

EDUCATE  
ENGAGE  
FOCUS  
ACHIEVEMENT  
COLLABORATION  
BALANCE  
SUCCESS  
PROFESSIONAL  
PARTNER  
INSPIRATION  
AID  
ACCOMPLISH  
EXCELLENCE  
ENGAGE  
PARTNER  
BALANCED  
EDUCATE  
NOURISH  
NETWORK  
PARTNER

INSPIRATION  
NETWORK  
ACHIEVEMENT



DEVELOP  
INSPIRE  
ENGAGE  
ACHIEVEMENT  
NETWORK  
BALANCED  
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EMPOWER  
COLLABORATION  
NOURISH  
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EXCELLENCE  
ACCOMPLISH  
ENGAGE

2016-2017  
ANNUAL REPORT



The Atlanta Chapter of IFMA is the premier, focused resource for professional development and innovative solutions in strategic facility management.

## **PURPOSE**

Support a community that fosters vitality, momentum and impact for the facility management professional and associate members.

## **OBJECTIVES**

Provide and engage Chapter members with opportunities that expand their professional growth, build business relationships and advance their career paths.

Inspire passion for the facility management profession that compels and engages facility practitioners to join and participate in the IFMA network, offers unique value with that participation and attracts volunteer leaders.

Sustain Atlanta Chapter of IFMA's financial integrity



Dear Members and Business Partners,

It is with great pleasure that I present to you the IFMA Atlanta Chapter – Year in Review for 2016-2017. This last year has been one of unsurpassed transformation for our chapter. Our Board of Directors, Committee Chairs, Members, and Volunteers have given

up countless hours to bring to you a plethora of new and exciting changes to continue a path of growth for our chapter. I believe when you have completed reading this year's review you will be as excited as I am about what we have accomplished and where we are headed into the future.

Upon entering the office of President I felt as though our chapter needed change, but what kind? Change for the sake of changing was not what I was looking for. We started the physical year with a budget deficit and decreasing participation in our events. With that said, we went to you, our membership, and asked, "What are you looking for in your IFMA Atlanta Chapter?" I believe we answered with a resounding "We hear you!"

Over the course of the last year, we reinvented the previous Sustaining Patrons program, which had served us well in the past, but had begun to wane. The program was replaced with the Business Partners Program. This new program has increased our vendor participation rate, brought our budget back into profitability, and provided more accountability to our vendors for the use of funding. This has allowed us to provide better course offerings with all courses providing CEU's. We have offered Tours on a monthly basis to businesses such as Coca Cola, Porsche, and EY to name a few and all have been sold out!

Our annual Golf Outing at Chateau Elan was a huge success this year, with each hole sponsored and fun had by all. Two other events that come to mind were the Painted Pin event and the Lake Lanier boat cruise. Wow what awesome crowds at these sold out events!

In addition, another tremendous change this year was the complete transformation of our IFMA Atlanta Chapter [website](#). The new site provided us with the capacity to add our Buyer's Guide, which had been in discussion for many years. If you have not yet checked out the new website, you are in for a surprise and I highly encourage you to get out there. You will not be disappointed!

Lastly, but certainly highest on our priority, is the education of our Facility Management professionals. Our chapter continues to be the only chapter that is IACET certified to provide our membership with CEU's. In addition, we continue to partner with the Georgia Institute of Technology and Kennesaw State University to mentor students and provide scholarships encouraging students to enter and stay with the profession. We also partner with the IFMA Foundation to provide internship opportunities. Any way you look at it, we are here to promote the Facility Management Professional.

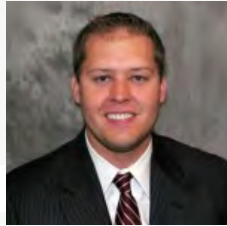
As I look back at this year, I cannot help but be proud of all we have accomplished and I am humbled to have served as President for the best Chapter in IFMA. I would be remiss if I did not say thank you to all of you who have volunteered your time and energy to support this transformational year, so thank you all and please continue to serve.

Best regards,  
2016-2017 President  
Machele Clarke Pellegrini

## Executive Committee



Machellegi Pellegrini  
President



Joe Pearson  
Vice President  
President Elect



Teresa Cox  
Vice President  
Communications



Anthony Maddox  
Treasurer



Joe Robertson  
Secretary



Brandi Williams  
Vice President  
Professional Development



Christy Lowell  
Past President

## Committee Chairs

Amber Brown  
Membership

Debi Gilbert  
Communications & Associates  
Special Events

David Privitera  
Community Service

Dee Raya  
IFMA Foundation and  
Scholarships

Tom Haslach  
Business Partners Program

Brandi Williams  
Education

Aaron Davis  
Atlanta Workplace

Ken Stephensen  
ADP

Wendy Cowart  
Golf Classic

Anthony Maddox  
GCN Liaison

John Means  
Sustainability

Jason Haner  
Tours

Harriet Whelihan  
Credentialing/CEU

PLATINUM



GOLD



SILVER



BRONZE



PATRONS

1electric

Chosen Janitorial  
Maxair Mechanical, Inc.

