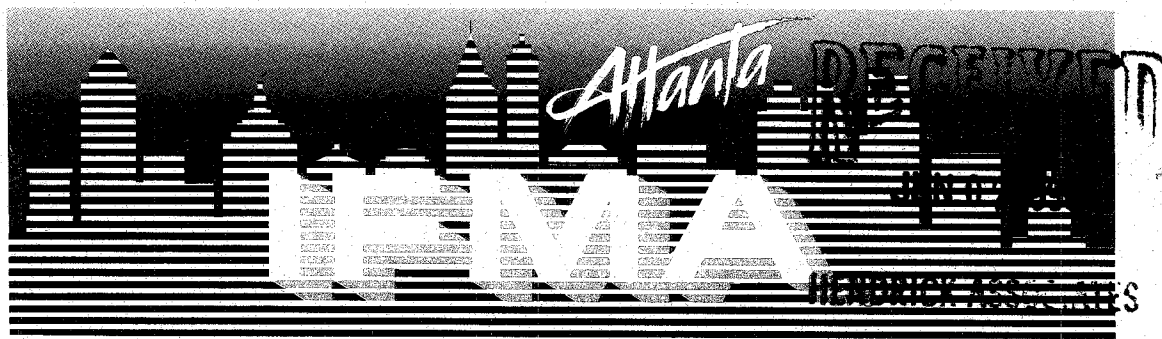


# International Facility Management Association



June 1993

## Executive Board 1993

**President:**  
Pete Conlin  
*BellSouth Enterprises, Inc.*  
(404) 249-4126

**Vice President:**  
Don Brumbelow  
*Shaw Industries*  
(706) 275-3380

**Secretary:**  
Mary Jo Doherty  
(404) 870-7518

**Treasurer:**  
Margaret Sherrod  
*The Coca-Cola Company*  
(404) 676-6688

**Past President:**  
Kim Weiss  
*KEW Fundamentals*  
(404) 892-7190

**Regional Vice President:**  
Lanny Felder  
*Blue Cross/Blue Shield of Florida*

**IFMA Houston**  
*International Headquarters*  
1 Greenway Plaza, E., 14th Floor  
Houston, TX 77046  
(713) 623-4362  
(800) 359-4362

**Topic:**  
**Date:**

**"IFMA Goes Out to the Ball Game"**

**June 16, 1993**

**Tailgate Party 5 p.m. to 7:30 p.m.;**  
**Game time 7:40 p.m.**

**Location:**

**Carter Hall**

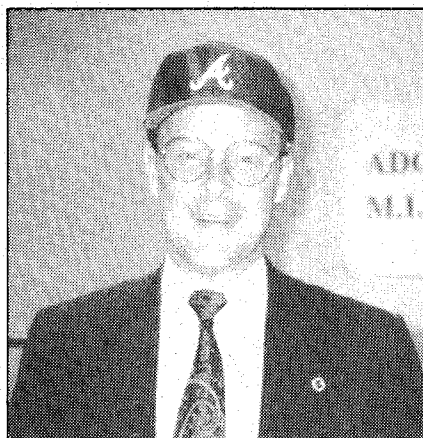
**Cost:**

**\$20 for Ticket and Tailgate Party**

**Reservations:**

**Barnett Business Service 681-5344;**

**Call by June 11, 1993**



**Myles Wegman cooks his  
famous Jambalaya!**

**Haidee Courson prepares  
red beans and rice!**

**Susan Lawson bakes  
fudge cake!**

**Pete Conlin and Jean Lusso  
grill hot dogs!**

Soft drinks, beer and wine  
will be provided. Dress casual  
for this event. What a night  
this will be!

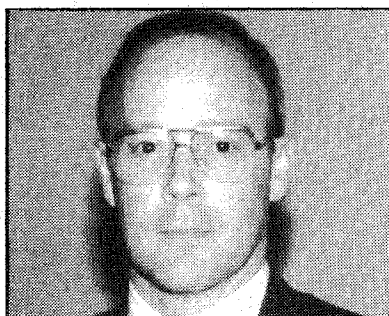
We were able to purchase  
60 tickets which will be sold  
on a first come, first serve  
basis. But even if you can't  
attend the game with us, you  
are welcome to join us at the  
Wegman Tailgate Party.

