Welcome

New Member Orientation – 2018/19
Officers

Debi Gilbert
PRESIDENT

John Means
VICE PRESIDENT

Tammy Weeks
VICE PRESIDENT - COMMUNICATIONS

Charles Marshall
TREASURER

Gail Carmody
SECRETARY

Dr. Parminder Juneja
VICE PRESIDENT - PROFESSIONAL

Joe Pearson
PAST PRESIDENT

Bob or Vernon Thomas
CHAPTER ADMINISTRATOR
Committees

ACCREDITED DEGREE PROGRAM

LAURA HAMMOND, COMMITTEE
CLAIRA SMITH, VICE CHAIR
SARAH FRANCIS, COMMITTEE
MICHAEL SULLIVAN, VICE CHAIR

ASSOCIATES COMMITTEE

COMMUNICATIONS COMMITTEE

TAMMY WEEKS, COMMITTEE CHAIR
TORI MOUNT, VICE CHAIR

SUSTAINABILITY OUTREACH COMMITTEE

CHARLES MARSHALL, COMMITTEE CHAIR
JAKE REHMANN, VICE CHAIR
FOUNDATION & SCHOLARSHIPS COMMITTEE

TERESA COX, COMMITTEE CHAIR
RAN ZHANG, VICE CHAIR

CREDENTIALING COMMITTEE

BRANDI WILLIAMS, COMMITTEE CHAIR
LYLE GLADNEY, VICE CHAIR

EDUCATION PROGRAM COMMITTEE

CANDACE HIGH, COMMITTEE CHAIR
JOHN ANDERSON, VICE CHAIR

SPRING CLASSIC COMMITTEE

JASON LONG, COMMITTEE CHAIR
TIM WINTERSTEIN, VICE CHAIR
IFMA Historical Overview

• established in 1980
• Over 24,000 members, In 104 countries
• Over 134 Chapters worldwide
• 16 Councils, 7 Communities
Councils
https://www.ifma.org/community/industry-councils

- Academics Facilities Council
- Airports Facilities Council
- Banking Institutions & Credit Unions Councils
- City & Country Clubs Council
- Corporate Facilities Council
- FM Consultants Council
- Healthcare Institute
- Hospitality Council

- Legal Industry Council
- Manufacturing, Industrial, Logistics Council
- Museums & Cultural Institutions Council
- Public Sector Facilities Council
- Religious Facilities Council
- Research & Development Facilities Council
- Retail Facilities Council
- Utilities Council
IFMA Communities

https://www.ifma.org/community/communities

1. Business Leadership, Finance, Communication
2. Environmental Stewardship, Utilities & Sustainability
3. Operations & Maintenance
4. Health & Safety
5. Information Technology
6. Real Estate Advisory & Leadership
7. Workplace Evolutionary
Atlanta Chapter Historical View

• Founded 1980
• 450 members, 150 active members
• 1 of top 5 best chapters

• Awards:
  • Chapter of the Year:
  • Professional Development:
  • Newsletter:
    • 2003, 2007, 2010
  • Web Communications:
    • 2003, 2015
  • Membership Marketing:
    • 2007
Membership Types

1. **Professional** – Working in the Facilities Profession

2. **Associate** – Representation of a manufacturer, vendor, dealer, distributor; and/or provider of facility-related products and/or services

3. **Student** – Candidates who are engaged in full-time study at an accredited college or university

4. **Retired** – Previously worked in the facilities profession

5. **Young Professional** – Under age 35, new or current members. This membership may not exceed 5 years.
<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, August 15, 2018</td>
<td>New Member Orientation at the Fox Theatre - iCal</td>
</tr>
<tr>
<td>12:00 pm - 12:30 pm</td>
<td>Fox Theatre, Atlanta GA</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Wednesday, August 15, 2018</td>
<td>Quarterly Luncheon and Tour – Fox Theatre - iCal</td>
</tr>
<tr>
<td>12:30 pm - 2:00 pm</td>
<td>Fox Theatre, Atlanta GA</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Friday, August 17, 2018</td>
<td>Exclusive FM Tour: Comcast Offices at The Battery - iCal</td>
</tr>
<tr>
<td>7:00 am - 9:00 am</td>
<td>COMCAST, Atlanta GA</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Wednesday, September 12, 2018</td>
<td></td>
</tr>
</tbody>
</table>
Credentialing

- CFM – Certified Facility Manager
- FMP – Facility Management Professional
- SMP – Sustainability Facility Professional
- Accredited Degree Programs
CERTIFIED FACILITY MANAGER®
Earn Recognition for Your Expertise
For experienced FM professionals meeting education and experience requirements.

