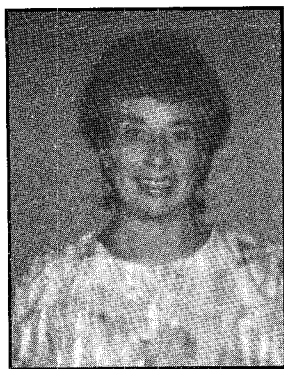


# ATLANTA NEWSLETTER

November, 1990

## Message from Martha: Pick (an) IFMA Endeavor



Conference is over. It was bigger, better, more exciting and more crammed with experience than ever before. Put next year's Conference in San Diego on your calendar and in your budgets now and be a part of the best educational tool that IFMA offers.

With Conference behind us, our attention is refocused on our local chapter. New Chairmen have just begun their year of

service. Some names are the same since these people wanted to follow through with the programs and activities they began this year. A few names are new as chairmanships became available. All of this group is active, enthusiastic, energetic, and full of great ideas for the coming year.

Now is an excellent time to select an area of endeavor to spend your time and talents. Endeavors that will need large quantities of additional help are membership, the newsletter, community service projects, sponsors, and social activities. We plan to work with the Olympic Committee over the next several years. This will take a lot of planning, coordinating, and volunteering. Our Social Chairman has exciting plans for us and will need volunteers. Membership has come a long way and still has lots they want to do. To keep the quality of our newsletter up, we need help!

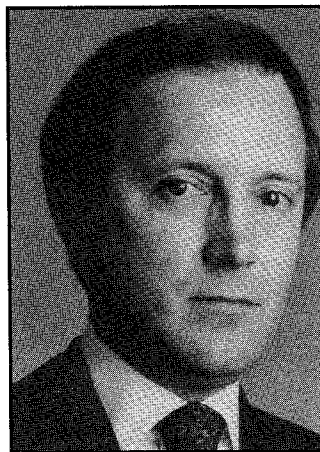
There are so many endeavors that need your help and time, and the more helpers, the less time required by each. Active involvement not only helps the chapter, but **you** receive so much more from your organization. The adage "you only get out what you put in" is still true. So let's all pitch in, **Pick an IFMA Endeavor** that tweeks your interest, and **Have A Piece of the PIE.** ■



**Note - Our November 14th meeting is at the Hyatt Regency Ravinia.**

## November 14th Meeting & Luncheon

The November 14th luncheon meeting will be held at the **Hyatt Ravinia in Dunwoody**. Three other associations will be joining our group for the lunch including the Institute of Business Designers (IBD), American Institute of Architects (AIA), and the American Society of Interior Designers (ASID).



*Douglas L. Maine,  
President, MCI Southeast*

Our speaker is Douglas L. Maine, President of MCI Southeast. His topic is *Telecommunications and the Office of the '90's*. His remarks will focus on trends in telecommunications in the '90's and the impact telecommunications will have on our emerging worldwide economy. The talk will highlight ways communications technology is adapting to these trends, and creating efficiencies and a competitive edge for businesses in this decade. Finally, Mr. Maine will focus on opportunities these industry trends

will create in office design. Specific examples will be cited showing the impact information technology will have on the office environment and ways people will work approaching the 21st century.

Mr. Maine joined MCI in 1978 and was named president of MCI Communications Corporation's Southeast Division in August, 1990. Mr. Maine has worked extensively in the finance and administration departments of MCI.

Lunch will begin at 12:00 p.m. with registration and networking starting at 11:30 a.m. Reservations for lunch must be made by calling Barnett Business Services at 681-5344 no later than Friday, November 9th. The cost is \$15 for members and \$20 for non-members. We will not be able to invoice you for the meetings attended, so please come prepared to pay at the door by check or correct dollar amount. In accordance with IFMA policy, no-shows will be invoiced.

Come join us for a very informative program and a chance to meet affiliated professionals. ■

## October Meeting at Inforum

Inforum offers the nation a convention center where technology is sold and marketed to all types of organizations. As Mary Smith with the Federal Savings Bank commented, "The facility affords people the opportunity to address all aspects of technology in the office environment under one roof."

The IFMA tour on October 17th acquainted the group with the meeting facilities for association as well as corporate use. Some of the Inforum features are:

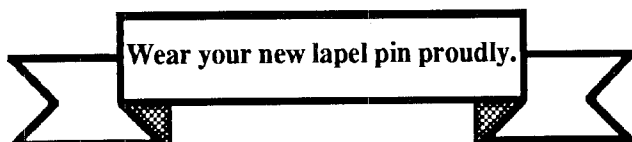
- An executive meeting center with reception room, telephone, and audio visual equipment
- 20,000 square foot general assembly room which seats 2,000
- a 450 seat theater for live performances, seminars, and product demonstrations
- 400 + booth trade show floor room and permanent show room facilities for Bell South and Andersen Consulting, to name a few.

Inforum accommodated 95 events over the past year with the trade shows averaging two to three days in length. Inforum is a facility capable of handling large groups of people, yet as Ted Kloss, N.B. Kloss Interiors pointed out, the combination of materials creates a pleasing yet professional environment.

