

IFMA ATLANTA ANNUAL REPORT

2018-2019



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MISSION, PURPOSE, & OBJECTIVES

Mission

The Atlanta Chapter of IFMA is the premier, focused resource for professional development and innovative solutions in strategic Facility Management.

Purpose

To support a community that fosters vitality, momentum and impact for the facility management professional and associate members

Objectives

- Provide and engage Chapter members with opportunities that expand their professional growth, build business relationships, and advance their career paths
- Inspire passion for the facility management profession that compels and engages facility practitioners to join and participate in the IFMA network, offers unique value with that participation, and attracts volunteer leaders
- Sustain Atlanta Chapter of IFMA's financial integrity

PRESIDENT'S REPORT

Dear Members and Business Partners,

I am pleased to bring you IFMA Atlanta's Annual Report for 2018-2019.

We had a very successful and exciting year. We kicked things off on June 6th with a Roaring 20's Casino Night at the Atlanta Athletic Club where the new Executive Board was sworn in. On July 26th, we did a Re-Launch of our Business Partner Program and SOLD OUT all sponsorships. Record year! We had an amazing Educational/Luncheon Committee who found us fantastic opportunities each quarter, including The Fox Theatre with a behind the scenes look at the all new Marquis Club, Top Golf Midtown, the all new Gathering Spot, and our Holiday Gala was a huge success at The Atlanta History Center where we were able to get a sneak peek of the Cyclorama's new home.

Out Tours Committee did an outstanding job as well, with tours of the new Comcast headquarters, behind the scenes at the Braves stadium, Interface's new Global Headquarters, Troutman Sanders new headquarters

Another committee that knocked it out of the park was our Associates Committee with lots of fun events including K1 Speed where we raced around an indoor go-kart track and a Lake Lanier Boat Cruise.

And we cannot forget our two big annual events. Atlanta Workplace where we had regional chapter members attend for the first time, and our

Spring Golf Outing which was a sell out.

One of our biggest accomplishments for the year was being the Host Chapter for IFMA Fusion. We had an amazing Hospitality Suite, met with the IFMA Executive Board and came out on the right side of things, and enjoyed a fantastic turn out.

Finally, the Chapter continued the important work of providing educational opportunities for our Facility Management professionals and helping to introduce the next group of FMs to the profession. Our chapter continues to be IACET-certified and to provide our members with opportunities to earn CEUs.

I am so proud to have served as President of IFMA Atlanta this year and I would like to say a heartfelt thank you to all who have given your time and energy to make IFMA Atlanta such a wonderful organization. The Committee Chairs and other members of the Executive Board have worked tirelessly, and I will be forever grateful to all of you.

Best,

Debi Gilbert
Chapter President, 2018-2019



2018-2019 OFFICERS



DEBI GILBERT
President



JOHN MEANS
Vice President



TAMMY WEEKS
VP Communications



PARMINDER JUNEJA
VP Professional
Development



GAIL CARMODY
Secretary



CHARLES MARSHALL
Treasurer

PRESIDENT

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2018-2019 BUSINESS PARTNERS



BALANCED SCORECARD

Each year the IFMA Atlanta Chapter Board updates its *balanced scorecard*. The scorecard contains seven objectives that provide purpose and accountability for the organization.

1

GROW & ENGAGE

In-person,
virtual, and
combined events

2

EDUCATE

Quarterly
Education Mtgs
CEUs
FMP Study
Groups

3

BUILD RELATIONSHIPS

Golf Classic
Associates
Events

BALANCED SCORECARD, ctd.

4

COLLABORATE
Georgia Tech
Kennesaw State
Facilithon
CEFGA/Skills
USA

5

FACILITATE
New Members
Meetings
FM Tours

6

DEVELOP
LEADERS
Young
Professionals

7

MAINTAIN
FISCAL
VIABILITY
Business
Partners
Program



BOARD SWEARING - IN 6.06.2018

Atlanta Athletic Club

STOP

DID YOU GET YOUR TICKETS?

RETRO VIBE CASINO NIGHT
CASINO NIGHT
DINNER & DANCING

Dinner
Dancing
Flapper Dresses & Zoot Suits!
Swearing In Of
2018-19 Executive Board

[Click Here To REGISTER](#)

Limited Tickets
Available!
Wednesday, June 6
Atlanta Athletic
Club

IFMA ATLANTA
International Facility Maintenance Association



UK COUNSEL GENERAL 07.19.2018

Our President, Debi Gilbert and Vice President John Means along with Bruce Kellogg, Chair, RICS US SE Chapter had the pleasure of meeting with the new UK Consul General here in Atlanta.



