May 1993

Topic:       "Facility Sharing Rally"
Speaker:    Mr. Steve Pelham, Milliken & Co.
Date:       May 19, 1993
Networking 11:30; Luncheon 12 Noon
Location:   Merchandise Mart - Monte Carlo Room
Cost:       Members $20; Nonmembers $30
No Shows Will be Invoiced
Reservations: Barnett Business Service 681-5344;
Call by May 14, 1993

Mr. Steve Pelham, our Allied/Affiliate Liaison with Milliken Carpets, will be leading our May meeting. Steve promises that this meeting will reach right to one of the reasons of why you joined IFMA Atlanta. Being a member of a professional group which provides opportunities where ideas can be shared and where we can learn how others have had breakthroughs in their facilities. This promises to be a meeting full of fun, interaction and ideas.

Steve’s background within Milliken has given him the opportunity to lead sharing rallies around the country for many different groups/corporations. He is the 1989 Quality Associate of the Year and most recently a member of the 1992 Team of the Year for the carpet tile business.

The format will be very similar to a "sharing rally" that Milliken & Company holds quarterly in LaGrange, GA and Spartanburg, SC. The idea is to actively celebrate/applaud all presentations with enthusiasm, while trying to take the method and apply it to your own processes. Presentations will be 3-5 minutes each with a Q&A period after all have presented. Sharing their facility innovations are some of Atlanta’s finest:

ADP, Tom Vernon
Atlanta Gas Light Co., Allan Caddell
BellSouth, Mike Denson
GSA, Ed Driver
Turner Broadcasting, Robert Flynn
Holiday Inn Worldwide, Audrey Keppler
Sprint, Jerry Koenig
Kaiser Permanente, Trish Meyer
and several others!

Be prepared to acknowledge and applaud your peers. Make plans now to be at this exciting meeting.
President’s Message

I have often told myself that the three worst types of fanatics are: 1) reformed smokers, 2) born again Christians, and 3) runners. The irony is I fall into all three categories. My wife classifies me as a fanatic when it comes to my running. I classify her as one when it comes to the reason I gave up smoking.

I began to ask myself am I truly a fanatic or am I just committed. I believe there is a difference. Webster’s tells us that a fanatic is "a person possessed by an excessive zeal for and an uncritical attachment to a cause or position." It also says committed is “the state of being bound emotionally or intellectually to a course of action.” I think if any of us had to categorize ourselves based on these two definitions, we would all say we are committed.

I know I’m committed. I’m committed to my God, to my family, to myself, to my employer, and the list goes on. I am also committed to IFMA for a number of reasons:

IFMA provides a forum where facility managers can learn about new and exciting trends within the industry.

IFMA provides technical research assistance through their national headquarters.

IFMA provides a platform where professionals can come together and share their knowledge and experience.

IFMA provides a forum where sales and services professionals can interact with numerous facility managers to better understand their needs and desires when it comes to products and services.

IFMA provides the opportunity to come together and make new friends.

But more than me being committed to IFMA, I would like for all of you to be committed. The more commitment we have, the more we can accomplish, grow, share, etc. Your chapter needs your support and assistance. Volunteer to help with the newsletter. Adopt some MIAs as identified by our Membership Committee. Show up at our luncheons. Volunteer to head a committee—we desperately need an Educational Chairperson. Offer your advice and counsel (we welcome it). Help us cook jambalaya and red beans & rice at our Chapters Night Out. Be Committed!

