



BUSINESS PARTNERS PROGRAM

WHAT WORKS,
WHAT DOESN'T,
AND WHY?

 Holiday Award Presenter

 WWP Scholarship Presenter

 Educational Class Offering – CEU's

 Board Meeting Host



WHAT WORKS,
WHAT DOESN'T,
AND WHY?

★ Sports Outing Hole Sponsor

★ Sports Outing Foursome

★ Tour Sponsor / Attendee

★ Atlanta's Choice Buyer's Guide





BETTER
THAN
EVER

+ Holiday GALA Sponsor

+ Associate Event Sponsor

+ Luncheon Sponsor

+ FUSION Atlanta Booth

+ WWP 2018 & Fusion Atlanta Hospitality Suite Sponsor



SPRING CLASSIC



TOURS



HOLIDAY GALA



ASSOCIATE EVENTS



EDUCATIONAL LUNCHEONS



RECOGNITION ON WEBSITE

Our Business Partners



Contact Us

IFMA Atlanta
665 Red Oak
Stockbridge, Georgia 30281
404-766-1632 Phone
404-768-7767 Fax
Email IFMA Atlanta

Our Social Media



Recent Posts

July Member Spotlight – Associate Member
Robert Molina, Account Manager for Fire
Systems, Inc.

[Tentative 2018-2019 Calendar of Upcoming
Events](#)

Member Spotlight – Laura Hammond,
Department Manager for Corporate Asset

Calendar

<< Jul 2018 >>						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

s://www.ifmaatlanta.org/buyers-guide/

The premier, focused resource for professional development and innovative solutions in strategic facility management.

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Address

388 Grant St SE
Atlanta, GA 30312

Phone: 404-688-9000

Website: www.apcosigns.com

Contact: Teresa Cox

Business Partner Level: Bronze

Business Categories: [Business Partner](#), [Nameplates](#), [Signage](#), [Signs](#)

[VIEW](#)

Atlanta Office Liquidators Inc



Address

3880 Oakcliff Industrial Cr
Doraville, GA 30340

Phone: 404-421-7850

Website: www.aoliatlanta.com

Contact: Ramon Khawly

Business Partner Level: Platinum

Business Categories: [Business Partner](#), [Furniture](#), [Interior Design](#), [Work Stations](#)

[VIEW](#)

Baker Audio Visual



Address

2195 N Norcross Tucker Road

BONUS THIS YEAR ONLY TO ALL
PLATINUM, GOLD, SILVER & BRONZE
WHO SIGN UP BY 7-31-18



Meet at the Intersection of
People and Place

IFMA's World Workplace®

Your Facility Conference & Expo

Oct. 3-5, 2018 | Charlotte, North Carolina

Charlotte Convention Center

ATLANTA HOSPITALITY
SUITE SPONSOR

**BONUS THIS YEAR ONLY TO
ALL WHO SIGN UP BY 7-31-18**



FREE BOOTH!

