

*Future So Bright...*

**35 YEARS**



**IFEMA<sup>TM</sup> ATLANTA**

**International Facility Management Association  
Annual Report 2017-18**



# Our Mission

The Atlanta Chapter of IFMA is the premier, focused resource for professional development and innovative solutions in strategic facility management.

## PURPOSE

Support a community that fosters vitality, momentum and impact for the facility management professional and associate members.

## OBJECTIVE

- Provide and engage Chapter members with opportunities that expand their professional growth, build business relationships and advance their career paths.
- Inspire passion for the facility management profession that compels and engages facility practitioners to join and participate in the IFMA network, offers unique value with that participation and attracts volunteer leaders.
- Sustain Atlanta Chapter of IFMA's financial integrity



# President's Letter

Joe Pearson  
President



WOW! That's the word that comes to mind when I think about this past year and our 35th anniversary as a chapter. Like past Atlanta Chapter Presidents, I'm humbled and proud of what we've accomplished, but I can't take credit for the great things we've done as a chapter. Our success and national recognition this year are due to hundreds of volunteer hours and dedication by you, our members. We have an amazing chapter with a rich legacy and like most companies and organizations, we've been on a journey of disrupting ourselves the last few years to remain relevant and provide value to our members for another 35 years.

Change is very difficult, but necessary. We have challenged each other with what we need to stop doing, start doing and keep doing. For the second year in a row, we continued to sell out all of our events and are fiscally viable (operating in the black instead of the red)! We have an amazing Board of Directors that is comprised of visionary Facility Managers (FM's) and Associates that not only understand the direction we need to move towards, but are embracing it as industry thought leaders. It has been an honor to serve this chapter and it makes my heart happy to be associated with so many great people who embrace the legacy of Dr. King who is such a treasure in our great city and the world..."everybody can be great, because everybody can serve" Dr. Martin Luther King, Jr.

As you will see in the following pages, it has been an incredible year and I am most proud of the national recognition we received as a chapter when we were asked to speak to other chapter leaders from across the U.S. at Facility Fusion in Chicago (which we will be hosting in Atlanta next year!) and when we were featured on the FM Innovator Podcast (episode 53). These are validation for the late night and weekend volunteer time that our board members, committee members and volunteers invest in this organization. I hope you take Dr. King's words to heart and add in Ghandi's call to action, "be the change you want to see in the world." If you're not already on a committee and volunteering in our chapter, we need you. Please email me at [Joe.Pearson@ey.com](mailto:Joe.Pearson@ey.com) to get involved.



# Meet the Executive Board



Joe  
Pearson  
President



Debi Gilbert  
VP / President  
Elect



Teresa Cox  
VP Communications



Lee  
Thomas  
Treasurer



Joe  
Robertson  
Secretary



Brandi Williams  
VP, Professional  
Development



Mabelle  
Pellegrini  
Past President



# Committee Chairs



Hester Davis  
Membership

Tim Winterstein  
Associates &  
Special Events

David Privitera  
Community Service

Dee Raya  
IFMA Foundation and  
Scholarships

Tom Haslach  
Business Partners  
Program

John Means  
Education

Machelle  
Pellegrini  
Atlanta Workplace

Joseph Geierman  
ADP/GCN

Wendy Cowart  
Golf Classic

Charles Marshall  
Sustainability

Jason Haner  
Tours

Machelle  
Pellegrini  
Credentialing/CEU

# Business Partners

Your support carries immeasurable importance in the success of the Atlanta chapter's work.

Thank you Business Partners!

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# Balanced Scorecard

The IFMA Balanced Scorecard is a document containing seven objectives that give purpose to our association, the events scheduled and direction for interaction with its members throughout the year.

Our monthly programs, associates committee, networking events, new member breakfast, business partner program, community services and non-profit offerings remain strong. When coupled with the chapters strong scholarships and IFMA foundation support program, we have been able to create something with real value for members and the community around us.

The following pages represent the different ways we have worked to support the seven objectives: Grow and Engage, Educate, Build Relationships, Collaborate, Streamline, Develop Leaders, and Maintain Fiscal Viability.