Partners Re-Launch Party

Join Us At 3pm For
The Unveiling Of The
ALL NEW, UPDATED
Business Partner
Program...We Will
Have
Complimentary
Beverages &
Appetizers

JULY 26 | 3:00PM
TACO MAC @ PRADO
5600 ROSWELL RD NE
SANDY SPRINGS

SPEAKEASY
WILL YOU
SECRET



BUSINESS PARTNER RELAUNCH 07.26.2018



QUARTERLY EDUCATION & NEW MEMBER MTG

8.15.2018



The Fox Theatre and
Marquis Club

Amazing speaker who
shared with us what it takes
to remodel and restore an
historic building.

Restoring Old Buildings
For Contemporary Uses

LUNCH
PROGRAM
TOUR
CEU'S

Wednesday
August 15, 2018
12:50 - 2:30

NEW MEMBER
ORIENTATION AT 12 NOON
Tour The Brand New Marquee Club
Following Lunch

[Click Here To
REGISTER](#)



THANK YOU TO OUR SPONSORS

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OFFICE
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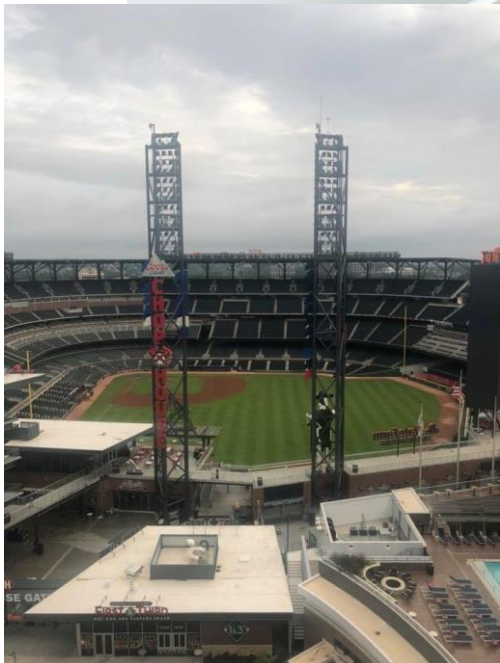
YELLOWSTONE