Environmental Service Partners, LLC  
One Diversified, LLC

An aerial photograph of the Atlanta skyline, featuring the prominent Georgia State Capitol building and surrounding skyscrapers. A highway with multiple lanes is visible in the foreground, curving through the city. The text is overlaid on the left side of the image, arranged vertically.

**grow and engage**

**educate**

**build relationships**

**collaborate**

**facilitate**

**develop leaders**

**maintain fiscal viability**

Every year, the IFMA Atlanta Chapter board updates its Balance Scorecard. The scorecard is a document containing seven objective, to provide purpose and accountability, to the organization.

Our monthly Programs, Associates Committee, Networking Events, New Member Breakfasts, Business Partners, FM Tours, Community Services, and Non-Profit Educational offerings remain strong. When coupled with the Chapter's strong Scholarships and IFMA Foundation support program, we have been able to create something with real value to our members and the community around us.

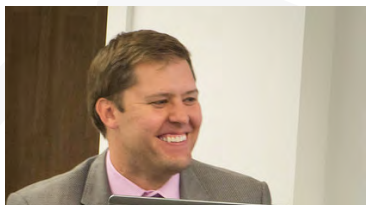
**Highlights:**

- Revamped IFMA Atlanta website
- Revamped the Sustaining Patrons Program to the Business Partners Program
- Published the Buyer's Guide, making it an available resource to our Facility Management community.
- Tours are a huge success as well as social events... sold out every time!

The Atlanta Chapter of IFMA is a tremendous venue for providing opportunities for its members to connect. Special tours and events, and exceptional educational programs encourage building friendships and strong business relationships for personal and professional growth. The Chapter also maintains robust mentoring programs for members who are new to the FM profession.



## 8 GROW AND ENGAGE





## 10 EDUCATE

An objective of the IFMA Atlanta Chapter is to provide significant educational opportunities to FM professionals to advance their careers and expand their professional growth. Notably, our Chapter has received the distinguished honor of being IACET accredited for all of its continuing education programs. IFMA Atlanta is the first Chapter in the international organization to receive this designation.





IFMA Atlanta participated once again in the Construction Education Foundation of Georgia and was able to introduce approximately 200 high school students, counselors and teachers to the field of Facility Management. Through that experience, we were also able to make more contacts with Gwinnett Tech and others in the FM “Community.”

We also directed some of the students to KSU and GT tables to learn about educational opportunities.



## 12 NETWORKING / BUILDING RELATIONSHIPS





The mission of the IFMA Atlanta Community Services Committee is to assist nonprofit organizations in improving their facilities, and maximizing the value of their facility dollars. This allows more of their funding to go to their program operations. The Committees are made up of Accredited Degree Program (ADP) Faculty, Staff Advisors, Chapter members who are graduates of the FM Programs, Chapter Officers, and students currently enrolled in the FM Program(s). These Committees coordinate, support and direct the shared goals of IFMA and each ADP to advance the FM profession. The Chapter also collaborates with the FM schools at Georgia Institute of Technology (GA Tech) and Kennesaw State University (KSU) through established Liaison Committees.



### **IFMA Community Services report for the period July 1, 2016 - June 30, 2017**

#### **2016-2017 Nonprofit Partners:**

A Friend's House  
Atlanta Community ToolBank  
Big Brothers Big Sisters of Metro Atlanta  
Decatur Cooperative Ministry  
Lifecycle Building Center  
Project Community Connections, inc.  
The Elaine Clark Center

**148 Volunteer hours and  
\$24,450 total In-Kind Donations  
to Nonprofit Partners**

Special Thank you to Humphries & Co. for their  
\$18,250 in-kind donations plus an  
undisclosed amount of waived fees



## 16 FACILITATE

Do you ever wonder how a volunteer organization gets it all done? Association Headquarters is the organization behind the scenes of our IFMA Atlanta Chapter.

They manage payments for events, help run meetings, manage our database and provide general administrative support. We could not do what we do without their support.



Each year, the IFMA Atlanta Chapter recognizes distinguished members for outstanding achievements. Please join me in congratulating our 2016 Award recipients.



