



## January Newsletter

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### Happy New Year IFMA Atlanta Family!

I hope all of you had a very Blessed Holiday Season and took time to enjoy your family and celebrate the remarkable year we all witnessed in 2023. I am especially grateful to all of you for your hard work, dedication, and faith in our Chapter as we continue building on the success we have generated since our world was ...

[Read more.](#)

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## Upcoming Events

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### WELL Minded: Contributing to a Culture of Wellness

Creating Healthy Workplaces in the Post Pandemic World Start the new year with a resolution for a healthy workplace.

Organizations everywhere – from startups

to Fortune 500s – use WELL to prioritize the health and safety of their people, maximize real estate value and optimize the human and social capital performance of their business. Come join us for this Lunch ...

[Read more.](#)

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MARK YOUR  
CALENDAR!

Our next membership meeting is scheduled for  
February 21st. More details to follow.

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**In the News**

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# MEET

## Machelle Clarke CFM, SFP



**Administrative Services Supervisor (Facility Mgr)**

As a Certified Facility Manager of the largest insurance company in the world, Machelle Clarke celebrates 35+ years with STATE FARM. In the early 90s, Machelle packed everything, left her home in Florida, and moved to Atlanta Georgia in effort to advance her career within State Farm. This farm girl who had raised pets ranging from wild goats, bunnies, dogs, cows, horses, squirrels, and even a raccoon, was now ready to tackle the Capital City of Georgia. Early in her career, before the age of computers, Machelle worked her way up from Auto Claims to Administrative Services; facilities found her. She fell in love with the work because every day was (is) a challenge and never a dull moment. One of the best decisions Machelle made in her career was to join IFMA/IFMA ATL chapter. She shared how she loves the people she meets and the constant learning. She believes the connections made in IFMA have helped her make better decisions within her career and provided resources she can lean into. IFMA has also allowed her to tour amazing facilities across the country and meet fellow Facility Managers (FMs) around the world.

As a 14 year+ member of IFMA ATL, Machelle has held many roles, to include President in 2016-2017, Board Member and A.V.P (currently), and has chaired several committees over the years. She obtained her CFM on July 27, 2010 and most recently, her SFP in November 3, 2023. As the mother of twins (boy & girl) first year college students, Machelle can now travel and enjoy some of her favorite hobbies, such as the beach, sailing, reading, and gardening. When asked what other career choice would she have chosen besides Facilities and she said "a Veterinarian" because she loves animals.



## UPCOMING VOLUNTEER OPPORTUNITIES WITH SKILLSUSA AND FMPIPELINE

Over the past several years, IFMA Atlanta has been working with the FMPipeline Team and SkillsUSA to lay the groundwork to hold the Facilithon – Leadership in Facility Management Competition in Georgia, joining 14 other states that are already participating. We have served at Regional and State Contests and the SkillsUSA National Leadership and Skills Contest that has

been held ...

[Read more.](#)



[CLICK HERE TO VIEW THE NEW IFMA ATLANTA MEMBERS!](#)

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**We would like to thank the support of the  
Business Partners listed below!**

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**GOLD**



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**BRONZE**