Tickets may be purchased  
by sending your check to  
Jean Lusso at The Coca-Cola  
Company, P.O. Drawer  
1734, Atlanta, GA 30301.  
Make your check payable to  
IFMA. Be sure to include  
your address as tickets will be  
mailed to you.

Directions to Carter Hall  
are as follows: a very quick  
½ block walk from the  
stadium to Carter Hall at 450  
Capital Avenue, North Side  
Outdoor Patio at Street Level  
(please see map on page 6).

Thanks to Michael Pulling,  
Executive Director, Carter  
Hall, and his staff at  
Summerhill Development  
Corp. for making space for  
this outing at his facility.

## President's Message



During the past 3½ years, the Atlanta IFMA Chapter has had the privilege of having a hundred pound dynamo serve as their Program's Chair - Monica Bell (formerly Stein). This "little lady" has to be the most connected person in the city of Atlanta. One of her former competitors once told me they wished they could figure out how one small person could be in so many places at one time. She literally blanketed the city with her presence.

It was this kind of enthusiasm that Monica brought to the IFMA Program's activities. From finding meeting locations, haggling over the price of meals, arranging the A/V equipment, soliciting speakers, writing thank you letters and newsletter write-ups, these were just a few of the things she handled.

Some wonderful things have happened to Monica during the past six months. First, she accepted a new position at Sizemore Floyd Architects as their Marketing Director - a big change from her former role of marketing furniture installation, rearrangement and interior design services. The second one was meeting Michael Bell and getting married in February of this year.

With these changes in her life, it becomes necessary for Monica to devote more time to both her new marriage and job and less time with us. The Atlanta Chapter thanks her for untiring efforts during these past years and wishes her well in all her future endeavors. Thanks, Monica.

But you need not be concerned about our Programs. Steve Pelham of Milliken & Co. has graciously accepted the challenge of handling this activity. Please provide Steve with your help and support by providing input and comments on our program activities.

Finally, I need your assistance in ensuring that the Atlanta IFMA Chapter continues to thrive during the 90s. New enthusiastic people with challenging new ideas are needed to continue to force us to re-think our current paradigms, and to make this Chapter even more

successful. Succession in the role of Treasurer, Newsletter Chair, and many other positions are needed for the 1994 term. If approached, please be open to our invitation to serve. If not approached, approach us and volunteer to serve. Like Uncle Sam, we need YOU!

*Pete*

Pete Conlin

## QUARTERLY CALENDAR

### JUNE

- |       |   |                      |
|-------|---|----------------------|
| 8     | *IFMA-Intellibuild '93  | Anaheim, CA          |
| 9-10  | *IFMA-Facilities '93<br>The Computer-Aided Facility<br>Management and High-Tech<br>Systems Conference | Anaheim, CA          |
| 16    | Chapter Luncheon<br>"IFMA Goes out to the Ball Game"<br>Carter Hall to Stadium                        | Atlanta, GA          |
| 21    | Board Meeting<br>BellSouth Enterprises  | Atlanta, GA          |
| 22    | *IFMA & Steelcase-"Quality<br>Issues" Business Television Event<br>Merchandise Mart-6th Floor         | Atlanta, GA          |
| 27-28 | *IFMA-European Conference<br>on Facility Management   | Brussels,<br>Belgium |

### JULY

- |    |   |             |
|----|---|-------------|
| 21 | Chapter Luncheon<br>"ADA: Success Beyond<br>Compliance" | Atlanta, GA |
| 26 | Board Meeting<br>BellSouth Enterprises                  | Atlanta, GA |

### AUGUST

- |    |  |             |
|----|--|-------------|
| 18 | Chapter Luncheon                       | Atlanta, GA |
| 23 | Board Meeting<br>BellSouth Enterprises | Atlanta, GA |

\*Each course provides 1.2 CEU credits.

