



# IFMA's Professional Development

## IFMA's Vision

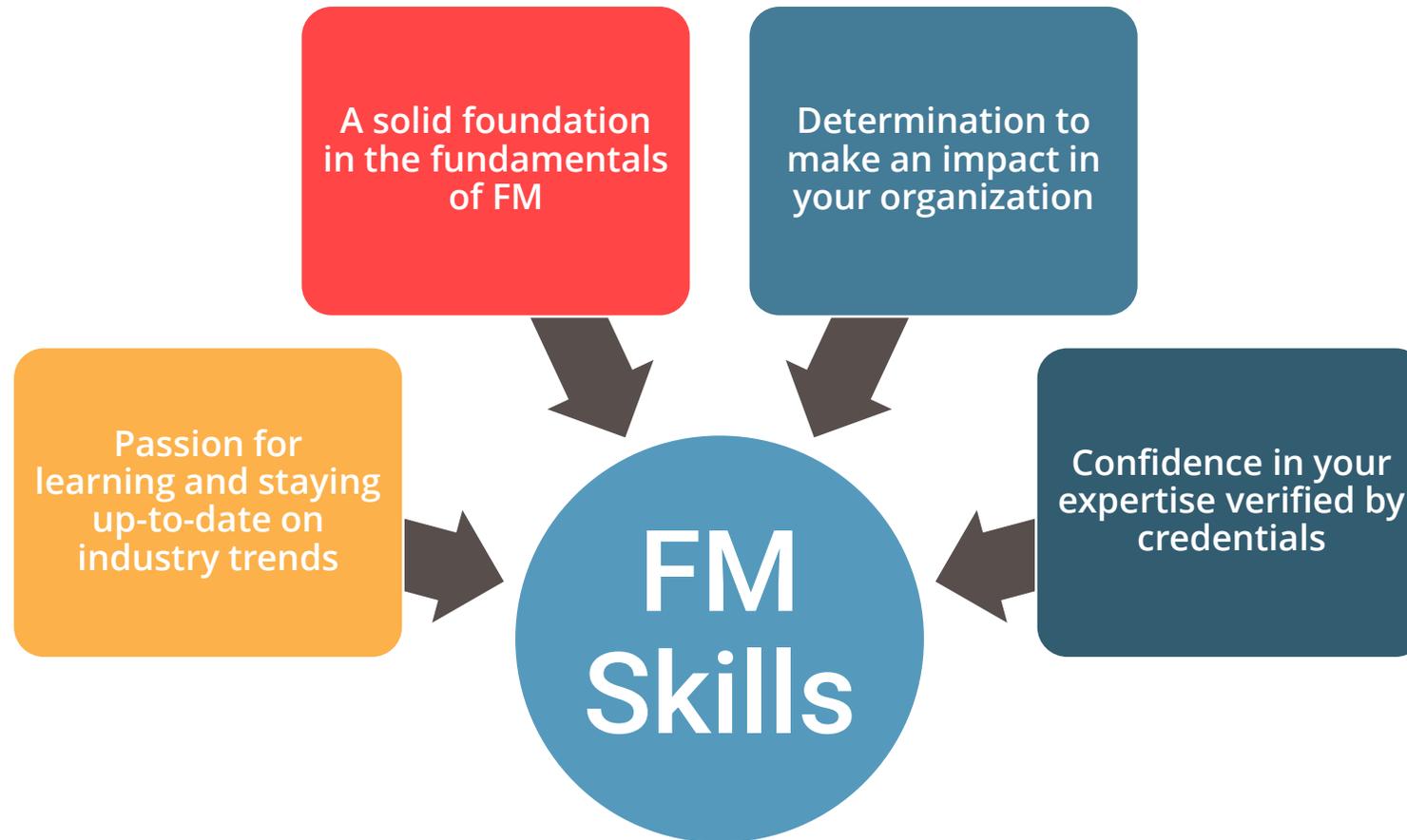
Lead the future of the built environment to make the world a better place.

## IFMA's Mission

We advance our collective knowledge, value and growth for Facility Management professionals to perform at the highest level.



# What does it take to be a successful FM?



# Why choose IFMA training?

We adapt to your training needs



What goes into building IFMA's training + credentials?



We listen to you and the experts.



