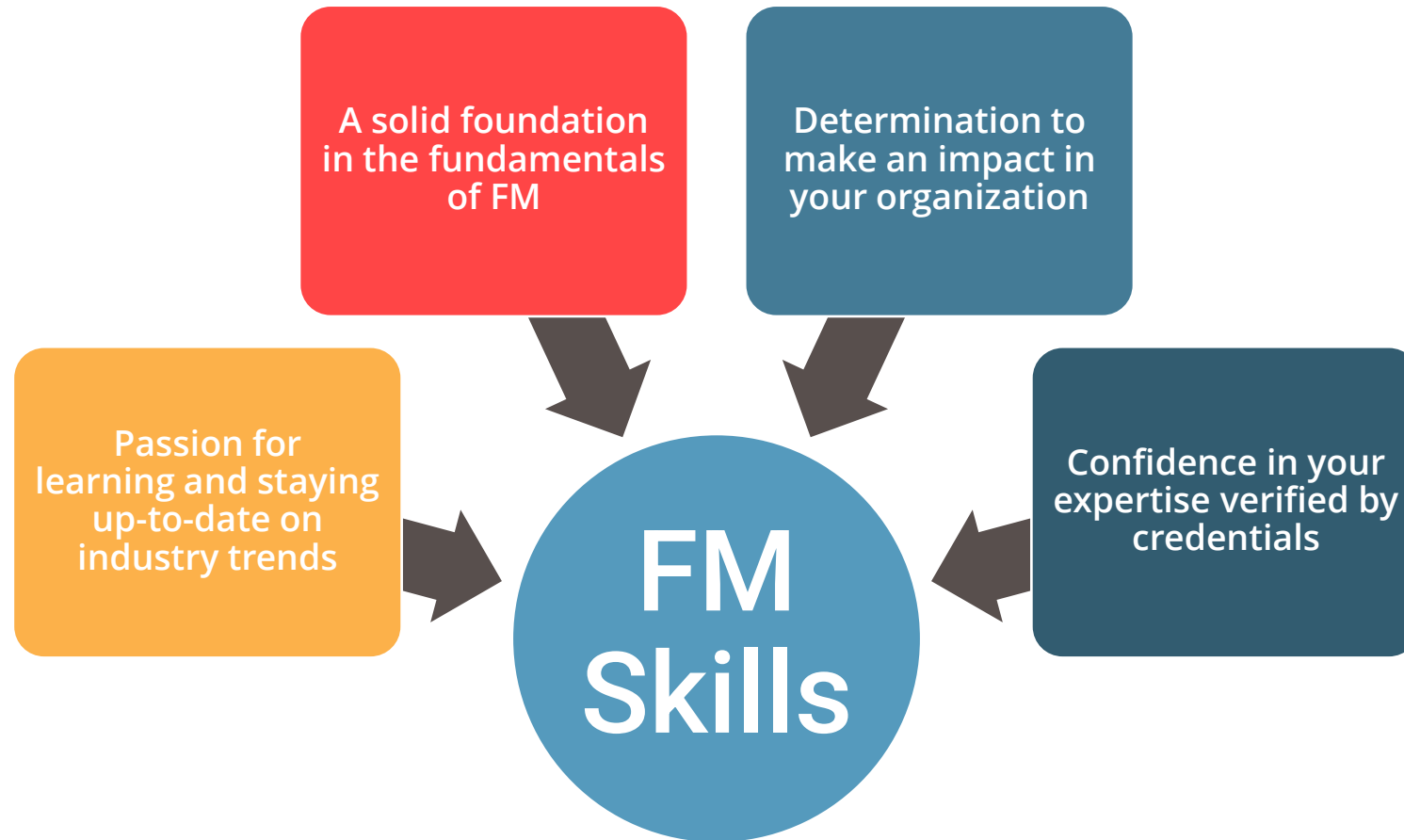
Lead the future of the built environment
to make the world a better place.

IFMA's Mission

We advance our collective knowledge,
value and growth for Facility Management professionals
to perform at the highest level.



What does it take to be a **successful FM**?



Why choose IFMA training?

We adapt to your training needs



What goes into building IFMA's training + credentials?



We listen to you and the experts.



Cutting-edge technology + methodology; best practices in adult learning.



Recurring global analysis of FM competencies + practices.



What does it mean to be ANAB accredited?