Debi Gilbert  
Distinguished Member  
Award



Charles Marshall,  
accepting on behalf  
of John Means  
Achievement in  
Facility Management



Amber Brown  
Outstanding Associate  
Award



Ken Stephenson  
Martha Osborne  
CFM Award



Haydn Fusia  
Harry L. Ludwig, III  
Community Service  
Award



Kathy Roper  
Anchor Award





Atlanta Workplace 2017, a one-day conference held February 17, 2017 for building professionals, was a great success. At the outset, the organizing committee's goal was to hold a reasonably priced event (under \$100) with a strong focus on education and networking. With 163 registered attendees, 9 breakout sessions on operations, sustainability and design, 30 vendors presenting information at tabletop displays, and 2 keynote speakers who spoke about Atlanta's present and future – the committee's goal was accomplished!

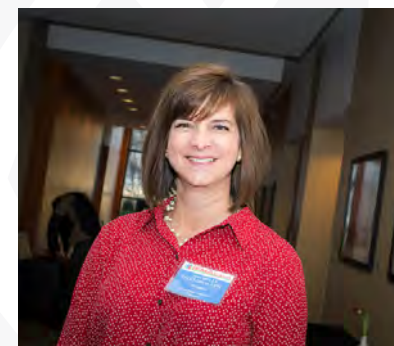
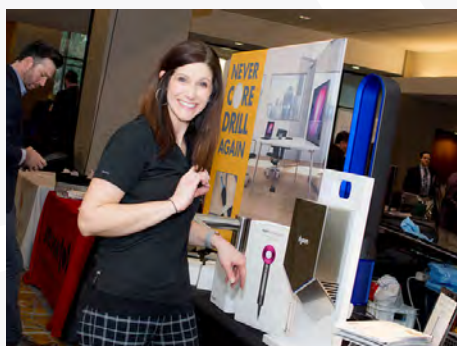
Thank you to the chapter members for their help on the committee!

For more information about Atlanta Workplace 2017, visit the website at [www.atlantaworkplace.com](http://www.atlantaworkplace.com)

The next Atlanta Workplace will be held in 2019.

Don't miss out!





## 22 SPRING CLASSIC

On April 26th, 2017, the IFMA Atlanta Chapter members came together at Chateau Elan Golf Resort for a fun day of golf to support the IFMA Foundation. The IFMA Foundation's purpose is to provide greater educational opportunities to facility management professionals.

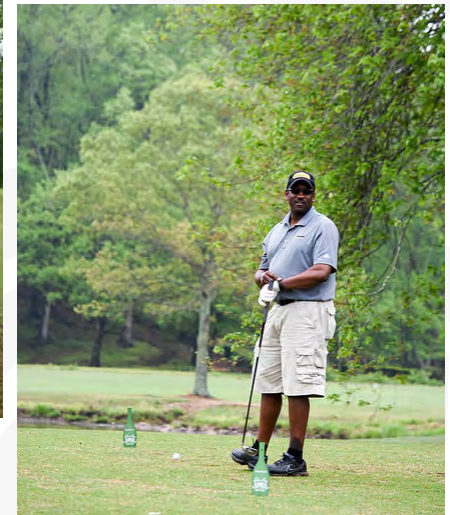
Associate sponsored all 18 holes and the silent auction was also a success. Due to this successful event the Chapter was able to contribute \$7,750.00 to the Foundation. Thank you sponsors!





## 24 SPRING CLASSIC





## 26 MAINTAIN FISCAL VIABILITY

The IFMA Atlanta Chapter Board holds monthly board meetings and an annual retreat to set goals for the coming year. Members of the Board are dedicated to providing sound financial stewardship and upholding the Chapter's mission of advancing the facility management profession.

