



IFMA[®] ATLANTA NEWSLETTER

May, 1991

May 15th Luncheon - *Your Career in Facilities*

Our speaker at our May 15th luncheon meeting is Felicia McAleer. Her topic is *Your Career in Facilities* and she will focus on:

- The diverse backgrounds of facility managers
- Facility management degree programs
- Job opportunities
- Campaigning for promotion
- Interviewing techniques, resume design, portfolio materials and references



Felicia McAleer

Ms. McAleer is president of The McAleer Group and a partner in Career Enhancement Opportunities (CEO). The McAleer Group is an executive search and recruiting firm and CEO is a career counseling and outplacement firm. The McAleer Group consults and hires for design, construction, commercial real estate, and high tech firms.

Ms. McAleer has spoken to IFMA previously and also has been a speaker for ASID, Women in Electronics, and Human Resources Management Association. She authored ASID's Career Development CEU course which was delivered at the 1990 national convention.

Her education includes a B.A. in Human Resources, Psychology, Marketing and Business Man-

agement. She is a certified Senior Professional in Human Resources (SPHR), a distinction held by few recruiters in the nation. After working 10 years with a national corporation in marketing, business management, human resources, and facility management, she worked for a commercial real estate developer. There she marketed, leased, provided tenant and public relations services for the developer's properties.

Personal interests include Habitat for Humanity and Fashion Group's student scholarship program. She also serves on several committees of the Society for Human Resources Management professional association.

Lunch, at the Merchandise Mart, will start at 11:45 a.m. with registration and networking starting at 11:15 a.m. Reservations for lunch must be made by calling Barnett Business Services at 681-5344 by Friday, May 10th.

The cost for lunch will be \$20 for members, \$30 for non-members and \$35 for non-members without reservations. Guests are considered non-members.

We need to keep abreast of the hiring trends in our industry and keep our options open. So come join us for a great program. ■



*Make plans now to attend our
IFMA '91 Annual Conference in
San Diego, California
November 9 through 13, 1991.*

May Reservations

To make reservations for the May 15th luncheon, call Barnett Business Services at 681-5344 by Friday, May 10. ■

April Meeting Recap

Dr. Marvin J. Cetron, President of Forecasting International, Ltd., presented an invigorating lecture at Inforum on April 17. Nearly 300 people attended and kept firing questions until long after the official closure of the program.

According to Dr. Cetron, projections for the future include:

- **Design field:** Computer Aided Design propelled by human voice directing movement with verbal commands.
- **Housing:** Prefab, prewired, preplumbed modules factory built by robots.
- **Auto sales:** Big problems for car dealers.
- **Population:** Suburban areas are the areas of growth.
- **Workdays:** People on flextime will share office space. Many will work at home.
- **Canada** will make three new states of United States. Quebec will be separate country.
- **Major problem areas** will be a) AIDS
b) environment c) drugs.
- **Georgia** will have problems coming out of the recession because new businesses do not want to locate here. They feel the labor pool is very poor because our schools are turning out illiterates who do not make good employees. Students coming out of our schools do not know how to reason or learn.

Dr. Cetron's new book, *The Crystal Globe*, will be available in the fall.

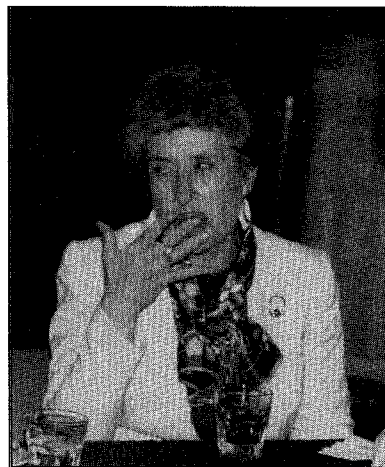
Prior to the meeting, IFMA, ASID, and IBD shared a great time of interaction for friends ... old and new ... as they enjoyed the bountiful food during the reception time.



This special event was more than a success ... thanks to The Knoll Group, Ball Stalker, and Corporate Environments for all their diligence in advertising and preparation for this exceptional event. ■

Dr. Marvin Cetron

It Was a Good Meeting!

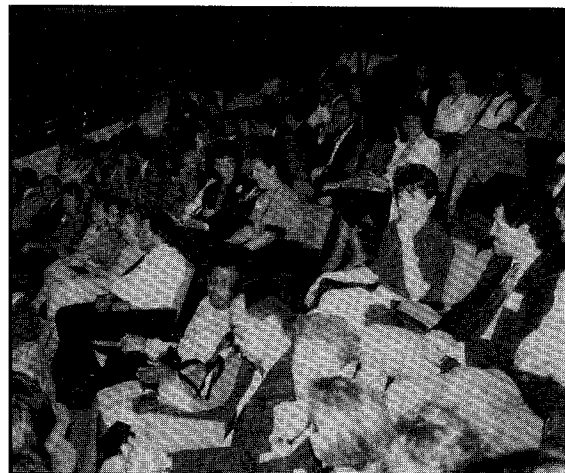


Martha Lee Osborne can honestly say, "The buffet was finger lickin' good."