IFEMA ATLANTA



TOUR 8.17.2018

Comcast Headquarters





IFMA WORLD WORKPLACE 10.3-5.2018



QUARTERLY LUNCHEON ON 10.31.2018



Join Us For The
4th Quarter
Luncheon Program
At TopGolf Midtown

600 Ellsworth Industrial Blvd NW

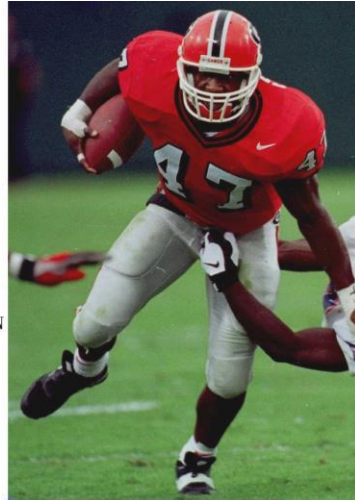
Wednesday, October 31, 2018

12:30 - 2:30

NEW MEMBER ORIENTATION 12 NOON

Option Available To Stay & Golf
Immediately Following Luncheon
Program

Click Here To
REGISTER



Guest Speaker

Robert Edwards

Former UGA Running Back

Miami Dolphins Running Back

Sponsored By



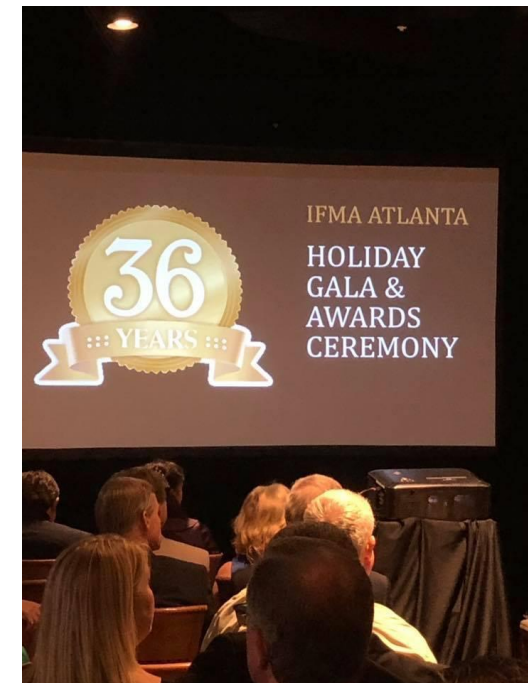
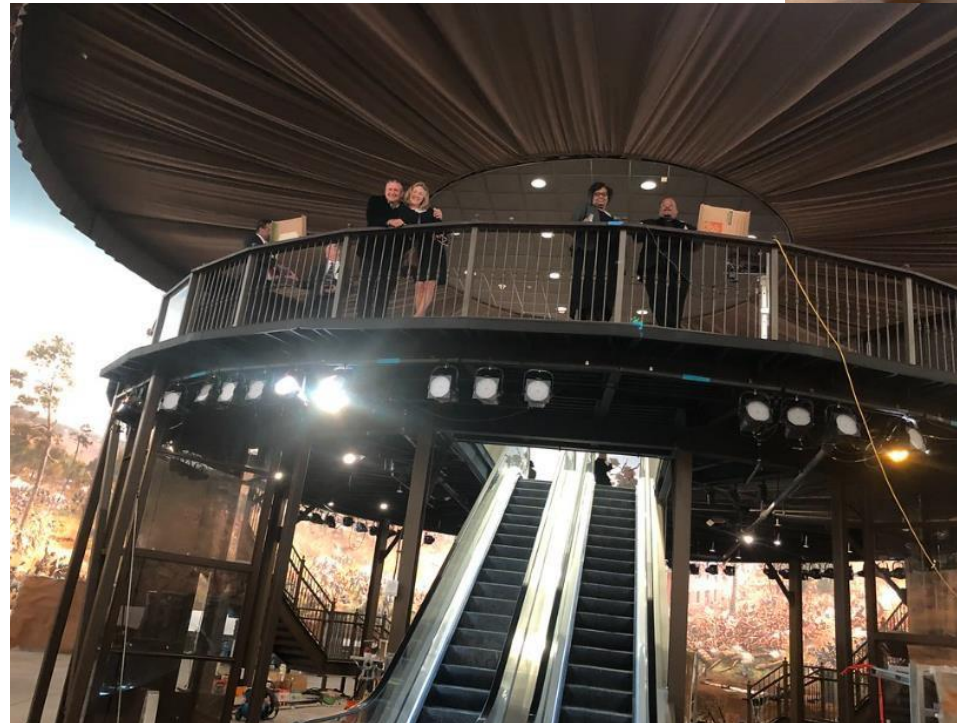
Be Inspired By His Story...

After coming within minutes of having his leg amputated below the knee, doctors advised Edwards he would not only ever play football again, but he would need the use of a cane to walk. Despite that, Edwards returned to the football field in 2002 with the Miami Dolphins, and he was nominated for the ESPY Award for Comeback Athlete of the Year.

TOPGOLF MIDTOWN

Great luncheon with guest speaker Robert Edwards followed with golf time.

HOLIDAY GALA 11.29.2018



IFMA INTERNATIONAL CHAIR VISITS ATLANTA EXECUTIVE BOARD

This was a wonderful opportunity to share all of the amazing objectives our Chapter has accomplished.

1.23.2019



QUARTERLY LUNCHEON 02.06.2019


THE GATHERING SPOT

Great luncheon and fantastic speaker Ryan Wilson



CEU's OFFERED

NEW MEMBER ORIENTATION
12 - 12:30



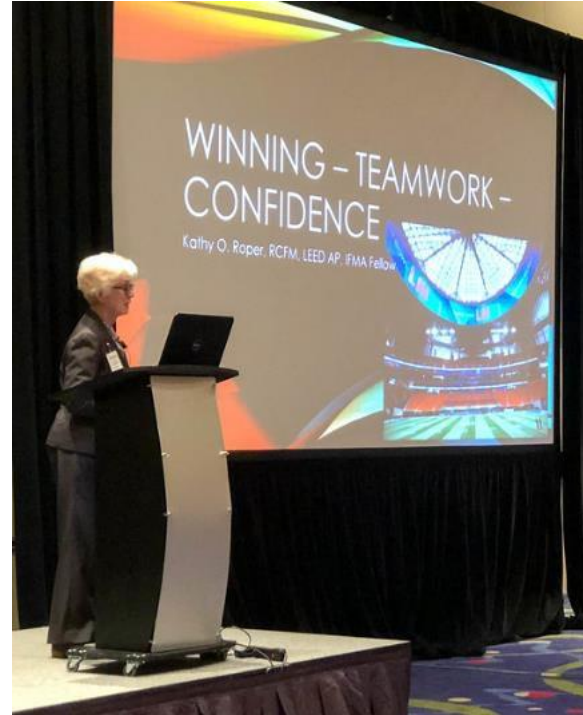
[Click Here To REGISTER](#)