Cutting-edge technology + methodology; best practices in adult learning.



Recurring global analysis of FM competencies + practices.



What does it mean to be ANAB accredited?

Master



**Who**

Experienced professionals who meet eligibility requirements

**What**

Demonstrate mastery of 11 competencies through knowledge and experience

Authority



**Who**

Facility professionals with a strong foundation of FM knowledge

**What**

Implement sustainable practices within any facility, regardless of age

Proficient

**IFMA's CORE Competencies**

**Who**

Facility professionals who want to round out their skills across the FM body of knowledge

**What**

Complete your understanding of all 11 core competencies of FM

Skilled



**Who**

Individuals seeking to gain knowledge of standards and best practice\*

\*Typically FMP learners have at least one year of FM experience

**What**

Gain knowledge in four foundational competencies

Beginner



**Who**

New to FM or FM-adjacent role

**What**

Gain high-level understanding of the role of a facility manager

# Pathfinding FM Training

# Essentials of Facility Management

- ▶ Foundational understanding of FM
- ▶ Key concepts, terminology and daily tasks
- ▶ 10 modules
- ▶ Certificate of verification
- ▶ Not a credential

## What You'll Study

Focus Area 1

**4-8 Hours**

**Introduction to Facility Management**

Introduction to Facility Management

Focus Area 2

**6-12 Hours**

**Operations & Maintenance**

Introduction to Operations & Maintenance  
The Basics of Building Systems  
The Application of Technology in Operations & Maintenance  
The implications of Health & Safety in Managing Buildings

Focus Area 3

**10-20 Hours**

**Workplace Management**

Supervisory Roles in Facility Work Management  
Applying Work Management to Building systems  
Work Management Tools in Facility Management  
Managing Contractors in Facility Management  
Managing and Tracking Customer Relations in FM

# Facility Management Professional® (FMP)



## PROJECT MANAGEMENT

Effectively manage facility projects through planning, scoping, scheduling + evaluation. Ensure that the FM organization's interests + stakeholders are represented in projects.

## LEADERSHIP & STRATEGY

Build a strategic facilities plan, apply leadership theories and change management to create your desired outcomes + influence stakeholder decisions.

## FINANCE & BUSINESS

Understand financial administration + how to engage financial stakeholders to maximize decision-making + contract finances.

## OPERATIONS & MAINTENANCE

Know facilities in and out so they can function safely + in compliance with regulations + standards.

# Sustainability Facility Professional (SFP)

Knowledge-based, self-paced lifetime credential.

- 3 units = 12 chapters
- Facility managers seeking guidance on sustainable strategy + implementation
- Must have a reasonable foundation of core facility management, such as the FMP:
  - Operations + Maintenance
  - Finance + Business
  - Leadership + Strategy
  - Project Management



