



| IFMA ATLANTA |
|---|
| Sustaining Patron Program Benefits |
| 2016 |

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|------------------------------------|---|----------|-----------|--|
| | 2016 | | | |
| Sponsorship Level | Description | | Max. No | |
| Platinum Tamadad anail | Overteely agreeile to professional progress and via ALIO | \$10,000 | 1 | |
| Targeted email | Quarterly emails to professional members sent via AHQI | | | |
| Newsletter/Website | With link to company website | | | |
| Presidential Recognition | 1-3 minute recognition at each monthly luncheon | | | |
| Website Sponsored Post | Two per year | | | |
| Social Media Recognition | Quarterly on Blog, Facebook, LinkedIn, Twitter | | | |
| Website Patron Listing | 60 word company/products/services description | | | |
| Monthly Luncheon | Two free admission at 9 meetings/events | | | |
| Spring Classic Wine Cruise | Two free tickets | | | |
| Sustaining Patron Reception | Two attendees | | | |
| Gold | | 7500 | 2 | |
| Targeted email | Three emails to professional members sent via AHQI | | | |
| Newsletter/Website | With link to company website | | | |
| Website Sponsored Post | Two per year | | | |
| Social Media Recognition | Three on Blog, Facebook, LinkedIn, Twitter | | | |
| Website Patron Listing | 50 word company/products/services description | | | |
| Monthly Luncheon | One free admission at 9 meetings/events | | | |
| Spring Classic Wine Cruise | Two free tickets | | | |
| Sustaining Patron Reception | Two attendees | | | |
| Silver | | \$5,000 | 10 | |
| Targeted email | Two email to professional members sent via AHQI | • | | |
| Newsletter/Website | With link to company website | | | |
| Website Sponsored Post | One per year | | | |
| Social Media Recognition | Two times annually on Blog, Facebook, LinkedIn, Twitter | | | |
| Website Patron Listing | 40 word company/products/services description | | | |
| Monthly Luncheon | One free admission at 6 meetings | | | |
| Spring Classic Wine Cruise | One free ticket | | | |
| Sustaining Patron Reception | Two attendees | | | |
| | | | | |
| Bronze | | \$2,500 | 15 | |
| Newsletter/Website | With link to company website | | | |
| Website Sponsored Post | One per year | | | |
| Social Media Recognition | Twice annually on Blog, Facebook, LinkedIn, Twitter | | | |
| Website Patron Listing | 30 word company/products/services description | | | |
| Monthly Luncheon | One free admission at 3 meetings | | | |
| Spring Classic Wine Cruise | \$50 discount on (1) ticket | | | |
| Sustaining Patron Reception | Two attendees | | | |
| Patron | | \$1,500 | unlimited | |
| Newsletter/Website | Company name with link to company website | | | |
| Website Patron Listing | 20 word company/products/services description | | | |
| Social Media Recognition | Once annually on Blog, Facebook, LinkedIn, Twitter | | | |
| Spring Classic Wine Cruise | \$25 discount on (1) ticket | | | |
| Sustaining Patron Reception | Two attendees | | | |
| All Levels | | | | |
| | badges worn at Chapter meetings and selected major events | | | |
| ~ | ognized by Chapter President at meetings and events | | | |
| - | s on Power Point presentation at meetings and major event functions | | | |
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