Master

**Who**

Experienced professionals who meet eligibility requirements

What

Demonstrate mastery of 11 competencies through knowledge and experience

Authority

**Who**

Facility professionals with a strong foundation of FM knowledge

What

Implement sustainable practices within any facility, regardless of age

Proficient

IFMA's **CORE**
Competencies
Who

Facility professionals who want to round out their skills across the FM body of knowledge

What

Complete your understanding of all 11 core competencies of FM

Skilled

**Who**

Individuals seeking to gain knowledge of standards and best practice*

*Typically FMP learners have at least one year of FM experience

What

Gain knowledge in four foundational competencies

Beginner

**Who**

New to FM or FM-adjacent role

What

Gain high-level understanding of the role of a facility manager

Pathfinding FM Training

Essentials of Facility Management

- ▶ Foundational understanding of FM
- ▶ Key concepts, terminology and daily tasks
- ▶ 10 modules
- ▶ Certificate of verification
- ▶ Not a credential

What You'll Study

4-8 Hours

Focus Area 1

Introduction to Facility Management

Introduction to Facility Management

6-12 Hours

Focus Area 2

Operations & Maintenance

Introduction to Operations & Maintenance
The Basics of Building Systems
The Application of Technology in Operations & Maintenance
The implications of Health & Safety in Managing Buildings

10-20 Hours

Focus Area 3

Workplace Management

Supervisory Roles in Facility Work Management
Applying Work Management to Building systems
Work Management Tools in Facility Management
Managing Contractors in Facility Management
Managing and Tracking Customer Relations in FM

Facility Management Professional® (FMP)



PROJECT MANAGEMENT

Effectively manage facility projects through planning, scoping, scheduling + evaluation. Ensure that the FM organization's interests + stakeholders are represented in projects.

LEADERSHIP & STRATEGY

Build a strategic facilities plan, apply leadership theories and change management to create your desired outcomes + influence stakeholder decisions.

FINANCE & BUSINESS

Understand financial administration + how to engage financial stakeholders to maximize decision-making + contract finances.

OPERATIONS & MAINTENANCE

Know facilities in and out so they can function safely + in compliance with regulations + standards.

Sustainability Facility Professional (SFP)

Knowledge-based, self-paced lifetime credential.

- 3 units = 12 chapters
- Facility managers seeking guidance on sustainable strategy + implementation
- Must have a reasonable foundation of core facility management, such as the FMP:
 - Operations + Maintenance
 - Finance + Business
 - Leadership + Strategy
 - Project Management



What the SFP covers

Circular Economy

UN Sustainable Development Goals (SDGs)



Unit One: Introduction

Chapter 1: Building a Sustainable Facilities Program
Chapter 2: Sustainability Strategy
Chapter 3: Planning for Sustainability
Chapter 4: Understanding Financial Language

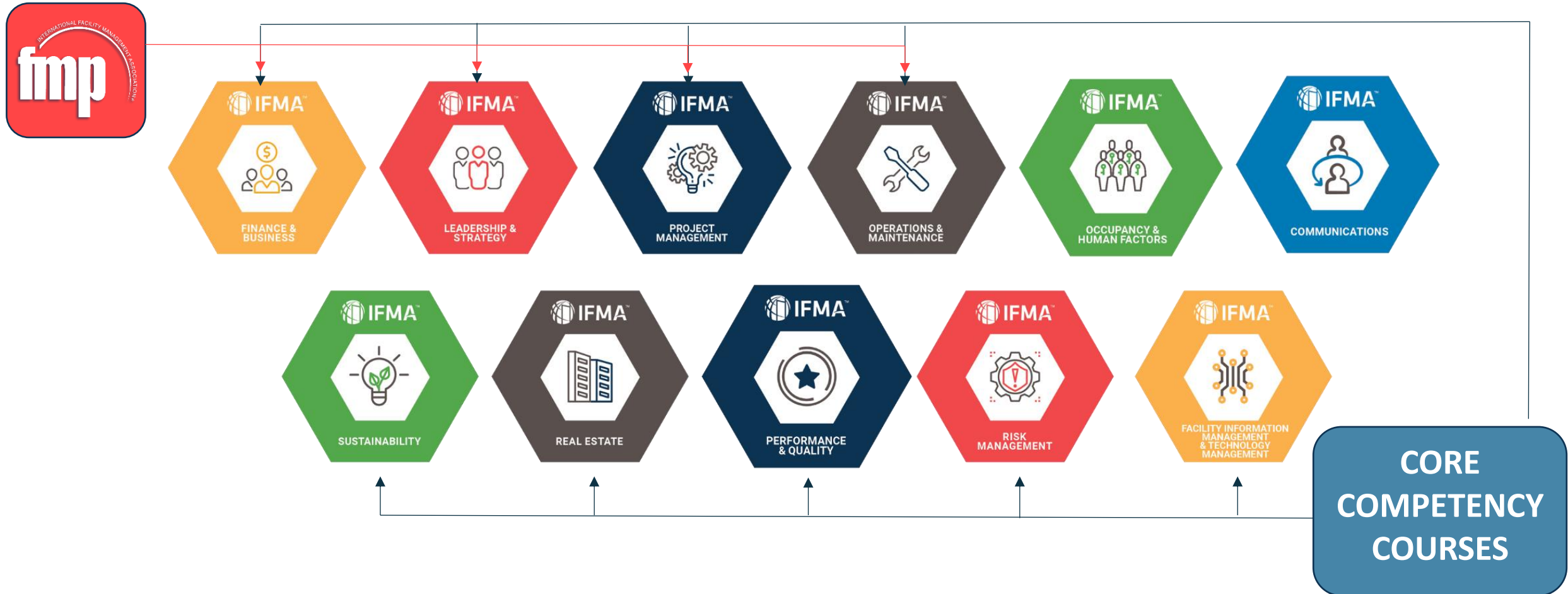
Unit Two: Analyzing Sustainable Solutions

