# Welcome

New Member Orientation – 2018/19



## Officers



Debi Gilbert PRESIDENT



John Means VICE PRESIDENT



Tammy Weeks
VICE PRESIDENT COMMUNICATIONS



Charles Marshall



Gail Carmody SECRETARY



Dr. Parminder
Juneja
VICE PRESIDENT - PROFESSIONAL



Joe Pearson
PAST PRESIDENT



Bob or Vernon
Thomas
CHAPTER ADMINISTRATOR



### Committees

#### ACCREDITED DEGREE PROGRAM



CLARA SMITH, VICE CHAIR

#### ASSOCIATES COMMITTEE







MICHAEL SULLIVAN, VICE CHAIR

#### COMMUNICATIONS COMMITTEE



TAMMY WEEKS, COMMITTEE CHAIR



TORI MOUNT, VICE CHAIR

## SUSTAINABILITY OUTREACH COMMITTEE



CHARLES MARSHALL, COMMITTEE CHAIR



JAKE REHMANN, VICE CHAIR



## FOUNDATION & SCHOLARSHIPS COMMITTEE



TERESA COX, COMMITTEE CHAIR



RAN ZHANG, VICE CHAIR

#### CREDENTIALING COMMITTEE



BRANDI WILLIAMS, COMMITTEE CHAIR



LYLE GLADNEY, VICE CHAIR

#### EDUCATION PROGRAM COMMITTEE



CANDACE HIGHT, COMMITTEE CHAIR



JOHN ANDERSON, VICE CHAIR

#### SPRING CLASSIC COMMITTEE



JASON LONG, COMMITTEE CHAIR



TIM WINTERSTEIN, VICE CHAIR



#### MEMBERSHIP COMMITTEE



TOM HASLACH, COMMITTEE CHAIR



LAUREN WAAG, VICE CHAIR

#### BUSINESS PARTNERS COMMITTEE



JASON MOORE, COMMITTEE CHAIR



MIKE GHINGA, VICE CHAIR

#### AWP/ATLANTA WORKPLACE



MACHELLE CLARKE-PELLEGRINI, COMMITTEE CHAIR

#### TOURS COMMITTEE



JOE ROBERTSON, COMMITTEE CHAIR



MICHAEL WILKERSON, VICE CHAIR



## IFMA Historical Overview

- established in 1980
- Over 24,000 members, In 104 countries
- Over 134 Chapters worldwide
- 16 Councils, 7 Communities



## Councils

## https://www.ifma.org/community/industry-councils

- Academics Facilities Council
- Airports Facilities Council
- Banking Institutions & Credit Unions Councils
- City & Country Clubs Council
- Corporate Facilities Council
- FM Consultants Council
- Healthcare Institute
- Hospitality Council

- Legal Industry Council
- Manufacturing, Industrial, Logistics Council
- Museums & Cultural Institutions Council
- Public Sector Facilities Council
- Religious Facilities Council
- Research & Development Facilities Council
- Retail Facilities Council
- Utilities Council



## IFMA Communities

## https://www.ifma.org/community/communities

- 1. Business Leadership, Finance, Communication
- 2. Environmental Stewardship, Utilities & Sustainability
- 3. Operations & Maintenance
- 4. Health & Safety
- 5. Information Technology
- 6. Real Estate Advisory & Leadership
- 7. Workplace Evolutionary



# Atlanta Chapter Historical View

- Founded 1980
- 450 members, 150 active members
- 1 of top 5 best chapters

- Awards:
  - Chapter of the Year:
    - 2000, 2003, 2006,2013
  - Professional Development:
    - 2001, 2004, 2010, 2015
  - Newsletter:
    - 2003, 2007, 2010
  - Web Communications:
    - 2003, 2015
  - Membership Marketing:
    - 2007



# Membership Types

- 1. **Professional** Working in the Facilities Profession
- Associate Representation of a manufacturer, vendor, dealer, distributor; and/or provider of facility-related products and/or services
- Student Candidates who are engaged in full-time study at an accredited college or university
- 4. Retired Previously worked in the facilities profession
- 5. Young Professional Under age 35, new or current members. This membership may not exceed 5 years.



# www.ifmaatlanta.org

#### President's Message



# Video Message From The President – August 2018

CLICK ON THE IMAGE ABOVE TO PLAY THE VIDEO MESSAGE. Below is a transcript of the President's Message Welcome back everyone. Just wanted to

give you an undate on

#### **Upcoming Events**

New Member Orientation at the Fox Theatre

Quarterly Luncheon and Tour - Fox Theatre

Exclusive FM Tour: Comcast Offices at The Battery

Advocacy Days - Save the Date

Associates Event - Save the Date

#### Join IFMA

Click here for IFMA.org's online application form to join or renew your membership.

**JOIN NOW** 

#### IFMA Newsletter

Click here to enjoy our latest IFMA Newsletter.

