

IFMA ATLANTA ANNUAL REPORT

2021-2022



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MISSION, PURPOSE, & OBJECTIVES

Mission

The Atlanta Chapter of IFMA is the premier, focused resource for professional development and innovative solutions in strategic Facility Management.

Purpose

To support a community that fosters vitality, momentum and impact for the facility management professional and associate members

Objectives

- Provide and engage Chapter members with opportunities that expand their professional growth, build business relationships, and advance their career paths
- Inspire passion for the facility management profession that compels and engages facility practitioners to join and participate in the IFMA network, offers unique value with that participation, and attracts volunteer leaders
- Sustain Atlanta Chapter of IFMA's financial integrity

PRESIDENT'S REPORT

Dear Members and Business Partners,

I am pleased to bring you IFMA Atlanta's Annual Report for 2021-2022.

This year undoubtedly marked one of the most unique and unprecedented in our Chapter's history. As the world continued to grapple with the effects of the COVID-19 pandemic, uncertainty became a common thread for us all. Attendance at events and gatherings remained down as people considered their comfort and safety level with in-person meetings. At the same time, Facility Managers were in the spotlight more than ever before as leadership teams across Atlanta and the world turned to their FMs for help with providing and maintaining safe spaces for their employees to work. FMs needed a chance to connect with their peers and to share information on the best way to handle these new challenges.

I am extremely proud of the work the Board and our Committee Chairs did during this time to meet the challenges caused by the pandemic and to find creative and innovative ways to maintain connection and engagement within our Chapter. A few examples include:

- Virtual & hybrid events (including monthly Board meetings)
- Outdoor events
- Combined in-person events

As you will see from the event highlights later in this report, *flexibility* and *adaptability* became the words of the day as we worked to find forums and formats that worked for our members.

Additionally, we revamped our Business Partner program this year, ensuring there were multiple levels for partnership with IFMA Atlanta – even during uncertain times.

Finally, the Chapter continued the important work of providing educational opportunities for our Facility Management professionals and helping to introduce the next group of FMs to the profession. Our chapter continues to be IACET-certified and to provide our members with opportunities to earn CEUs. We were presenters at Georgia Tech's first ever *Building Construction Career Opportunities Conference* and several of our members served as guest speakers in the FM classes at Kennesaw State University.

I am so proud to have served as President of IFMA Atlanta this year and I would like to say a heartfelt thank you to all who have given your time and energy to make IFMA Atlanta such a wonderful organization. This year has been an amazing illustration of why the work you do is so important, and I look forward to seeing what lies ahead in the years to come!