Chapter 5: Energy Management
Chapter 6: Water Management
Chapter 7: Materials and Consumables Management
Chapter 8: Waste Management
Chapter 9: Workplace Management

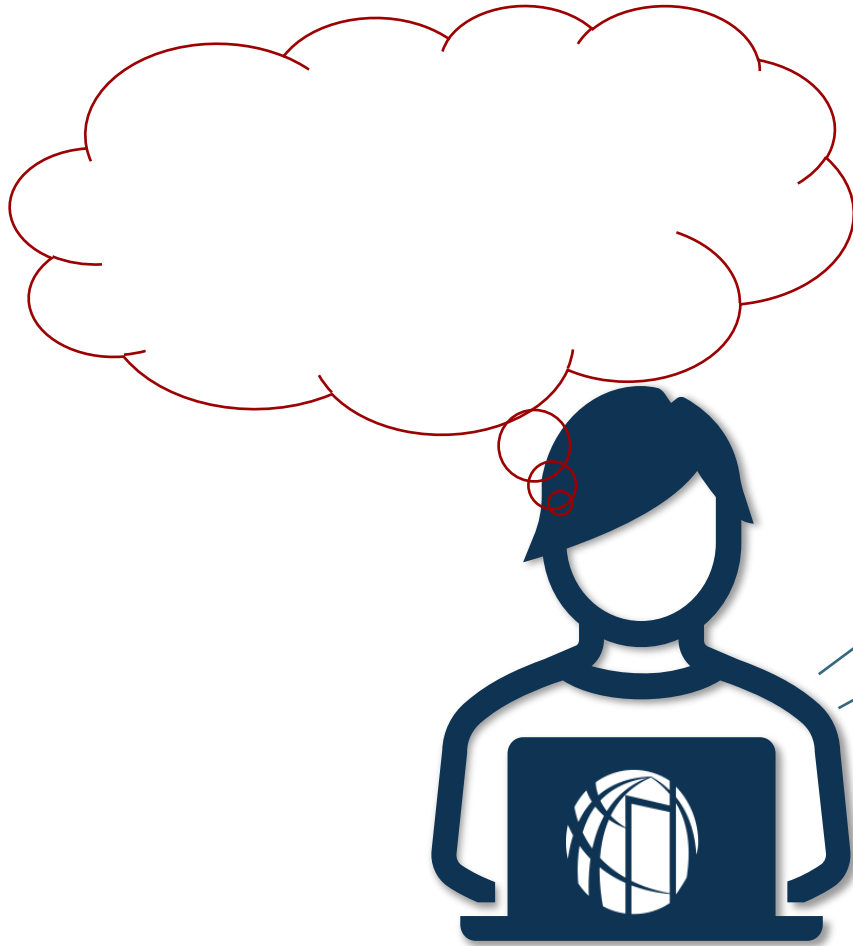
Unit Three: Making Sustainable Change

Chapter 10: Implementing a Sustainability Initiative
Chapter 11: Managing Change
Chapter 12: Evaluating and Reporting

Online, self-paced courses: FMP + Core Competency Courses



All IFMA courses: Online, self-paced



Digital flipbook

Downloadable PDF

Glossary of terms

Final assessment

Optional: Print books

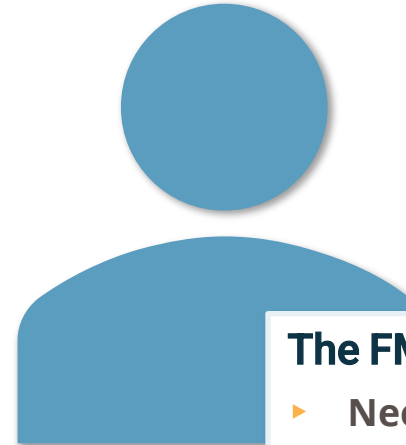
Are you ready for the CFM?