Dorothy Harris, Wayne Angel, and Jaime Lanier enjoy the fellowship at the reception before the meeting.



...And what a crowd. Nearly 300 in all.



Lives Recycled... by Recycling Computer Paper!



Beginning May 1 and ending July 31, 1991, the IFMA Atlanta chapter will be conducting a joint pilot program with a company called REUSE to provide opportunities for employment to disabled people in Atlanta. Participating companies from the chapter will make tax-deductible donations of continuous-feed computer paper (white and green bar) to REUSE employees to process for recycling. Sensitive materials will not be included at this time.

Proceeds from the donated paper will be used to fund the program. IFMA will act as a liaison to put the REUSE employees in touch with the companies directly. Evaluations and modifications will be made at the end of the program to determine any and all further directions of involvement.

Much attention is given today on all media fronts to help clean up our environment. Some companies do it to make a profit. This program, through a non-profit organization, is unique because it seeks to clean up the environment and recycle lives in the process. Disability is often seen as a liability in the eyes of society. REUSE is attempting to provide opportunity for the disabled individual to become better equipped to enter the work force. A primary goal of REUSE is to develop a viable recycling business that will eventually be totally operated by disabled people.

IFMA Atlanta is pleased to participate in this pilot program to encourage efforts toward a clean environment. If you or someone you know are interested in participating, please call Polly Harper, Public Relations Chairperson, at 252-9700 for details. Your inquiries and comments are welcomed. ■

1991 Patrons

Diamond 

Allied Fibers

MCI Communications

Gold: Armstrong

Silver: Dupont Flooring Systems
Bentley Mills

Bronze: Baker Furniture
Corp. Environments of GA
Key Wallcovering, Inc.

(more names needed)

Call Margaret Sherrod, 676-6688

Picture this!



Jeff Reeves without a hobby ... and IFMA Atlanta newsletter without a photographer! Smile proudly and join the entire membership in a belated "thank you" for Jeff's willing contribution each month since February 1990.

When Jeff was asked why he began shooting for IFMA news, he had only one reply, "How does one say no to Martha Osborne?" But ask his wife why he shoots at all, and she might have a different story. She might ask what motivated him recently to go on a 2:00 a.m. shoot while in San Francisco. Does that sound like a fun and rewarding hobby?

Except for time at Liberty Baptist College in Virginia, Jeff has always lived in Atlanta. He has been employed as a floor covering representative with Thomas Carpets, Inc. for the last three of those years. The firm concentrates their efforts in corporate, health care, and institutional carpets.

A show of appreciation is in order ... tell him so! ■

New Luncheon Prices

Effective as of the May luncheon, prices will be as follows:

- Member - \$20.00
- Non-member - \$30.00
- Non-member without reservation - \$35.00

(Guests are considered non-members.)

IFMA Atlanta 1991 Questionnaire

Dear Member:

Please fill out the following questionnaire and either **fax** it to Kim Weiss, 527-4198, or **mail** it to Kim at Long, Aldridge & Norman, or **bring** it to the next meeting on May 15th. It will provide the Chapter with important information for current and future use. Thank you!

NAME _____ TITLE _____

COMPANY _____ PHONE _____ FAX _____

ADDRESS _____

_____ GEORGIA ZIP _____

Please circle or fill in -

1. I would be interested in serving as an elected officer: YES

2. Committee participation interest: If already on one, please list. If interested in working on one or more, please circle. _____

Awards	Education	Historian	Job Bank
Public Relations	Membership	Networking	Newsletter
Program	Research Liaison	Social Events	Chapter of the Year
Sponsors			

3. I prefer the meeting to be held at:

() Breakfast	Check one:	() Buffet	() Sitdown/Served
() Lunch	Check one:	() Buffet	() Sitdown/Served
() Dinner	Check one:	() Buffet	() Sitdown/Served
() Variety			
() No Preference			

4. The location of the monthly meetings should be:

() Merchandise Mart	() Westside Perimeter	() Different location each month
() Other downtown location	() Southside Perimeter	() Other _____
() Northside Perimeter	() Eastside Perimeter	

5. I would like to see more meetings on-site locations with tours set up to view the facility:

() Yes () No Suggested location(s) _____

Would you be willing to offer your facility: () Yes

Would you be willing to provide a speaker: () Yes

6. I would like to see programs in the future cover the following topics: _____

7. The following professional name(s) should be contacted by the membership committee for possible membership:

Name _____ Company or phone _____

Membership Information



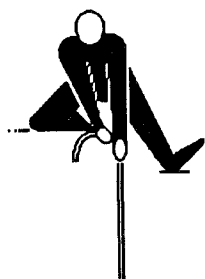
The National membership drive will be starting soon. Bring a friend into IFMA. Share the wealth!

We thought you'd find interesting this information about our membership and those who attended our March meeting. The first column provides membership category, the second column is total number of members in this category, and the third column is the number of those members in each category who attended the March 1991 meeting.