BONUS THIS YEAR ONLY TO ALL
CURRENT PLATINUM, GOLD, SILVER &
BRONZE WHO RE-SIGN BY 7-31-18



FREE FUSION BOOTH

BONUS THIS YEAR ONLY TO ALL
PLATINUM, GOLD, SILVER & BRONZE
WHO SIGN UP BY 7-31-18



IFMA
**FACILITY
FUSION**
Conference & Expo

ATLANTA HOSPITALITY
SUITE SPONSOR



**HERE IS HOW YOU CAN
BECOME A PART OF
THE INSIDE GROUP
OF IFMA ATLANTA**

CURRENT PLATINUM BUSINESS PARTNERS



Platinum - \$10,000		2 at this level		VALUE \$10,000		VALUE FOR SIGNING BEFORE 7-31 \$13,650	2
Sports Outing - Hole Sponsor	1 hole sponsorship with a booth at hole, sponsor provides table, tent, chairs & giveaways		\$	1,250			
Sports Outing - Foursome	4 golfers		\$	650			
1 Tour	Sponsor 1 tour w/your name in all marketing materials + you can give a 1 minute intro of your company and marketing material in the room		\$	250			
1 representative from your company may attend all IFMA ATL tours - no charge	Platinum level sponsors may send 1 representative to attend all IFMA ATL tours and be recognized as a Platinum sponsor		\$	600			
Holiday GALA 2018 Sponsor	Title Sponsor and 4 Tickets To GALA		\$	2,500			
Title Sponsor of One Associates Event	Title Sponsor and 4 Tickets To Event		\$	2,000			
Title Sponsor of One Luncheon	Title Sponsor and 4 Tickets To Luncheon – Includes Table For 8 With Signage and 2 Minute Introduction Of Your Company At Beginning Of Luncheon		\$	2,000			
Atlanta Choice Buyer’s Guide Premium Listing	Premium Listing + searchable vendor directory + you come up first in your segment		\$	250			
Website Presence	Recognition For Being A Business Partner		\$	500			
Atlanta Workplace Booth	BONUS For Signing Up Before July 31, 2018		\$	650			
Fusion Atlanta Booth – Current Platinum ONLY	BONUS For Signing Up Before July 31, 2017		\$	3000			
WWP Charlotte AND Fusion Atlanta Hospitality Suite Title Sponsor	BONUS For Signing Up Before July 31, 2018		\$	2,000			
ISAM 2019 Booth	BONUS For Signing Up Before July 31, 2018						

CURRENT GOLD BUSINESS PARTNERS



office furnishings since 1929

Gold - \$8,000		4 at this level		VALUE \$8000		VALUE FOR SIGNING BEFORE 7-31	4
						\$13,150	
Sports Outing - Hole Sponsor	1 hole sponsorship with a booth at hole, sponsor provides table, tent, chairs & giveaways				\$	1,250	
Sports Outing - Foursome	4 golfers				\$	650	
1 Tour	Sponsor 1 tour w/your name in all marketing materials + you can give a 1 minute intro of your company and marketing material in the room				\$	250	
Attend 3 additional tours in 2018-2019	Gold level sponsors may send 1 representative to attend 3 IFMA ATL tours and be recognized as a Gold sponsor				\$	150	
Holiday GALA 2018 Gold Sponsor	Sponsor and 3 Tickets To GALA				\$	1,950	
Gold Sponsor of One Associates Event	Sponsor and 3 Tickets To Event				\$	1,500	
Gold Sponsor of One Luncheon	Sponsor and 3 Tickets To Luncheon – Includes Table For 8 With Signage				\$	1,500	
Atlanta Choice Buyer’s Guide Premium Listing	Premium Listing + searchable vendor directory + you come up first in your segment				\$	250	
Website Presence	Recognition For Being A Business Partner				\$	500	
Fusion Atlanta Booth – Current Gold ONLY	BONUS For Signing Up Before July 31, 2017				\$	3000	
Atlanta Workplace Booth	BONUS For Signing Up Before July 31, 2018				\$	650	
WWP Charlotte AND Fusion Atlanta Hospitality Suite Gold Sponsor	BONUS For Signing Up Before July 31, 2018				\$	1,500	
ISAM 2019 Booth	BONUS For Signing Up Before July 31, 2018						

CURRENT SILVER BUSINESS PARTNERS



ROYAL CUP
COFFEE AND TEA



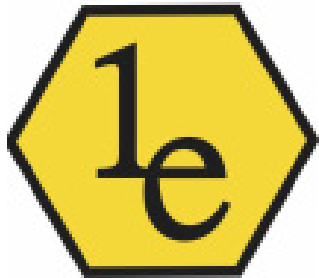
Silver - \$6,000		6 at this level		VALUE \$6000		VALUE FOR SIGNING BEFORE 7-31	4
						\$10,650	
Sports Outing - Hole Sponsor	1 hole sponsorship with a booth at hole, sponsor provides table, tent, chairs & giveaways				\$	1,250	
Sports Outing - Foursome	4 golfers				\$	650	
1 Tour	Sponsor 1 tour w/your name in all marketing materials + you can give a 1 minute intro of your company and marketing material in the room				\$	250	
Attend 2 additional tours in 2018-2019	Gold level sponsors may send 1 representative to attend 2 IFMA ATL tours and be recognized as a Gold sponsor				\$	100	
Holiday GALA 2018 Silver Sponsor	Sponsor and 2 Tickets To GALA				\$	1,000	
Silver Sponsor of One Associates Event	Sponsor and 2 Tickets To Event				\$	1,000	
Silver Sponsor of One Luncheon	Sponsor and 2 Tickets To Luncheon				\$	1,000	
Atlanta Choice Buyer’s Guide Premium Listing	Premium Listing + searchable vendor directory + you come up first in your segment				\$	250	
Website Presence	Recognition For Being A Business Partner				\$	500	
Fusion Atlanta Booth – Current Silver ONLY	BONUS For Signing Up Before July 31, 2017				\$	3000	
Atlanta Workplace Booth	BONUS For Signing Up Before July 31, 2018				\$	650	
WWP Charlotte AND Fusion Atlanta Hospitality Suite Silver Sponsor	BONUS For Signing Up Before July 31, 2018				\$	1,000	
ISAM 2019 Booth	BONUS For Signing Up Before July 31, 2018						