## Atlanta Chapter May 25, 1993 Year-to-Date Actuals

### Income:

Membership Dues	\$1,650.00
Subscriptions	660.00
Donations	3,125.00
Donations	
-Regional Mtg	2,250.00
Meetings	<u>6,660.00</u>

Income Subtotal \$14,345.00

### Expenses:

Membership*	\$ 578.32
Luncheons*	4,037.45
Public Relations	0.00
Newsletter	1,446.71
Postage	584.07
Secretarial Services	174.36
Executive:	
Travel	0.00
Foundation Donation	0.00
Other-Recert.	0.00
Awards	0.00
Other (P.O. Box, Svc Chg, etc.)	110.00
Regional Meeting	3,367.43
June Night Out	483.00
Accounts Payable	<u>400.00</u>

Expense Subtotal \$11,181.34

Net Income (Loss) \$3,163.66

### The April Winners are...

Two plants, donated by the Plant Peddler, were won by **Michael Anderson (Coin Dealerships Systems, Inc.)** and **Pearl Stollerman (APCO Graphics)**.

The free luncheon donated by Jamie Lanier of Interface-Flooring Systems was won by **Marilyn Dickerson**.

## Your Facility Management Customer

by Susan Hickey

On May 12, 1993, IFMA held a very informative program for over 40 Allied/Affiliate members entitled "Your Facility Management Customer".

**Lanny Felder**, Director of Real Estate for Blue Cross/Blue Shield of Florida, facilitated the program, with four facility managers answering questions about their organization, themselves, and their experiences regarding services and product providers.

The four panel members were: **Christine Neldon**, Director of Facilities at Arthur Andersen & Andersen Consulting in Atlanta; **Terry Valz**, Manager, South East Facilities and Operations, at Proctor & Gamble in Jacksonville, Florida; **Pete Conlin**, Operations Manager at BellSouth Corporation in Atlanta; and **Tom Vernon**, Director, Support Services and Facilities at Automatic Data Processing, Inc. in Atlanta.

The value of this program to all Allied/Affiliate members who attended was the opportunity to address each panel member with any questions they had concerning how to get and maintain business from facility managers and their organizations. It was an excellent program and well worth the time.

## MAY MEETING SUMMARY

The May meeting was very well attended and the comments were very positive regarding IFMA-Atlanta's first "Sharing Rally for Facility Managers". The seven current professionals and their topics, listed below, provided overviews on current successes, department structure and programs that they are involved in.

1. Jerry Keonig of Sprint, Developing Customer Centers
2. Trish Meyer of Kaiser Permanente, ADA Codes and Compliance
3. Audrey Keppler of Holiday Inn Worldwide, Project "Beehive"
4. Robert Flinn of Turner Broadcasting, Corporate Recycling
5. Ed Driver of GSA, GSA/IFMA Customer Survey
6. Mike Denson of BellSouth, Working with Vendors
7. Allan Caddell of Atlanta Gas Light, Facility Department Operations

It was great to see how diverse our group can be in their daily responsibilities. Make sure that you double check with these members before starting a project in these areas. The Chapter is looking at having a similar meeting later in the year. Remember the knowledge of our Chapter. Network and benchmark with each other!

## Welcome New Members

**Diane Arywitz**  
Sungard Recovery  
Services

**Michael Anderson**  
Coin Dealerships  
Systems, Inc.

**Stirling Close**  
Grady Hospital

**Annette Miles**  
City of Atlanta

**Gary Gustafson**  
Amoco Performance

**Heather Pennycook**  
Steve Lipton &  
Associates

**Charlotte Yaun**  
BellSouth  
Telecommunications

## IFMA Membership Facts and Figures

Our current membership figures  
are:

	<u>4/20/93</u>	<u>5/5/93</u>
Professional	8,022	8,053
Associate	943	951
Allied	1,403	1,407
Affiliate	1,290	1,292
Academic	483	484
Life-Time	<u>58</u>	<u>58</u>
<b>TOTAL</b>	<b><u>12,199</u></b>	<b><u>12,245</u></b>

## Allied/Affiliate Spotlight

*by Steve Pelham*

**Ms. Lisa Steckbeck** has been a member of IFMA-Atlanta since 1987. She is currently an Account Manager in the Atlanta office and the primary contact to IFMA for Steelcase in the area. Lisa has found her current position the most rewarding (so far), as she enjoys partnering with her customers with long-term objectives in mind.