IFMA Newsletter

Association Headquarters – Vernon & Lisa Thomas Administrator - 404.766.1632 lisa@ahqi.com or <u>Vernon@ahqi.com</u>



# Calendar of Events

Welcome v

What's Happening >

Calendar of Events

Business Partners >

### Events

Date/Time	Event
Wednesday, August 15, 2018 12:00 pm - 12:30 pm	New Member Orientation at the Fox Theatre - iCal Fox Theatre, Atlanta GA
Wednesday, August 15, 2018 12:30 pm - 2:00 pm	Quarterly Luncheon and Tour – Fox Theatre - iCal Fox Theatre, Atlanta GA
Friday, August 17, 2018 7:00 am - 9:00 am	Exclusive FM Tour: Comcast Offices at The Battery - iCal  COMCAST, Atlanta GA
Wednesday, September 12, 2018	



# Credentialing

## **Credentialing**

- CFM Certified Facility Manager
- FMP Facility Management Professional
- SMP Sustainability Facility Professional
- Accredited Degree Programs







## CERTIFIED FACILITY MANAGER®

## Earn Recognition for Your Expertise

For experienced FM professionals meeting education and experience requirements.

The most respected global credential in facility management. Earn distinction, demonstrate your expertise and increase your earning potential.

Prepare with the new IFMA Facility Management Learning System™, the complete study resource for the CFM Exam.



# Facility Management Professional® (FMP®)



#### EARN THE MUST HAVE FMP CREDENTIAL!

IFMA's Facility Management Professional (FMP) designation is a knowledge-based credential for FM professionals and industry suppliers looking to increase their depth-of-knowledge in the core

FM topics deemed critical by employers. By earning the must-have FMP credential, you will improve your knowledge, enhance your skills, and gain immediate credibility with employers, clients and peers.





# SUSTAINABILITY FACILITY PROFESSIONAL®

#### Meet the Challenges of Sustainable Facility

#### Management

For all FM and like-minded professionals with an interest in advancing the practice of sustainability throughout the building life cycle.

Gain recognition for your expertise in sustainable FM practices while impacting your organization's triple bottom line.

Enhance your capability with sustainability FM knowledge and practices.



# 1/4ly Luncheons

- 1/4ly
- Educationally based core competencies
- Provides CEU's
- 12.30 2 pm
- Check <u>www.ifmaatlanta.org</u>





# **Buddy Program:**



- Partner you with a member
- Your choice FM or Associate
- Buddy will:
  - Keep you up to date with all things IFMA ATL
  - Contact you monthly
  - Attend all IFMA ATL events with you
  - Introduce you to FM's and Associates
  - Ensure your first year is a great year!



## Tours

- FM only events 25 average attendees
- First come first served \$10 to attend
- 7-9 am on Friday's
- Presentation + tour
- Business Partners based on level attend







# Sports Outing

- Annually in April
- Chateau Elan
- Sponsor a hole
- Great networking





# Teach a class about your industry

- Business Partner Value Add
- Provide a 1 hour session
- Breakfast or lunch
- Your location
- Teach about your industry
- Don't sell your service
- Offer CEU's
- Market it through IFMA ATL



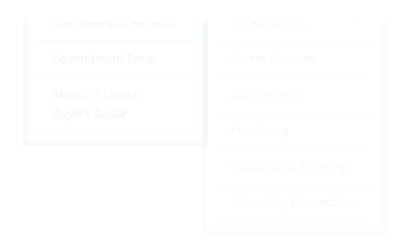


# IFMA ATL Buyer's Guide

## **Business Directory**

Search

Search Results



#### SOLID Surface Care, Inc.



#### Address

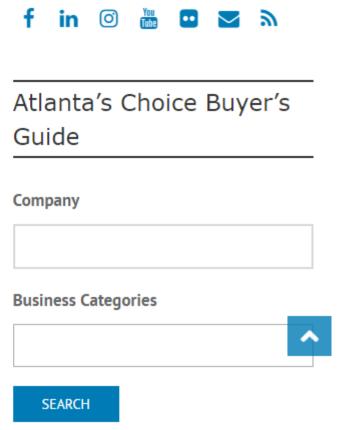
120 Interstate North Parkway SE Suite 304

Atlanta, GA 30339

Phone: 678-303-6615

Website: www.solidcare.com

Contact: Chris Eckl





# Expectations for Associates



- Find a Buddy
- Don't sell, build relationships
- Build relationships and position yourself as valuable resource.
- Be more than the product or service you offer.
- Consider the revenue you will generate in 2020 not 2018.



# Expectations for Professionals



- Find a Buddy
- Learn Become a master of your trade
- Gain access to a reliable pool of resources
- Build relationships and find professional resources
- Follow a path of those who have gone where you want to be



## IFMA World Work Place + Fusion

- IFMA Fusion: Atlanta, GA April 8 10, 2019
- WWP 2019: Phoenix, AZ Oct. 16-18, 2019
- Attendees include:
  - national and international members
  - Professional and Associates
- Education, Networking and Expo
- Thursday night social chapter happy hour





# How Associate Companies benefit

- Networking
  - Associates Connecting With Associates
  - Associates Connecting With FM's
- Buyer's Guide Exposure
- Teach a Class about your services
- Sponsoring Events
- Becoming a Business Partner





## How FM's benefit

- Create meaningful networking relationships
  - With other FM's + new vendors
- Buddy Program
  - Helps you connect quickly
- 1/4ly luncheons
  - Learn, CEU's, networking
- Tours
  - Benchmarking, Best Practices
  - Support Group
- Career Enhancement
  - CEU's + designations





## To JOIN IFMA ATLANTA

- www.ifma.org
- Join IFMA International
- Join IFMA Atlanta Chapter
- Local Chapter Website <u>www.ifmaatlanta.org</u>