The most respected global credential in facility management. Earn distinction, demonstrate your expertise and increase your earning potential.

Prepare with the new IFMA Facility Management Learning System™, the complete study resource for the CFM Exam.

https://www.ifma.org/professional-development
Facility Management Professional® (FMP®)

EARN THE MUST HAVE FMP CREDENTIAL!

IFMA’s Facility Management Professional (FMP) designation is a knowledge-based credential for FM professionals and industry suppliers looking to increase their depth-of-knowledge in the core FM topics deemed critical by employers. By earning the must-have FMP credential, you will improve your knowledge, enhance your skills, and gain immediate credibility with employers, clients and peers.

https://www.ifma.org/professional-development
SUSTAINABILITY FACILITY PROFESSIONAL®

Meet the Challenges of Sustainable Facility Management

For all FM and like-minded professionals with an interest in advancing the practice of sustainability throughout the building life cycle.

Gain recognition for your expertise in sustainable FM practices while impacting your organization’s triple bottom line.

Enhance your capability with sustainability FM knowledge and practices.

https://www.ifma.org/professional-development
1/4ly Luncheons

- 1/4ly
- Educationally based – core competencies
- Provides CEU’s
- 12.30 – 2 pm
- Check www.ifmaatlanta.org
Buddy Program:

• Partner you with a member
• Your choice – FM or Associate
• Buddy will:
  • Keep you up to date with all things IFMA ATL
  • Contact you monthly
  • Attend all IFMA ATL events with you
  • Introduce you to FM’s and Associates
  • Ensure your first year is a great year!
Tours

- FM only events – 25 average attendees
- First come first served - $10 to attend
- 7-9 am on Friday’s
- Presentation + tour
- Business Partners – based on level - attend
Sports Outing

- Annually in April
- Chateau Elan
- Sponsor a hole
- Great networking
Teach a class about your industry

- Business Partner Value Add
- Provide a 1 hour session
- Breakfast or lunch
- Your location
- Teach about your industry
- Don’t sell your service
- Offer CEU’s
- Market it through IFMA ATL
Business Directory

Search

Search Results

**SOLID Surface Care, Inc.**

**trilogy™**

**SOLID**

**CARE FOR EVERY SURFACE**

**Address**
120 Interstate North Parkway SE Suite 304
Atlanta, GA 30339

**Phone:** 678-303-6615

**Website:** www.solidcare.com

**Contact:** Chris Eckl
Expectations for Associates

• Find a Buddy
• Don’t sell, build relationships
• Build relationships and position yourself as valuable resource.
• Be more than the product or service you offer.
• Consider the revenue you will generate in 2020 not 2018.
Expectations for Professionals

• Find a Buddy
• Learn – Become a master of your trade
• Gain access to a reliable pool of resources
• Build relationships and find professional resources
• Follow a path of those who have gone where you want to be
IFMA World Work Place + Fusion

- IFMA Fusion: Atlanta, GA – April 8 – 10, 2019
- WWP 2019: Phoenix, AZ – Oct. 16-18, 2019

- Attendees include:
  - national and international members
  - Professional and Associates

- Education, Networking and Expo

- Thursday night social – chapter happy hour
How Associate Companies benefit

- Networking
  - Associates Connecting With Associates
  - Associates Connecting With FM’s
- Buyer’s Guide Exposure
- Teach a Class about your services
- Sponsoring Events
- Becoming a Business Partner
How FM’s benefit

• Create meaningful networking relationships
  • With other FM’s + new vendors

• Buddy Program
  • Helps you connect quickly

• 1/4ly luncheons
  • Learn, CEU’s, networking

• Tours
  • Benchmarking, Best Practices
  • Support Group

• Career Enhancement
  • CEU’s + designations
To JOIN IFMA ATLANTA

- www.ifma.org
- Join IFMA International
- Join IFMA Atlanta Chapter
- Local Chapter Website – www.ifmaatlanta.org