After graduating from Indiana University, Lisa worked in Grand Rapids for Steelcase. She chose Steelcase because of their commitment to training and continuing education. Lisa again reemphasized a commitment to look at the long-term and how that is important to her. Prior to coming to Atlanta, Lisa was a charter IFMA member of the New Orleans chapter.

Steelcase's position with IFMA is certainly along the same course. They are a Corporate Sustaining Member, as well as co-sponsoring with IFMA a continuing series of facility panels that are broadcast via satellite through Steelcase showrooms nationwide. In fact, the next presentation, "The Quality Movement...how it affects Facility Management" will be June 22, 1993. This topic ties in well with IFMA-Atlanta's May "Sharing Rally" meeting.

Thank you Lisa and Steelcase for your continued support both locally and nationally.

**GOLD SPONSOR**  
**AlliedSignal Fibers**  
**Nancy Warner**

## Member Spotlight

*by Trish Jackson*

**Gene Meany** is the primary contact with Holiday Inn Worldwide, assisting inhouse staff with office relocations and routine facilities services. He also provides office design and relocation services to National Computer Systems and American SIDS Institute.

Gene has been an independent facilities consultant for 12 years. He received his formal training in health care administration. By default, Gene became a facility manager and has expanded his responsibilities over time to include all aspects of facilities management. Now, he can't imagine doing anything else.

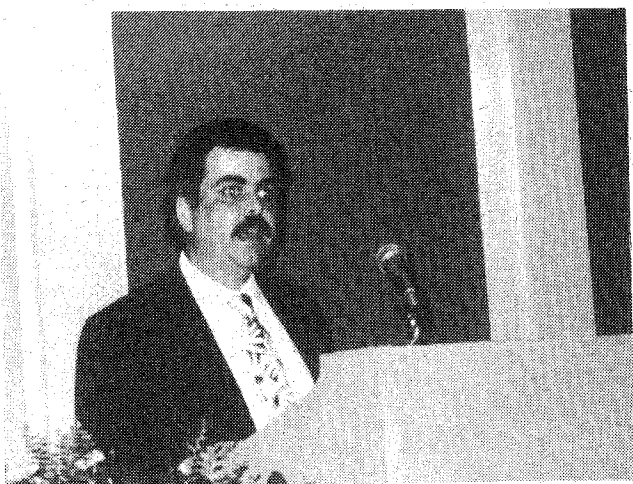
Also, Gene is Chair for the IFMA-Atlanta Membership Committee and was a committee member two years prior. He became more active in the Chapter because he saw a need to improve a potentially valuable professional resource. Gene's goal is to encourage fellow members and potential members to do the same thing.

Gene's greatest reward is being able to see the results of his labor in actual bricks and mortar or re-designed office interiors.

Gene, his wife Carol, and their two children enjoy tennis, travel, leisure reading and "the arts". For those of you who do not know Gene, you are missing out on knowing a person with a keen sense of humor. As a matter of fact, Gene thinks that the ability to laugh at ourselves, life's situations (and others) is his recipe for relieving everyday stress.



