



February Newsletter



[Letter from the President - February 2016](#)

Ever since I joined the Atlanta Chapter of IFMA, I have been a Sustaining Patron of the Chapter for all but a mere 6 months. Being a Sustaining Patron of our Chapter is beneficial in so many ways: The ultimate and most important purpose of Sustaining Patrons is supporting our Chapter. Our programs, events & financial scholarships would not be ...

[Read more.](#)

Upcoming Events

FULL CIRCLE
RESTORATION
AND
CWC
PRESENTS

**IFMA Advanced
Social
Media
Academy**
For Professionals
Employees
Vendors



SUCCESSFUL SOCIAL STRATEGIES

★ **Tour Of Facilities Immediately
Following Event - 1:35pm** ★



LEARN TO USE SOCIAL MEDIA TO
YOUR ADVANTAGE , GET .3 CEU'S,
AND LUNCH...ALL FOR \$30!



LEARN HOW TO BUILD A LINKEDIN
NETWORK THAT WILL ATTRACT
EMPLOYERS



LEARN HOW TO CREATE A SHORT
INFORMATIONAL VIDEO FOR YOUR
COMPANY'S USE ON YOUTUBE



LEARN TIPS FOR SAVING TIME
THROUGH THE USE OF SOCIAL
MEDIA



MEET KEN FEHNER

Ken Fehner is the owner of The Social Gloo, a social media and email marketing company. He has over 25 years of experience with traditional marketing channels such as, newspaper, radio and TV/cable advertising. Unlike many marketing companies who add social media to their list of services, The Social Gloo is a social media /email marketing company first. The Social Gloo's main focus is social media management for businesses and associations. Ken works with local businesses, start-ups, national and international companies, and associations supporting their social media needs. The scope of work includes email marketing, social media including Facebook management and design, Twitter management and design, LinkedIn management, YouTube video creation & more.

Register Here:

<https://www.ifmaatlanta.org/event/advance-social-media-academy-1-1/>



IFMATM

International Facility Management Association



[Event for the Ages at the Painted Pin!](#)

Join IFMA Atlanta at The Painted Pin in the heart of Buckhead on Thursday, March 3rd, 2016 from 6:00-8:00pm for food, fun & networking. The Painted Pin is an upscale boutique bar, bowling and entertainment venue. In addition to bowling, it has classic games like bocce ball, shuffleboard, ping-pong, skee ball, darts, southern skittles and a great lounge! Registration Includes: - Complimentary Valet ...

[Read more.](#)



[The IFMA Atlanta Volunteer Days is a two day event this year and will be held on Friday, April 29th from 11:30 AM - 4:00 PM and Saturday, April 30th from 8:00 AM - 12 noon.](#)

[Click here to get more details and to register](#)



[2016 Spring Classic](#)

IFMA Atlanta's Spring Classic will be held on April 20 at Chateau Elan Golf Club. Wine Tour and Tasting at the winery will be held at the Winery (choice of two tour times). > New this Year!... Themed Golf Sponsorships on the Course. Sponsors will be giving out complimentary food, drinks, swag, etc. throughout the day. (Shot Gun start at 12:00pm) ...

[Read more.](#)



Mark Your Calendar!!

Atlanta Workplace will be held
February 17th, 2017 at the
Loudermilk Center.

Facility Manager Mishaps



In the News



Member Spotlight - Tammy Weeks

What motivated you to enter your career? I can't say I was ever really motivated to be in sales or business development.... initially. What began my career while working with a large janitorial company in a role as executive assistant evolved over the years into client relations which later transformed into business development. It was that company's philosophy to develop ...

[Read more.](#)



[Mabelle Pellegrini is now serving as Vice President/VP of Professional Development](#)

Mabelle Pellegrini is a Certified Facility Manager (CFM) and Administrative Services Supervisor for State Farm Insurance. She has worked for State Farm Insurance for 27 plus years and is currently a member of the Facilities team managing overseeing 1.7 million square feet of office space in the Atlanta Metro area. Mabelle graduated from Georgia State University in 1996 with a ...

[Read more.](#)



[Sustainability Corner - February 2016](#)

Want to learn about the environmental aspects of your geographical location? EPA website – My Facility/My Community/My Environment provides a cross section of environmental information based on your location, including MyAir, MyWater, MyClimate, MyLand, and MyEnvironment Reports.

[Read more.](#)

[Small Commercial Building Energy and Water Assessment Toolkit for Facility Managers](#)

Small Commercial Building Energy and Water Assessment Toolkit for Facility Managers Want to identify the optimum energy and water efficiency improvements for your small commercial buildings? Interested in learning how you can provide ASHRAE Level I and II audits for your own facilities? Having trouble pinpointing the source of energy or water spikes in your small commercial space? Join Southface ...

[Read more.](#)

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SILVER Sponsors



BRONZE Sponsors



PATRON Sponsors

1electric

Flood Brothers