# What the SFP covers

## Circular Economy

## UN Sustainable Development Goals (SDGs)



### Unit One: Introduction

Chapter 1: Building a Sustainable Facilities Program

Chapter 2: Sustainability Strategy

Chapter 3: Planning for Sustainability

Chapter 4: Understanding Financial Language

### Unit Two: Analyzing Sustainable Solutions

Chapter 5: Energy Management

Chapter 6: Water Management

Chapter 7: Materials and Consumables Management

Chapter 8: Waste Management

Chapter 9: Workplace Management

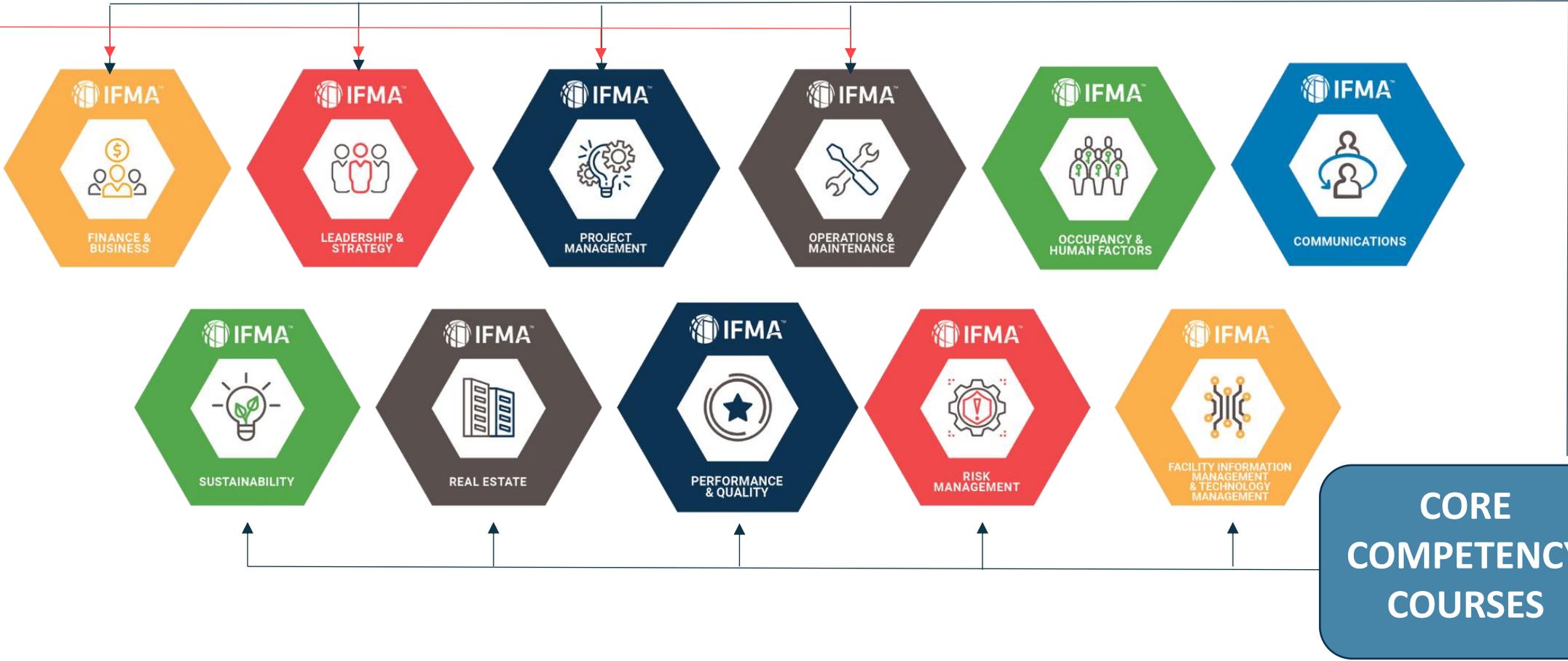
### Unit Three: Making Sustainable Change

Chapter 10: Implementing a Sustainability Initiative

Chapter 11: Managing Change

Chapter 12: Evaluating and Reporting

# Online, self-paced courses: FMP + Core Competency Courses



# All IFMA courses: Online, self-paced



Digital flipbook

Downloadable PDF

Glossary of terms

Final assessment

*Optional:* Print books

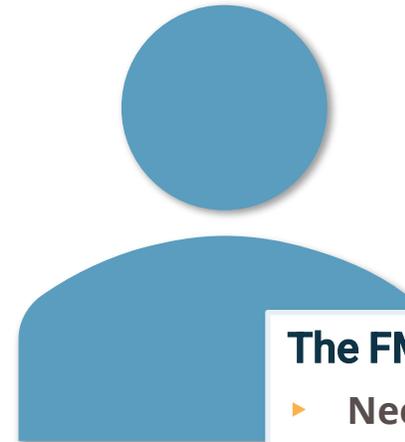
# Are you ready for the CFM?

Years of FM experience	Education Requirements
3 years	Master's or Bachelor's degree in FM
5 years	All other education levels



## The FM with 5+ years of experience

- ▶ Eligible to apply any time
- ▶ Additional resources:
  - ▶ Core Competency Courses
  - ▶ Exam Prep Workshops
  - ▶ Exam Practice Exam



## The FM with 4 or fewer years of experience

- ▶ Need Bachelors or Masters in FM to apply
- ▶ While waiting for eligibility:
  - ▶ Facility Management Professional (FMP)
  - ▶ Core Competency Courses

*The IFMA Certification Commission doesn't endorse or develop IFMA's CFM exam prep materials.*