Pete
Pete Conlin

**QUARTERLY CALENDAR**

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<td>IFMA-Your Facility Management</td>
<td>Atlanta, GA</td>
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<td>Confederation Life-Real Estate Council Meeting</td>
<td>Atlanta, GA</td>
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<td>19</td>
<td>&quot;Quality Sharing Rally&quot; Mr. Steve Pelham, Milliken &amp; Co. Merchandise Mart</td>
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<td>IFMA-Intellbuild '93</td>
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<td>9-10</td>
<td>IFMA-Facilities '93 The Computer-Aided Facility Management and High-Tech Systems Conference</td>
<td>Anaheim, CA</td>
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<td>Chapter Luncheon - Evening Social &quot;IFMA Goes out to the Ball Game&quot;</td>
<td>Atlanta, GA</td>
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<td>21</td>
<td>Board Meeting-BellSouth Enterprises</td>
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<td>IFMA &amp; Steelcase - &quot;Quality Issues&quot; Business television event</td>
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<td>27-28</td>
<td>IFMA-European Conference on Facility Management</td>
<td>Brussels, Belgium</td>
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**JULY**

| 21        | Chapter Luncheon | Atlanta, GA |
| 26        | Board Meeting-BellSouth Enterprises | Atlanta, GA |

*Each course provides 1.2 CEU credits.*
IFMA Goes Out to the Ball Game!

June 16 at 7:40 pm

Fun, Win, Fun!
Braves Stomp New York Mets!

Wegman "Truck" Gate Party from 5 p.m. to 7:30 p.m.

A very quick 1/2 block walk from the stadium to Carter Hall at 450 Capital Avenue, North side Outdoor Patio at Street Level. Thanks to Michael Pulling, Executive Director, Carter Hall, and his staff at Summerhill Development Corp. for making space for this outing at his facility.

Myles Wegman cooks his famous Jambalaya!

Haidee Courson prepares red beans & rice!

Pete Conlin and Jean Lusso grill hotdogs!

Soft drinks, beer and wine will be provided. Very casual dress is required. What a night this will be.

Cost is $20 per person for ticket and party. Limited to 60 people on first come, first serve basis. Seats are in a block on aisle 315, rows 11-15, Upper Level Gate S.

Send your check to Jean Lusso at The Coca-Cola Company, P.O. Drawer 1734, Atlanta, GA 30301. Make your check payable to IFMA and include your address. Tickets will be mailed to you.

IFMA Fellows Programs

The title of Fellow, the most prestigious bestowed by the Association, recognizes those who have made outstanding contributions to and have faithfully served the Association. Fellowship creates an elite core of respected leaders who can be called upon to act as advisors to the ambassadors for the Association.

Eligibility:

- Current professional, associate, academic, allied, affiliate or lifetime member of IFMA at the time of the nomination.
- Nominee must demonstrate a cumulative total of not less than five years of membership and service to the Association and the profession.
- Nominee may not currently serve on the Association of Foundation board of directors.
- Nominee who has held an Association of Foundation Board position, must not have held the position in the last two years.

The Fellows program pledges that it will not discriminate on the basis of race, disability, color, creed, nationality, age, sex or religious belief, in its membership selection practices.

Nominations

Current IFMA members may nominate only one candidate (not themselves) for the IFMA Fellows Program by sending a nomination letter to the Jury of Fellows, IFMA, 1 East Greenway Plaza, 11th Floor, Houston, Texas 77046 by June 4, 1993. Applications must be received by July 1, 1993.

LESS Breast cancer than you might think

First, the bad news...

In 1940, an American woman's chance of developing breast cancer sometime in her life was 1 in 20; and in 1970, it was 1 in 13.

Last year an American woman's chance of developing breast cancer sometime in her life was 1 in 9, and now its 1 in 8.

The good news is that this rising risk actually reflects the steady increase in the life expectancy of American women.

Because breast cancer is primarily a disease of older women, the longer a woman lives, the greater her lifetime risk of developing the disease.

So, What are the Real Odds?

The latest official statements that "1 in 8 American women will develop breast cancer," came when health experts decided to include women over age 85 in their calculations. Previously, 85 was the cutoff age used in estimating lifetime risk.

Breast cancer risk estimates that are more meaningful for women of various ages are:

- By age 40, the average woman has a 1 in 217 chance of having developed the disease.
- By age 50, a woman has a 1 in 50 chance.
- By age 60, a woman has a 1 in 24 chance.
- Not until a woman reaches 95 or older does her risk for breast cancer become 1 in 8.