Audrey Keppler



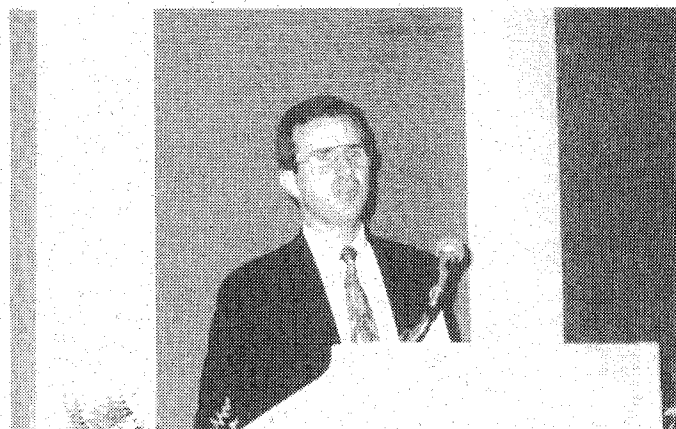
Robert Flinn



Ed Driver



Mike Denson



Allan Caddell



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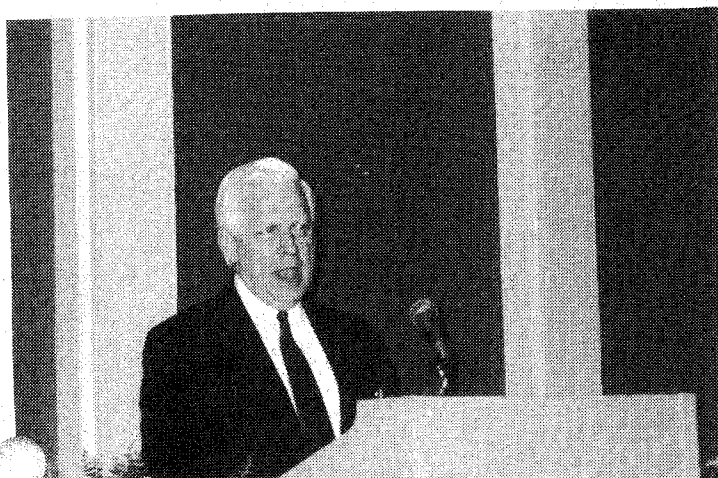
"Sharing Rally for Facility Managers"