RYAN WILSON *Special Speaker*

CEO + CO-FOUNDER, THE GATHERING SPOT

Ryan Wilson is the Co-Founder and CEO of The Gathering Spot, an invitation-only private membership club based in Atlanta, Georgia. TGS has established itself as a home for Atlanta's creative class, business professionals, and entrepreneurs. Ryan has been recognized as the Small Business Person of the Year by the Atlanta Business Chronicle, has been named as one of the country's most influential African-Americans in The Root 100 and the Ebony Power 100, and has been listed among "Atlanta's 500 most powerful leaders" by Atlanta Magazine. Ryan has also been featured in notable publications such as Forbes, Inc, Black Enterprise, and The Huffington Post.

Responsible for the club's overall management and strategic vision, Ryan is currently leading the club's expansion to Washington D.C and Los Angeles. A native to Atlanta, Ryan is currently an active participant in several Atlanta civic and community organizations. He most proudly serves on the board for Hands on Atlanta and on the board for Peace Preparatory Academy. Ryan graduated from Georgetown University and Georgetown University Law Center.



03.15.2019



ASSOCIATES EVENT 03.18.2019



DID YOU SIGN UP YET?

MARCH
SOCIAL
EVENT

Thursday
March 7th
4:30 - 7:30 pm



Food/Drinks Racing Networking



K1 SPEED
1625 PLEASANT HILL RD DULUTH, GA

Click Here to Register

DON'T MISS THIS NIGHT OF FUN!

Thank You Sponsors

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IFMA FUSION 04.08.2019



SPRING GOLF OUTING 05.11.2019



FINANCIALS & MEMBERSHIP

	Jul '18 - Jun 19
Income	
Business Partner Program	72,566.56
Spring Classic	
Fund Raiser	11,550.00
Registration	10,840.00
Total Spring Classic	22,390.00
IFMA Atlanta Workplace	1,300.00
Professional Development	
CFM Course	505.00
Tours	3,165.00
Total Professional Development	3,670.00
Associates & Events	2,305.00
Fund Raisers	
Other Fund Raiser	33,152.96
Total Fund Raisers	33,152.96
Chapter Dues	48,710.54
Registration Fees - Luncheons	19,290.00
Holiday Awards Banquet	5,590.00
Interest Earned	47.29
Total Income	209,022.35

	Jul '18 - Jun 19
Expense	
Business Partner Reception	2,281.42
Administrative Expense	
Administrative Fees	76,000.00
Bank Charge/CC Fees	3,008.76
Name Tag	42.50
Postage	36.26
Survey Monkey	288.00
President's Fund	597.59
Total Administrative Expense	79,973.11
Other Fund Raiser	42,578.55
Spring Classic	20,630.41
Professional Development	
Speaker T&E	500.00
Audio Visual	53.00
Educational Seminars	
Educational Seminars/CFM	1,146.32
IACET Annual Fee & Training	3,960.00
Total Educational Seminars	5,106.32
Total Professional Development	5,659.32
Holiday Awards Banquet	
Venue and Catering	9,636.52
Trophies	948.70
Total Holiday Awards Banquet	10,585.22
Meal Service	26,260.56
Board Meeting	201.16
Advocacy Day	2,475.06
Associates	
Associates Events	7,768.22
Total Associates	7,768.22
World Workplace	
Hospitality Suite & Food & Bev	3,766.64
Total World Workplace	3,766.64
Accredited Degree Program - ADP	1,200.00
IFMA Foundation Contributions	
IFMA Foundation Scholarship	3,000.00
WWP Expenses/Scholarship Winner	2,000.00
Total IFMA Foundation Contributions	5,000.00
Sponsorships	
IFMA Adm Prof Scholarship WWP/3	4,930.58
Total Sponsorships	4,930.58
Communications	
Media & Public Relations	6,000.00
Website	
Website Dev & Maint	2,522.40
Total Website	2,522.40
Total Communications	8,522.40
Total Expense	221,832.65
Net Income	-12,810.30

THANK YOU