Source: American Cancer Society

IFMA-Atlanta May 1993 3
### Atlanta Chapter
#### April 27, 1993
#### Year-to-Date Actuals

**Income:**
- Membership Dues $1,650.00
- Subscriptions 600.00
- Donations 3,375.00
- Meetings 5,220.00

Income Subtotal $10,845.00

**Expenses:**
- Membership* $435.70
- Luncheons* 3,047.93
- Public Relations 0.00
- Newsletter 1,428.71
- Postage 578.75
- Secretarial Services 149.41
  
  **Executive:**
  - Travel 0.00
  - Foundation Donation 0.00
  - Other-Recert. 0.00
- Awards 0.00
  
  **Other (P.O. Box, Svc Chg, etc.)** 110.00
- Regional Meeting 1,221.00
- June Night Out 483.00
- Accounts Payable 400.00

Expense Subtotal $7,854.50

Net Income (Loss) $2,990.50

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### Allied/Affiliate Spotlight

Nancy Warner, Southern Contract Manager for Allied-Signal Fibers, has worked as a commercial specialist for over 25 years. Her expertise in the field, as well as her 17 years of experience in the Atlanta Region alone, have established her as an invaluable resource for specifiers, designers and facility managers.

Nancy’s assistance in IFMA-Atlanta this year has been super. She is one of two Allied/Affiliate Liaisons to the chapter board and is serving on both the Membership and Sponsorship committees. In addition, Nancy and AlliedSignal Fibers are the lone Gold Sponsor of the Atlanta Chapter this year. The $2,500 sponsorship is to offset the costs of the chapter over the year. Please make sure you recognize Nancy, and her sponsorship for the outstanding support of IFMA-Atlanta.

In addition to serving the commercial carpet community and IFMA-Atlanta, Nancy has dedicated herself to a most worthy cause: bringing people together on a professional level to respond personally and financially to the AIDS/HIV crisis. Through her efforts, Nancy is now the national spokesperson of AlliedSignal in their efforts to contribute to and with DIFFA (Design Industries Foundation for AIDS). If you would like to know more of Nancy’s efforts with IFMA, AlliedSignal or DIFFA, please contact her at (404) 395-1415.

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### M.I.A.’s Atlanta Chapter

Did you know that only about ¼ of our chapter members regularly attend chapter functions? Did you know that there are more than a few members who have never attended a monthly meeting? We call them M.I.A.’s (Members in Absentia) and we need your assistance to persuade them to become Members in Attendance. Recruiting Attendees is to contact, on a routine basis, three M.I.A.s and encourage their active participation in our chapter. Meet a "new" member... share your experiences with a long lost colleague... The membership committee wants a few good members ...like you! Remember, the success of our Chapter is dependent on the contributions of all of its members.

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### THANK YOU TO...

The Plant Peddler for donating last month’s floral arrangement for our luncheon. Mr. Dave Filson of Solvay Pharmaceuticals was the lucky person who took the arrangement home with him.

Mr. Jaime Lanier of Interface Flooring Systems for donating a free lunch at each meeting. A drawing is held for the winner after every luncheon, using the returned badges of attendees. Mr. Harry Ludwig of King & Spalding is the winner of the "free lunch" for the May meeting.

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South Region Chapters, Officers Met
In Atlanta For Leadership Conference

On April 30 and May 1, approximately 40 of the Region's leaders met at the Sheraton Colony Square to discuss where IFMA is heading, what's new in the region, etc. Executive Director, Dennis Longworth, from the Houston Office and Bill Gregory, IFMA Vice President, were among those in attendance. The Atlanta Chapter Planning Committee and Regional Vice President, Lanny Felder, from Jacksonville, would like to thank the following sponsors for their support during the conference:

AlliedSignal Fibers
Contract Marketing
Eck Adams
Steelcase

Thanks to the companies listed above for donating over $250 each and thanks below to those who also donated.