Don Brumbelow  
Vice President/IFMA



Steve Pelham  
Programs Chairman

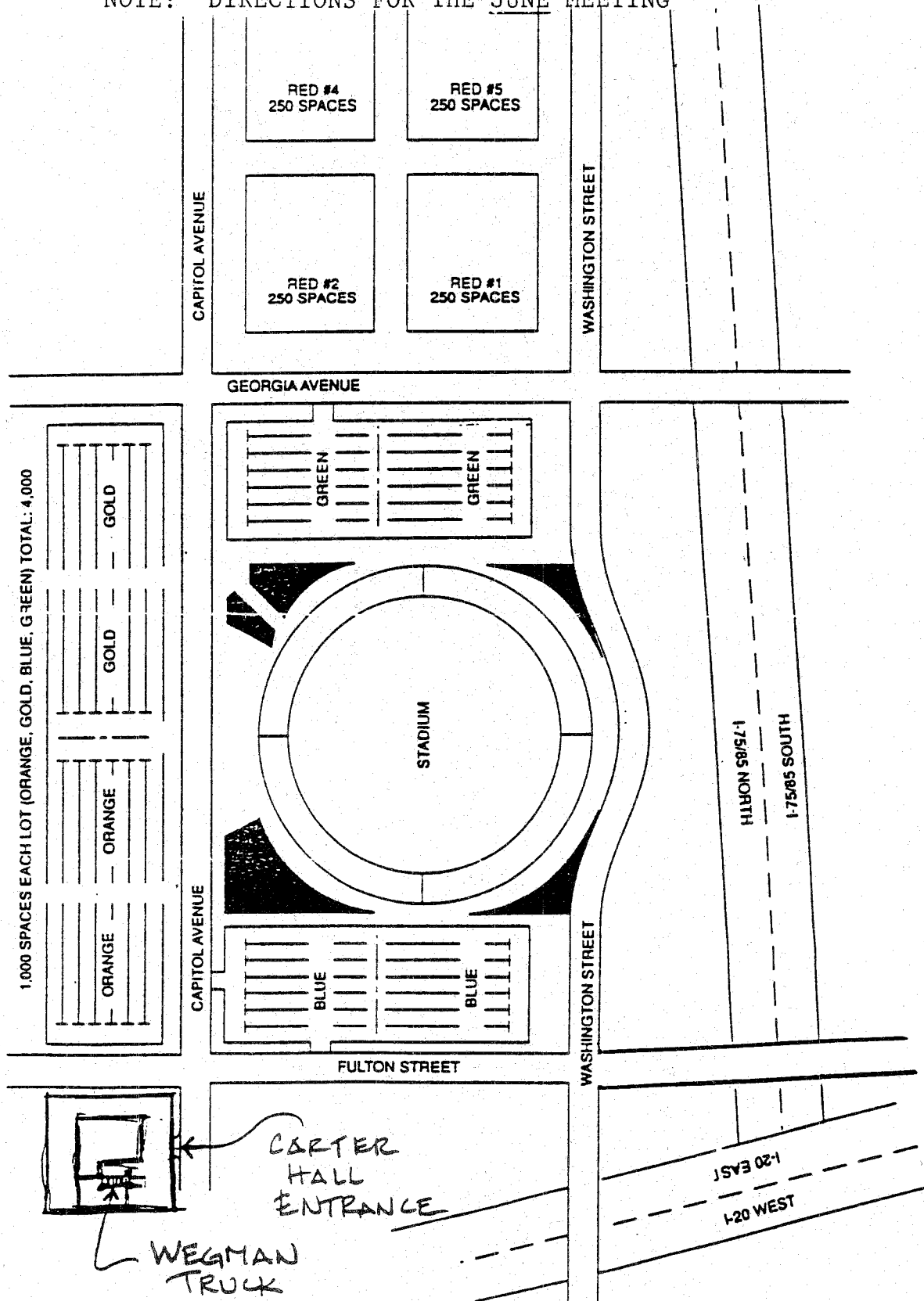


Jerry Keonig



Trish Meyer

NOTE: DIRECTIONS FOR THE JUNE MEETING



## Atlanta Committee

### Chairpersons

<b>Awards:</b>	<b>Dorothy Harris</b> Contract Interior Consultant 461-2805
<b>Education:</b>	To Be Filled
<b>Membership Chair:</b>	<b>Gene Meany</b> 552-7095
<b>Prospective:</b>	<b>Mike Denson</b> 249-2542
<b>New:</b>	<b>Kathy Farley</b> 572-4934
<b>Directory:</b>	<b>Bob Berntsen</b> 842-8277
<b>Allied/ Affiliate:</b>	<b>Nancy Warner</b> 395-1415
<b>Newsletter:</b>	<b>Haidee Courson</b> Wegman Associates, Inc. 368-0101 Fax: 263-9574
<b>Nominating:</b>	<b>Kim Weiss</b> KEW Fundamentals 892-7190
<b>Programs:</b>	<b>Steve Pelham</b> (706) 883-5206
<b>Public Relations:</b>	<b>Robin Bruce</b> Electrostatic On-Site Services 428-9072

## UPCOMING EVENTS

### *July Panel Discussion*

The July meeting offers a panel discussion on "ADA: Success Beyond Compliance". The panel discussion will be presented by business leaders whose companies have benefited from their employment experiences involving disabled persons, as well as the top leadership of United Cerebral Palsy of Greater Atlanta.

This program will also be of interest to the Human Resource leadership of your company. Please extend an invitation to these contemporaries to join us at the meeting. Please plan on joining us for what promises to be an uplifting program.

### *Steelcase and IFMA Co-Sponsor "The Quality Movement...How it Affects Facility Management"*

The fifth in a series of business television events offered by the IFMA and Steelcase. The panelists for this discussion will speak to the unmistakable emphasis on quality improvement programs in today's business landscape, and specifically the impact of those programs on facility management issues. The conversation will address the elements of quality programs and the ways facility managers can take advantage of this dominant trend. The panel will include **Allen Baldridge** of Northern Telecom, Inc.; **Stormy Friday** of The Friday Group; **Jaan Meri** of IBM Canada; and **Frank Yockey** of Hewlett-Packard Company.

**When:** Tuesday, June 22, 1993  
**Where:** The Steelcase Showroom  
**Time:** 3:30 p.m. to 5 p.m.  
**Questions:** Please ask your local Steelcase representatives or call 523-2201.

One of our fellow chapter leaders needs your help. West Michigan Chapter President Kathy Pruden currently is undergoing an intensive series of chemotherapy treatments. One of the things that keeps her spirits up is getting cards and letters from her friends and associates.

Please take a moment to let Kathy know she is in your thoughts to help her through this challenging period. Send your well wishes to:

**Kathy M. Pruden**  
2117 Pinewood Drive  
Jenison, MI 49428