Best,

Laura Hammond

Laura Hammond
Chapter President, 2021-2022



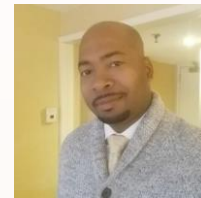
2021-2022 OFFICERS



LAURA HAMMOND
President



LYLE GLADNEY
Vice President



CHRISTOPHER MCARTHUR
VP Communications



MACHELLE CLARKE
VP Professional
Development



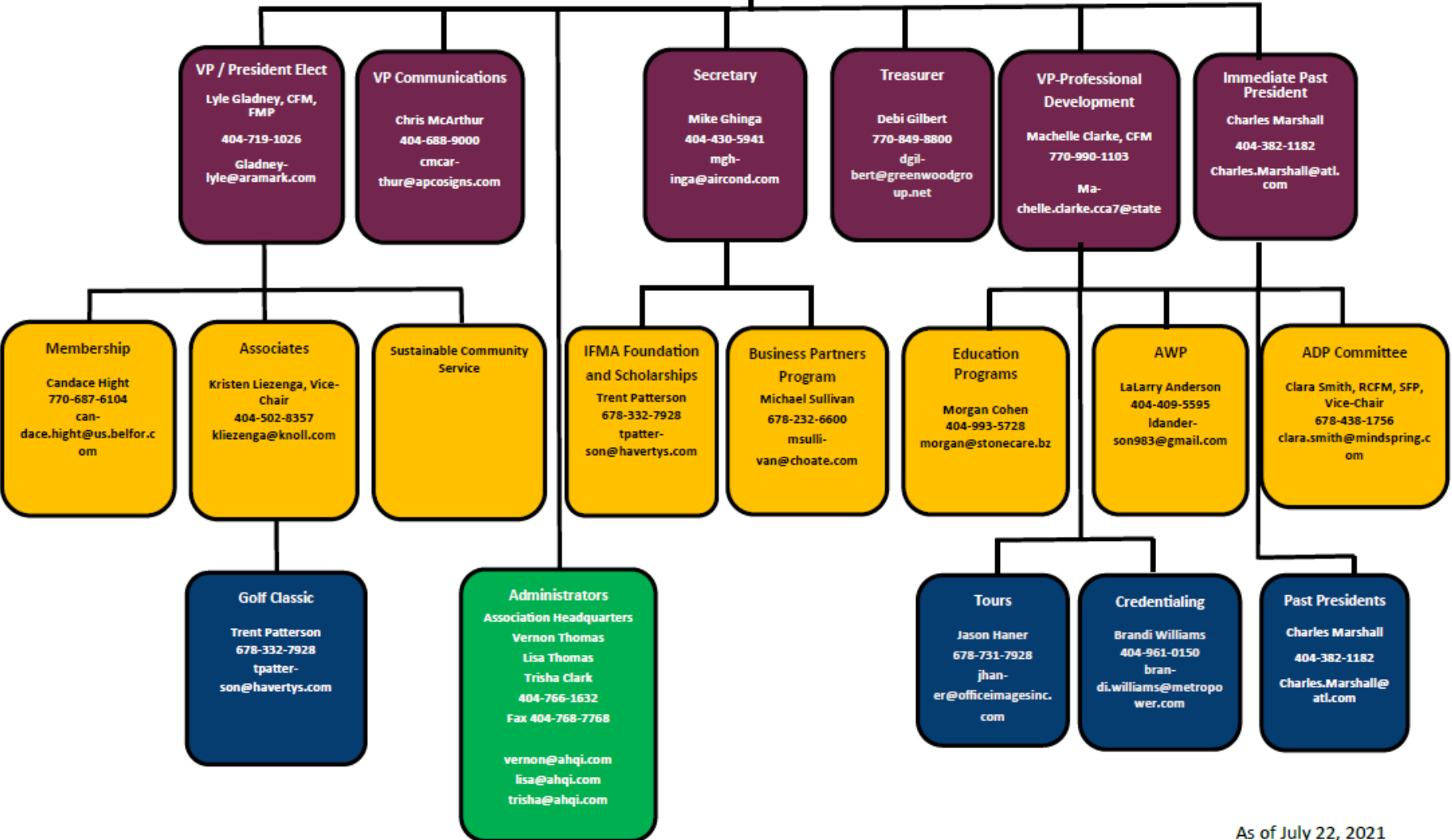
MIKE GHINGA
Secretary



DEBI GILBERT
Treasurer

PRESIDENT
Laura Hammond
470-406-5506
laurahammond@inspirebrands.com

2021-2022 BOARD OF DIRECTORS



2021-2022 SUSTAINING PATRONS



apcosigns.com



"OUR BUSINESS IS MOVING YOUR BUSINESS"