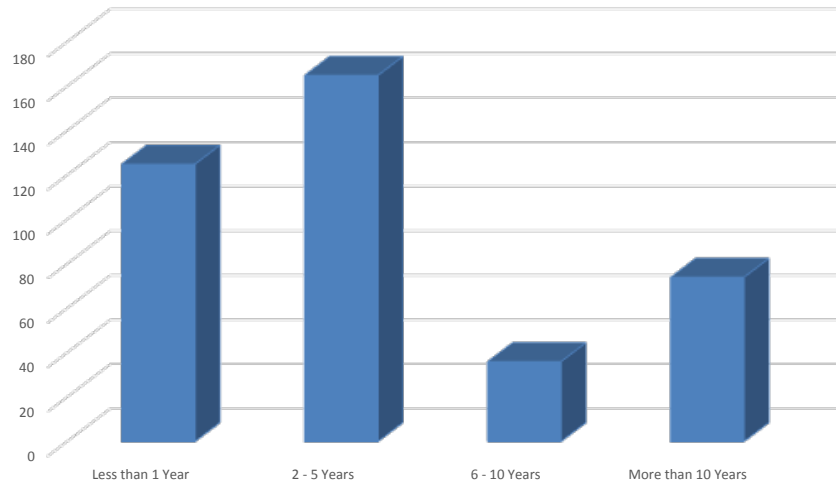


	Jul '16 - Jun 17	Budget	\$ Over Budget	% of Budget
<b>Income</b>				
Sustaining Patron Program	73,865.74	62,250.00	11,615.74	118.66%
Total Spring Classic	26,042.65	41,000.00	-14,957.35	63.52%
IFMA Atlanta Workplace	22,878.00	34,500.00	-11,622.00	66.31%
Total Professional Development	2,950.00	4,300.00	-1,350.00	68.61%
Associates & Events	22,251.79	6,575.00	15,676.79	338.43%
Total Fund Raisers	6,220.56	1,500.00	4,720.56	414.7%
Total Communications.	0.00	1,550.00	-1,550.00	0.0%
Chapter Dues	46,956.38	49,500.00	-2,543.62	94.86%
Registration Fees - Luncheons	5,135.00	17,000.00	-11,865.00	30.21%
Holiday Awards Banquet	5,445.00	3,200.00	2,245.00	170.16%
Interest Earned	47.18	70.00	-22.82	67.4%
<b>Total Income</b>	<b>211,792.30</b>	<b>221,445.00</b>	<b>-9,652.70</b>	<b>95.64%</b>

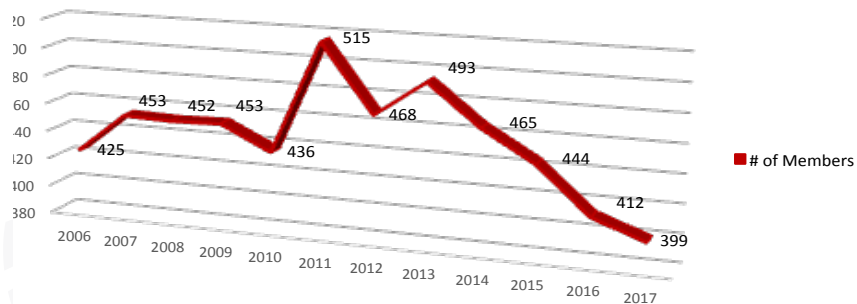
	Jul '16 - Jun 17	Budget	\$ Over Budget	% of Budget
<b>Expense</b>				
Sustaining Patrons Program	3,014.09	3,500.00	-485.91	86.12%
Administrative Expense	79,988.40	79,225.00	763.40	100.96%
Other Fund Raiser	2,970.00	1,425.00	1,545.00	208.42%
Spring Classic.	17,689.75	20,125.00	-2,435.25	87.9%
IFMA Atlanta Workplace-2017	24,395.54	23,000.00	1,395.54	106.07%
Professional Development.	2,650.80	3,880.00	-1,229.20	68.32%
Holiday Awards Banquet.	5,657.16	6,800.00	-1,142.84	83.19%
Meal Service	614.05	18,000.00	-17,385.95	3.41%
Board Meeting	240.99	400.00	-159.01	60.25%
IFMA Leadership Trng	4,155.38	2,500.00	1,655.38	166.22%
Advocacy Day	2,085.54	2,500.00	-414.46	83.42%
Membership	-196.28	3,500.00	-3,696.28	-5.61%
Associates.	21,513.42	6,500.00	15,013.42	330.98%
World Workplace	1,471.46	4,440.00	-2,968.54	33.14%
Community Services	296.50	2,500.00	-2,203.50	11.86%
Accredited Degree Program - ADP	1,039.62	1,900.00	-860.38	54.72%
ADP Contributions	15,000.00	15,000.00	0.00	100.0%
IFMA Foundation Contributions	7,750.00	7,750.00	0.00	100.0%
Sponsorships	1,310.20	4,500.00	-3,189.80	29.12%
Communications	14,308.92	14,000.00	308.92	102.21%
<b>Total Expense</b>	<b>205,955.54</b>	<b>221,445.00</b>	<b>-15,489.46</b>	<b>93.01%</b>
<b>Net Income</b>	<b>5,836.76</b>	<b>0.00</b>	<b>5,836.76</b>	<b>100.0%</b>