Total IFMA-Atlanta members March 1991

Category	Members	Attended Mtg
Professional	113	27
Associate	15	2
Lifetime	2	1
Affiliate	24	8
Allied	<u>26</u>	11
Guest		<u>42</u>
Totals	180	91

- In March almost 50% of meeting attendees were non-members
- Significant number of potential professional members attended in March. What brought them out? Were the topic and location contributing factors? ■



Help!

We have a wonderful seminar concerning "Americans with Disabilities (ADA) Facility Compliance" that we want to bring to Atlanta. We need someone to volunteer to coordinate the details and arrangements with the help of

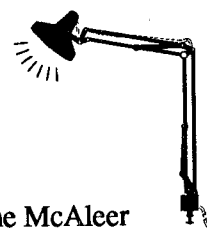
the Executive Committee. Help us help ourselves and each other by bringing this important seminar to our Chapter. Call Jim Pelger, 497-5613, or Kim Weiss, 527-4045, to volunteer. ■

**Wear your IFMA lapel pin
proudly and constantly.**

Upcoming Events

May Meeting

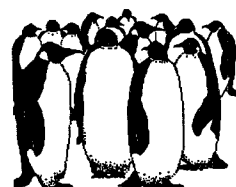
Date: Wednesday
May 15, 1991
Time: 11:45 a.m.
Place: Merchandise Mart



Felicia McAleer, president of The McAleer Group, will be our guest speaker for May. Ms. McAleer's timely topic is *Your Career In Facilities*. She will focus on the diverse backgrounds and job opportunities for facility managers. See the front page article for additional details on this outstanding program.

May Social

Date: Tuesday
May 28, 1991
Time: 6:00 - 7:30 p.m.
Place: Corner Hearth
Terrace Garden Inn
Lenox Road



Please Join Us

This social and networking time is open to all members of IFMA. A cash bar will be provided. For additional information contact Sharon Challis at 448-0203. ■

Newsletter Volunteers Needed



Martha Osborne, newsletter chairman, needs volunteers. These volunteers will find and clip magazine articles of interest to our members to reprint in our newsletter and write a member spotlight article each month. Call Martha at 442-4004 if you can help. ■

IFMA...

Atlanta Newsletter is a monthly publication prepared and distributed to IFMA members. Non-members may purchase subscriptions upon request. To subscribe, call Judy Barber at 551-1829.

Editor: Martha Osborne
Photographer: Jeff Reeves
Subscription cost: \$30/year

IFMA Executive Committee

President: James Pelger, Rockwell Int'l. Missile
497-5613

Vice President: Kim Weiss, Long, Aldridge and
Norman
527-4045

Secretary: Tom Vernon, ADP
980-2640

Treasurer: Howard Chapman, Atlanta Legal Copies
688-2222

Past President: Martha Osborne, DCA
442-4004

Regional Vice President: Jean Lusso, The Coca Cola Company
676-4053

Atlanta Chapter: P.O. Box 133, 1579-F Monroe Dr., NE
Atlanta, Georgia 30324

Secretarial Service: Barnett Business Services
P.O. Box 755, Cumming, GA 30130
Atl. #: 681-5344

IFMA (Houston): 713-623-4362; 1-800-359-4362

IFMA Chairpersons

Awards: Dorothy C. Harris, Rosser Fabrap Int'l
876-3800

Education: Open - Need a volunteer

Public Relations: Polly Harper, Wm. Leonard & Co.
252-9700

Job Bank: John Steffes, Northern Telecom, Inc.
661-5350

Membership: Judy Barber, Contel
551-1829

Networking: Sharon Beusse Challis, Contren
448-0203

Newsletter: Martha Osborne, DCA
442-4004

Nominating: Martha Osborne, DCA
442-4004

Programs: Jaime Lanier, Interface Flooring
956-8660

Social Events: Kim Harden, Baker, Knapp and Tubbs
266-0501

Sponsors: Margaret Sherrod, Coca Cola USA
676-6688

Research Liaison: Open - Need a volunteer

1991 Calendar of Events

May

Wed., May 15 Luncheon - Merchandise Mart
Speaker: Felicia McAleer, The
McAleer Group, *Your Career in
Facilities*

Mon., May 20 Executive Com. Meeting &
Newsletter deadline

June

Wed., June 19 Luncheon - Trio Restaurant
Speaker: John Harris,
Corporate Environs

Mon., June 24 Executive Com. Meeting &
Newsletter deadline

July

Wed., July 17 Luncheon - Trio Restaurant
Speaker: Gwen Osgood, Osgood
& Associates

August

Wed., August 21 Luncheon - Merchandise Mart
Speaker: Bill Leonard,
Wm. Leonard & Co.

September

Wed., September 18 Luncheon - Open
Speaker: Michael Loia, Contract
Architect

October

Wed., October 16 Luncheon - Trio Restaurant
Speaker: Jung Brannen, CADD
Research Dev. Corp.

November

November 9 -13 IFMA '91 Annual
Conference San Diego, CA

Locations and speakers are subject to change. Consult your
monthly newsletter for verification.

Information Changes

If you have a change in your name, address,
phone number, etc., call Judy Barber at
551-1829, and she will pass the information on
to the appropriate parties. ■