greenwood group
LANDSCAPE MANAGEMENT SERVICES



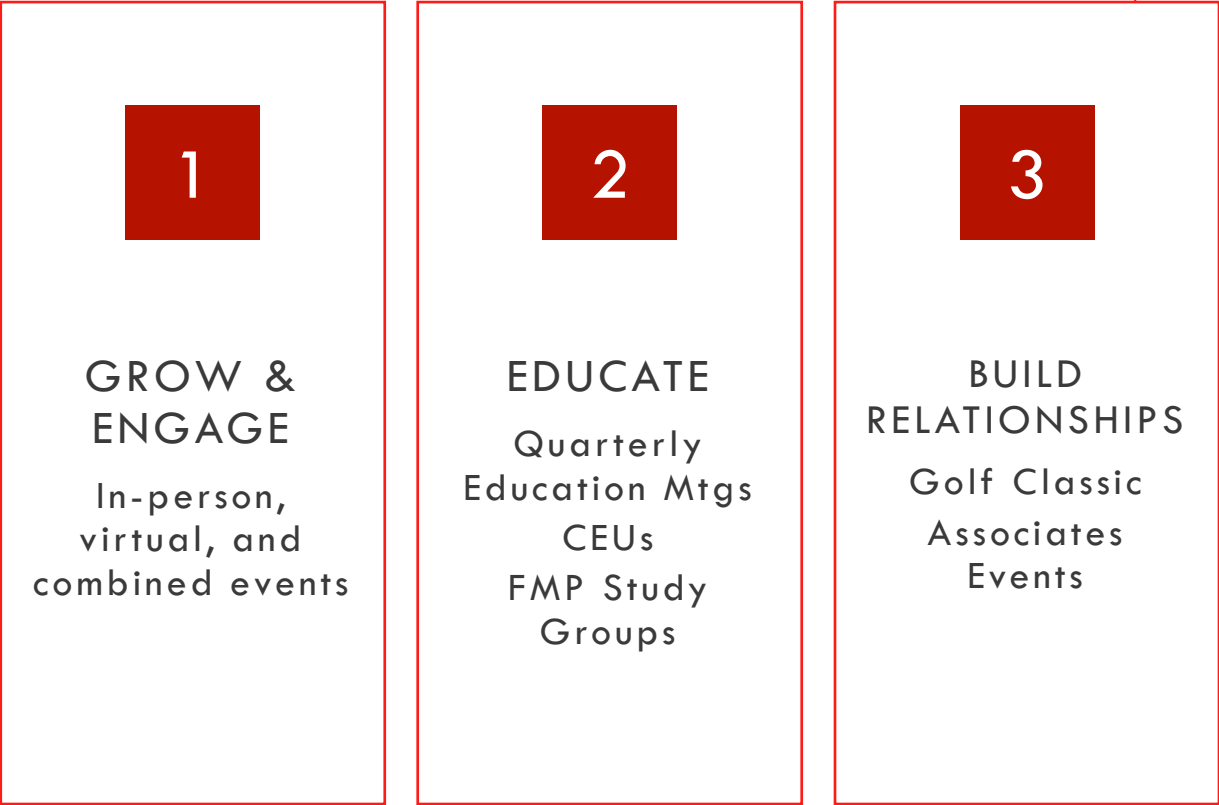
2021-2022 BUSINESS PARTNERS



BALANCED SCORECARD

Each year the IFMA Atlanta Chapter Board updates its *balanced scorecard*. The scorecard contains seven objectives that provide purpose and accountability for the organization.

This year's focus was on reconnecting members in the wake of COVID-19 isolation via a creative mix of in-person and virtual events. The Board also worked on strengthening IFMA's financial position through a revamped Business Partners program.



BALANCED SCORECARD, ctd.



BUSINESS PARTNER MTG. & BOARD SWEARING-IN 7.27.21

SweetWater Brewing Company

The Board was sworn in virtually in June. This was our first opportunity to have an in-person ceremony, combined with our launch of the revamped Business Partner Program.



QUARTERLY EDUCATION & NEW MEMBER MTG 9.15.21



Piedmont Park, Magnolia Hall

Aaron Davis, Sr. Director of Asset Management at Hartsfield-Jackson Atlanta International Airport (ATL) shared his insights on how his team met the challenges during the COVID-19 pandemic.