CURRENT BRONZE BUSINESS PARTNERS



Bronze - \$4,000		8 at this level		VALUE \$4000	VALUE FORE SIGNING BEFORE 7-31 \$8350	8
Sports Outing - Hole Sponsor	1 hole sponsorship with a booth at hole, sponsor provides table, tent, chairs & giveaways			\$	1,250	
Sports Outing - Foursome	4 golfers			\$	650	
Holiday GALA 2018 Bronze Sponsor	Sponsor and 1 Tickets To GALA			\$	500	
Brone Sponsor of One Associates Event	Sponsor and 1 Tickets To Event			\$	425	
Bronze Sponsor of One Luncheon	Sponsor and 1 Tickets To Luncheon			\$	425	
Atlanta Choice Buyer’s Guide Premium Listing	Premium Listing + searchable vendor directory + you come up first in your segment			\$	250	
Website Presence	Recognition For Being A Business Partner			\$	500	
Fusion Atlanta Booth – Current Bronze ONLY	BONUS For Signing Up Before July 31, 2017			\$	3000	
Atlanta Workplace Booth	BONUS For Signing Up Before July 31, 2018			\$	650	
WWP Charlotte AND Fusion Atlanta Hospitality Suite Bronze Sponsor	BONUS For Signing Up Before July 31, 2018			\$	750	
ISAM 2019 Booth	BONUS For Signing Up Before July 31, 2018					

CURRENT PATRON BUSINESS PARTNERS



Patron - \$3000		10 at this level	VALUE \$3000	VALUE FOR SIGNING BEFORE 7-31 \$3800	12
Sports Outing - Hole Sponsor	1 hole sponsorship with a booth at hole, sponsor provides table, tent, chairs & giveaways		\$	1,250	
Sports Outing - Foursome	4 golfers		\$	650	
Atlanta Choice Buyer's Guide Premium Listing	Premium Listing + searchable vendor directory + you come up first in your segment		\$	250	
Website Presence	Recognition For Being A Business Partner		\$	500	
Atlanta Workplace Booth	BONUS For Signing Up Before July 31, 2018		\$	650	
WWP Charlotte AND Fusion Atlanta Hospitality Suite Patron Sponsor CURRENT PATRON ONLY	BONUS For Signing Up Before July 31, 2018		\$	500	
ISAM 2019 Booth	BONUS For Signing Up Before July 31, 2018				

WHY THE EARLIER KICKOFF???

- Explaining The Details
 - IFMA Atlanta's Fiscal Year – Which Coincides With IFMA International
 - July 1 – June 30
 - Splitting The Monies Over 2 Fiscal Years
 - BP Program Has Been Running January 1 – December 31
 - Making Our Chapter More Fiscally Sound With Our Budget
 - Making It Worthwhile For Your Business
 - Payment Plans – Annual/Quarterly/Monthly
 - New Billing Will Go Out August 1st for 50% for Current BP's & 100% for New BP's
 - If possible, we would like to get those invoices paid before December 31
 - Second Billing Will Go Out January 1st for 50% for Current BP's
 - Will cover January-June, 2019
 - 2019 -2020 Billing Will Go Out July 2019 for 100% - for ALL BP's
 - For July 2019 through June 2020

SM