Electrostatic On-Site Service
Floor Care
JG Furniture
Maharam
Network
Raines Brothers, Inc.
Royal Cup Coffee
Thorpe Enterprises

Don Brumbelow of Shaw Industries and Vice President of IFMA Atlanta was the person responsible for finding these sponsors. Thanks, Don, for another great job.

Kim Weiss deserves a great deal of credit for pulling together a great weekend for our visiting guests. She and her committee arranged Braves tickets, a social hour, a tour of TBS Properties and numerous other activities and details involved in planning a meeting with over forty people. The planning committee for this event consisted of:

John Tuttle
Haihee Courson
Ann Steele
Susan Hickey
Mary Jo Doherty

Each person on the committee was responsible for finding items that could be donated for a "goody" bag for each participant. The following sponsors were generous with their donations and we thank them!

Wegman Associates of Georgia, Inc.
Philpot North American
CWC
Federal Express
Graebel Van Lines
Siemens Energy & Automation, Inc.
Ivan Allen Company
Lifestyle of Choice
Royal Cup Coffee
KEW Fundamentals
Sunlink

Sponsorship Levels
by Don Brumbelow

Only Allied and Affiliate members may participate in the different sponsorship levels listed below. Each category has its unique benefits and all levels are very important to the future success of the Atlanta Chapter.

$2,500 - Gold Sponsor
1. Free (8 to 10 seats) reserved table with company signage at banquet.
2. One space at Vendors' Fair - First choice of available space.
3. Name listed as gold sponsor in all programs, newsletters, and signage at luncheons.
4. An Allied/Affiliate sponsor "spotlight" feature in one newsletter.

$1,500 - Silver Sponsor
1. Free (8 to 10 seats) reserved table with company signage at banquet to be purchased at cost of food.
2. Second choice of available space at Vendors' Fair.
3. Name listed as silver sponsor in all programs, newsletters, and signage at luncheons.
4. An Allied/Affiliate sponsor "spotlight" feature in one newsletter.

$500 - Bronze Sponsor
1. Third choice of space available at Vendors' Fair.
2. Name listed as bronze sponsor in all programs, newsletters, and signage at luncheons.

All sponsors are encouraged to recruit at least two new professional members each year to show active commitment to the Atlanta Chapter.

Cool, Clear Water
Whenever you get "hungry" between meals, try having a glass of water. Your hunger will probably go away. Many foods contain a large percentage of water, and often we think we're hungry when we're really thirsty.
UPCOMING EVENTS

Vendors’ Fair

Mr. Tom Vernon, Chair of the Vendors’ Fair, has scheduled the date of September 22nd for our annual fair. Reserve that date on your calendars!

Sites Selected for IFMA ’95 and ’96

Houston announced in the March IFMA News the IFMA ’95 will be held September 17-20 in Miami Beach, Florida and IFMA ’96 will be held October 6-9 in Detroit, Michigan. Start saving your dollars now!

Conference ’93

This year’s Conference will be held in Denver, Colorado on October 10-13th and promises to be a great event as always. Let us know if you plan on attending. Last year the Atlanta Chapter was taken out for a great meal on Monday night by Royal Cup Coffee. Maybe you know of an Allied/Affiliate member who would like to join us this year. Now is the time to start planning. Anyone with general questions on what the conference is all about, etc. please contact any of the Executive Board Officers.

Atlanta Committee

Chairpersons

Awards: Dorothy Harris
Contract Interior Consultant
461-2805

Education: To Be Filled

Membership Chair: Gene Meany
552-7095

Prospective: Mike Denson
249-2542

New: Kathy Farley
572-4934

Directory: Bob Berntsen
842-8277

Allied/Affiliate: Steve Pelham
(706) 883-5206

Nancy Warner
395-1415

Newsletter: Haidee Courson
Wegman Associates, Inc.
368-0101
Fax: 263-9574

Nominating: Kim Weiss
KEW Fundamentals
892-7190

Programs: Monica Stein
Szemore Floyd Architects
605-0690
Fax: 605-0890

Public Relations: Robin Bruce
Electrostatic On-Site Services
428-9072

Laughter is contagious. Start an epidemic!