BOARD MTG. AT VINO VENUE 11.15.21



QUARTERLY MTG., TOUR, & HAPPY HOUR 2.2.22



Reverb by Hard Rock Hotel
Atlanta Downtown

Quarterly chapter meeting,
FM tour, and Associates
happy hour



BOURBON 101 EXPERIENCE 3.24.22



The Green Room, EY Building

Social, educational, & tour experience



QUARTERLY EDUCATION MTG. 5.18.22



CWC Office Furniture

Panel discussion on FM challenges during the COVID-19 pandemic



FINANCIALS & MEMBERSHIP

2:09 PM
04/24/23
Cash Basis

IFMA Atlanta Chapter
Budget vs. Actual
July 2021 through June 2022

	Jul '21 - Jun 22	Budget	\$ Over Budget	% of Budget
Income				
Business Partner Program	43,241.60	103,500.00	-60,258.40	41.78%
Spring Classic				
Fund Raiser	18,843.11	6,800.00	12,243.11	285.5%
Registration	12,358.00	6,720.00	5,638.00	183.6%
Total Spring Classic	31,201.11	13,320.00	17,881.11	234.24%
Fall Golf Classic				
Fund Raiser	9,860.00	16,200.00	-6,340.00	60.86%
Registration	8,740.00	12,720.00	-3,980.00	68.71%
Total Fall Golf Classic	18,600.00	28,920.00	-10,320.00	64.32%
IFMA Atlanta Workplace	-100.00	4,000.00	-4,100.00	-2.5%
Professional Development				
CFM Course	0.00	1,000.00	-1,000.00	0.0%
Tours	1,010.00	1,500.00	-490.00	67.33%
Total Professional Development	1,010.00	2,500.00	-1,490.00	40.4%
Associates & Events	2,815.00	8,000.00	-5,185.00	35.19%
Chapter Dues	41,358.58	32,000.00	9,358.58	129.25%
Registration Fees - Luncheons	6,665.00	12,000.00	-5,335.00	55.54%
Holiday Awards Banquet	120.00	2,400.00	-2,280.00	5.0%
Interest Earned	11.07	15.00	-3.93	73.8%
Total Income	144,922.36	206,655.00	-61,732.64	70.13%
Expense				
Business Partner Reception	1,323.65	3,500.00	-2,176.35	37.82%
Administrative Expense				
Administrative Fees	75,996.00	78,000.00	-4.00	100.0%
Bank Charge/CC Fees	2,922.98	2,500.00	422.98	116.92%
Name Tags	46.00	150.00	-104.00	30.67%
Postage	121.03	100.00	21.03	121.03%
Printing	0.00	200.00	-200.00	0.0%
Survey Monkey	372.00	372.00	0.00	100.0%
Presidents Fund	272.79	1,250.00	-977.21	21.82%
Total Administrative Expense	79,730.80	80,572.00	-841.20	98.96%
Spring Classic	21,361.42	15,000.00	6,361.42	142.41%
Fall Golf Classic	11,586.44	15,000.00	-3,413.56	77.24%
IFMA Atlanta Workplace	600.97	21,500.00	-20,899.03	2.8%
Professional Development				
Monthly Luncheon Programs	1,606.80	6,000.00	-4,393.20	26.78%
Educational Seminars				
Educational Seminars/CFM	0.00	1,700.00	-1,700.00	0.0%
IACET Annual Fee & Training	1,095.00	1,095.00	0.00	100.0%
Total Educational Seminars	1,095.00	2,795.00	-1,700.00	39.18%
Total Professional Development	2,701.80	8,795.00	-6,093.20	30.72%
Holiday Awards Banquet				
Venue and Catering	1,658.95	7,000.00	-5,341.05	23.7%

2:09 PM
04/24/23
Cash Basis

IFMA Atlanta Chapter
Budget vs. Actual
July 2021 through June 2022

	Jul '21 - Jun 22	Budget	\$ Over Budget	% of Budget
Trophies	150.72	1,500.00	-1,349.28	10.05%
Total Holiday Awards Banquet	1,609.67	8,500.00	-6,890.33	21.29%
Meal Service	4,878.24	4,000.00	878.24	121.96%
Board Meeting	1,494.90	400.00	1,094.90	373.73%
IFMA Leadership Trng	0.00	3,000.00	-3,000.00	0.0%
Advocacy Day	0.00	2,500.00	-2,500.00	0.0%
Membership				
Orientation/Design/Prntg	0.00	3,500.00	-3,500.00	0.0%
Total Membership	0.00	3,500.00	-3,500.00	0.0%
Associates				
Associates Events	3,851.97	6,000.00	-2,148.03	64.2%
Total Associates	3,851.97	6,000.00	-2,148.03	64.2%
World Workplace				
Hospitality Suite & Food & Bev	3,606.31	2,500.00	1,106.31	144.25%
WWP Chapter Pins	0.00	500.00	-500.00	0.0%
Total World Workplace	3,606.31	3,000.00	606.31	120.21%
Community Services				
Volunteer Day	0.00	1,500.00	-1,500.00	0.0%
Partner Meeting Sponsorship	0.00	1,000.00	-1,000.00	0.0%
Total Community Services	0.00	2,500.00	-2,500.00	0.0%
Accredited Degree Program - ADP	250.00	1,900.00	-1,650.00	13.16%
ADP Contributions				
KSU IFMA Program	0.00	5,000.00	-5,000.00	0.0%
GA Tech	0.00	5,000.00	-5,000.00	0.0%
Total ADP Contributions	0.00	10,000.00	-10,000.00	0.0%
IFMA Foundation Contributions				
IFMA Foundation Scholarship	0.00	1,500.00	-1,500.00	0.0%
WWP Expenses/Scholarship Winner	0.00	2,000.00	-2,000.00	0.0%
Total IFMA Foundation Contributions	0.00	3,500.00	-3,500.00	0.0%
Sponsorships				
IFMA Atl Prof Scholarship WWP/3	0.00	4,500.00	-4,500.00	0.0%
Total Sponsorships	0.00	4,500.00	-4,500.00	0.0%
Communications				
Media & Public Relations	6,000.00	6,000.00	0.00	100.0%
Year End Report	0.00	250.00	-250.00	0.0%
Website				
Website Dev & Maint	2,152.95	1,500.00	652.95	143.53%
Total Website	2,152.95	1,500.00	652.95	143.53%
Total Communications	8,152.95	7,750.00	402.95	105.2%
Total Expense	141,349.12	205,417.00	-64,067.88	68.81%
Net Income	3,573.24	1,238.00	2,335.24	288.63%

THANK YOU