Years of FM experience	Education Requirements
3 years	Master's or Bachelor's degree in FM
5 years	All other education levels



The FM with 5+ years of experience

- ▶ Eligible to apply any time
- ▶ Additional resources:
 - ▶ Core Competency Courses
 - ▶ Exam Prep Workshops
 - ▶ Exam Practice Exam



The FM with 4 or fewer years of experience

- ▶ Need Bachelors or Masters in FM to apply
- ▶ While waiting for eligibility:
 - ▶ Facility Management Professional (FMP)
 - ▶ Core Competency Courses

The IFMA Certification Commission doesn't endorse or develop IFMA's CFM exam prep materials.

Certified Facility Manager® (CFM)

- ▶ Pinnacle achievement for FMs worldwide
- ▶ For experienced FM professionals with the knowledge and competence to apply their expertise across the entire FM body of knowledge
- ▶ Eligibility requirements: work experience + education
- ▶ The CFM exam tests 11 competencies defined by IFMA's Global Job Task Analysis
- ▶ Recertify every 3 years



The “Gold Standard” of FM

11 Core Competencies of FM

Communications

Risk Management

Sustainability

Finance + Business

Occupancy + Human Factors

Leadership + Strategy

Operations + Maintenance

Project Management

Performance + Quality

Real Estate

Facility Information Management +
Technology Management

Credentials & Recognition

Upon completion of these programs:

- ▶ Gain official IFMA Credential
- ▶ Listed in the online Registry (CAMP)
- ▶ Add the credential to your name



Digital Badges

We offer digital badges, which are:

- ▶ Web-enabled, shareable, verifiable
- ▶ Instant validation of credential

You can add them to your:

- ▶ Signature line
- ▶ Social Media

What's in it for employers?



74% of employers feel the overall reputation of the FM team is improved by having their team go through IFMA education*



12% increase in employee performance for each \$2,000 spent on IFMA credentials



70% of organizations rate IFMA credentialed employees as having statistically significantly higher performance



On average, an IFMA credential results in more than a 40% increase in employee performance

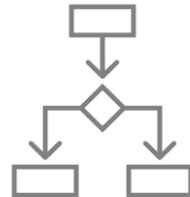
*According to the IFMA sponsored research report, "Evaluating the Value: International Facility Management Association (IFMA) Facility Management Credentials".

What's in it for the FM?



On average, IFMA credentials lead to a \$6,000 salary increase within the first year*

Gain confidence and credibility as an informed champion for FM



Use knowledge-based, data-driven methods to drive decisions & develop valuable solutions

*According to the IFMA sponsored research report, "Evaluating the Value: International Facility Management Association (IFMA) Facility Management Credentials".

Join Our 2026 Credential Study Groups

- ▶ Registration opens next week and closes October 31, 2025
- ▶ Payment due by December 1, 2025
- ▶ Study groups start by January 2026

Why Join a Study Group?

- ▶ Guided by a chapter champion/facilitator to keep you on track
- ▶ Collaborative learning with peers
- ▶ Saves you money compared to standard pricing

Study Group Pricing Snapshot

Facility Management Professional (FMP)

- Standard Rate (Non-member): \$2,150
- Member Rate : \$1,650
- Study Group Rate with IFMA Atlanta: \$1,450 → Save \$200+!

Sustainable Facility Professional (SFP)

- Standard Rate (Non-member): \$1,650
- Member Rate: \$1,350
- Study Group: \$1,150 → Save \$200+!

Certified Facility Manager (CFM)

- 7 Core Competency Courses Standard (Non-member) Rate: \$2,300
- 7 Core Competency Courses Member Rate: \$1,700
- 7 Core Competency Courses Study Group: \$1,500 → Save \$200+!

There are additional discounts if you already have your FMP

Includes CFM Application Fee

**Member Rate prices are increasing on 1/1/26*

IFMA Atlanta Credential Scholarships

- ▶ IFMA Atlanta is also offering scholarships for the FMP, SFP, and CFM study group
- ▶ Scholarship application opens tomorrow and closes October 17, 2025
- ▶ Scholarship will be awarded to recipients after review of application by IFMA Atlanta Board
- ▶ Scholarship recipients must pay their registration by December 1, 2025 and join January 2026 Study Group

Scholarship application link:

Questions about IFMA's programs:

Corporateconnections@ifma.org

- ▶ **Main Website** – www.IFMA.org
- ▶ **Credential Programs** – www.ifma.org/credentials/overview
- ▶ **Course Catalog** – <https://www.fm.training/topclass/login.do>

Testimonials

- ▶ **Trent Patterson, CFM, FMP, SFP**
- ▶ **Merri Anne Pfeffer, CFM**