# Certified Facility Manager® (CFM)

- ▶ Pinnacle achievement for FMs worldwide
- ▶ For experienced FM professionals with the knowledge and competence to apply their expertise across the entire FM body of knowledge
- ▶ Eligibility requirements: work experience + education
- ▶ The CFM exam tests 11 competencies defined by IFMA's Global Job Task Analysis
- ▶ Recertify every 3 years



The “Gold Standard” of FM

## 11 Core Competencies of FM

Communications

Risk Management

Sustainability

Finance + Business

Occupancy + Human Factors

Leadership + Strategy

Operations + Maintenance

Project Management

Performance + Quality

Real Estate

Facility Information Management +  
Technology Management

# Credentials & Recognition

## Upon completion of these programs:

- ▶ Gain official IFMA Credential
- ▶ Listed in the online Registry (CAMP)
- ▶ Add the credential to your name



## Digital Badges

We offer digital badges, which are:

- ▶ Web-enabled, shareable, verifiable
- ▶ Instant validation of credential

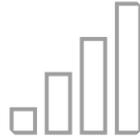
You can add them to your:

- ▶ Signature line
- ▶ Social Media

# What's in it for employers?



74% of employers feel the overall reputation of the FM team is improved by having their team go through IFMA education\*



12% increase in employee performance for each \$2,000 spent on IFMA credentials



70% of organizations rate IFMA credentialed employees as having statistically significantly higher performance



On average, an IFMA credential results in more than a 40% increase in employee performance

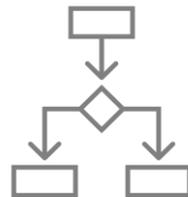
\*According to the IFMA sponsored research report, "Evaluating the Value: International Facility Management Association (IFMA) Facility Management Credentials".

# What's in it for the FM?



On average, IFMA credentials lead to a \$6,000 salary increase within the first year\*

Gain confidence and credibility as an informed champion for FM



Use knowledge-based, data-driven methods to drive decisions & develop valuable solutions

\*According to the IFMA sponsored research report, "Evaluating the Value: International Facility Management Association (IFMA) Facility Management Credentials".

# Join Our 2026 Credential Study Groups

- ▶ Registration opens next week and closes October 31, 2025
- ▶ Payment due by December 1, 2025
- ▶ Study groups start by January 2026

## Why Join a Study Group?

- ▶ Guided by a chapter champion/facilitator to keep you on track
- ▶ Collaborative learning with peers
- ▶ Saves you money compared to standard pricing

# Study Group Pricing Snapshot

## Facility Management Professional (FMP)

- Standard Rate (Non-member): \$2,150
- Member Rate : \$1,650
- Study Group Rate with IFMA Atlanta: \$1,450 → Save \$200+!

## Sustainable Facility Professional (SFP)

- Standard Rate (Non-member): \$1,650
- Member Rate: \$1,350
- Study Group: \$1,150 → Save \$200+!

## Certified Facility Manager (CFM)

- 7 Core Competency Courses Standard (Non-member) Rate: \$2,300
- 7 Core Competency Courses Member Rate: \$1,700
- 7 Core Competency Courses Study Group: \$1,500 → Save \$200+!

*\*There are additional discounts if you already have your FMP\**

*\*Includes CFM Application Fee\**

*\*Member Rate prices are increasing on 1/1/26*

# IFMA Atlanta Credential Scholarships

- ▶ IFMA Atlanta is also offering scholarships for the FMP, SFP, and CFM study group
- ▶ Scholarship application opens tomorrow and closes October 17, 2025
- ▶ Scholarship will be awarded to recipients after review of application by IFMA Atlanta Board
- ▶ Scholarship recipients must pay their registration by December 1, 2025 and join January 2026 Study Group

Scholarship application link:

# Questions about IFMA's programs:

[Corporateconnections@ifma.org](mailto:Corporateconnections@ifma.org)

- ▶ **Main Website** – [www.IFMA.org](http://www.IFMA.org)
- ▶ **Credential Programs** – [www.ifma.org/credentials/overview](http://www.ifma.org/credentials/overview)
- ▶ **Course Catalog** – <https://www.fm.training/topclass/login.do>

# Testimonials

- ▶ **Trent Patterson, CFM, FMP, SFP**
- ▶ **Merri Anne Pfeffer, CFM**