## 28 FINANCIALS & MEMBERSHIP

Membership by Tenure

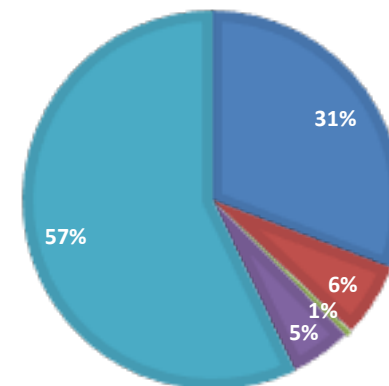


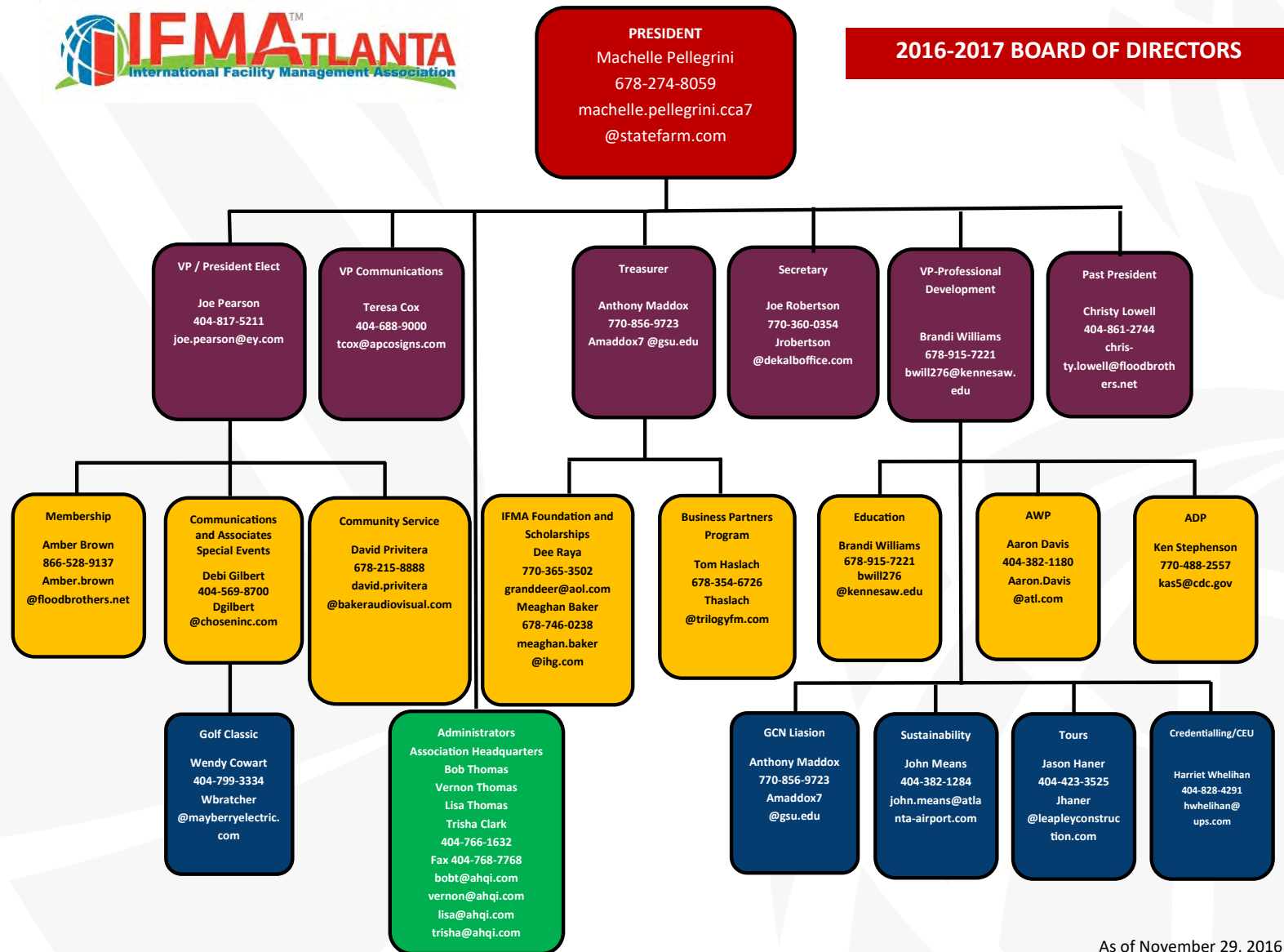
# of Members



RATIO OF MEMBERSHIP TYPES - JUNE 30, 2017

Associates Students Retired Young Professionals Professionals





As of November 29, 2016