We thank Dave Slaughter, Director of Operations, and Sylvia Ratchford, Director of Marketing, of Atlanta Market Center for leading our tour. If you should have additional questions please contact them at the Atlanta Market Center offices. Call Sylvia at 220-2688 (Marketing) or Dave at 220-2240 (Operations). ■



*Sylvia Ratchford addressing IFMA group during Inforum tour.*



### IFMA PIE:

- January - Participation Is Essential
- February - Participation Is Educational
- March - Promote IFMA Enthusiastically
- April - Personalize IFMA's Ethics
- May - Profession In Evolution
- June - Professionalism In Evidence
- July - Plan IFMA Early
- August - Progress Involves Everyone
- September - Pride...Initiative...Energy
- October - Peaches...In...Evidence
- November - Pick (an) IFMA Endeavor

## Kudos!

Last year's chairmen have done a great job. Many new programs got under way and more are yet to come. Special thanks to all these great folks.

You will notice that many chairman's names are the same for the coming year, since these folks wanted to stay on board to follow up on their committee areas. We have separated one area: social will stay with Kim Harden and sponsors will become a separate committee with Margaret Sherrod at the helm. Membership chairman is changing from Kim Weiss, who did a superb job (local directory, member follow-up, etc.) to Judy Barber who will also do a great job. Polly Harper is taking on Publicity since it goes hand-in-glove with Historian, which she has so heroically filled this year. And Research Liaison is a new position designed for coordinating National's data needs with chapter input. Good luck!

Again, thanks to the old, hooray for the repeats and the new, and on to a bigger and better year. These folks have a **Piece of the Pie**. Do you? Volunteer to help them. Their phone numbers are listed on the back page. ■



## Welcome New Members

Please give a warm IFMA welcome to our new members for October:

- Larry Biles, The William Carter Co.
- Joseph M. Dawson, Alston & Bird
- Carol Orvin, AJC International Co.

## Membership



Members who attended the October meeting received the new Directory and IFMA pin. We hope you are enjoying them. Other members should have received their Directory and pin in the mail by now. If you have not received your package, please contact Kim Weiss.

Also, please note Martha's message about the lists being "for members only" and the part about any corrections to be sent to Kim in writing.

To prepare now for the 1991 list, please begin by letting Kim know your fax number (s). We'd like to include the fax numbers in the 1991 list. We're also looking for a sponsor for the inserts next year, '91. For details, call Kim.

And a special note - Kim has four friends serving in Saudi Arabia and at press time it appears they will still be there for the holidays. It is very important for them to know we support their commitment as individuals, even if you do not necessarily agree with the U.S.'s reasons for being there. As a result, she is preparing four care packages and welcomes your cards, treats - whatever to be included this time in addition to the other boxes she has sent. Please bring them to the November 14th meeting and they can be bundled off with cards she will have available for signing as well. The last mailing date to guarantee Christmas delivery is November 15th.

Here are their names, if you want to personalize your thought:

- Charlie - Air Force
- Craig - Marine - Central Command Land
- Michael - Marine - Sea
- Vinny - Navy

**A big thank you in advance for your consideration! ■**

**1990 Patrons**

Allied Fibers - Diamond

Armstrong - Gold

Kimball International - Gold

Dupont Flooring Systems - Silver

Bentley Mills - Silver

Baker Furniture - Bronze

(more names needed)

Call Margaret Sherrod, 676-6688

## Upcoming Events

### November Meeting



Date: Wednesday  
November 14, 1990  
Time: 12:00 p.m.  
Place: Hyatt Regency Ravinia  
Our November meeting promises to be very enlightening. Douglas Maine,

President of MCI Communications Corporation's Southeast Division, will speak about *Telecommunications and the Office of the '90's*. Come join us and fellow professionals from IBD, AIA and ASID associations for an enlightening program. Make those reservations now.

### November Networking Session

Happy Thanksgiving Date: Tuesday, November 20, 1990  
Time: 6:00 to 7:30 p.m.  
Place: Terrace Garden Inn

The November Networking Session will be a forum held on Tuesday, November 20, 1990, at the Terrace Garden Inn on Lenox Road from 6:00 to 7:30 p.m.

This session is for Professional and Associate members only. A cash bar and free hors d'oeuvres will be available.

For further information, call Sharon Beusse Challis at 448-0203.

### December Meeting and Awards Luncheon



Date: Wednesday  
December 19, 1990  
Time: 11:45 a.m.  
Place: J.W. Marriott at Lenox (formerly the Westin Lenox)

Join us for our gala Christmas meeting and Awards Luncheon scheduled for December 19 at 11:45 a.m. at the J.W. Marriott at Lenox. This festive event is for all IFMA Atlanta members and their bosses. Be sure to get this on your calendar and your employer's calendar. It's a great time to show your boss what your association is doing for you and for his company's bottom line. ■

**Please note meeting location change. We'll meet at the Hyatt Regency Ravinia on November 14.**

## IFMA Executive Committee

- President:** Martha Osborne, DCA  
442-4004
- Vice President:** James Pelger, Rockwell Int'l. Missile  
497-5613
- Secretary:** Beverly BonDarew, MCI Telecomm.  
668-6519
- Treasurer:** Howard Chapman, Atlanta Legal Copies  
688-2222
- Past President:** Chestley Yelton  
979-6335
- Regional Vice President:** Jean Lusso, The Coca Cola Company  
676-4053
- Atlanta Chapter:** P.O. Box 133, 1579-F Monroe Dr., NE  
Atlanta, Georgia 30324
- Secretarial Service:** Barnett Business Services  
P.O. Box 755, Cumming, GA 30130  
Atl. #: 681-5344
- IFMA (Houston):** 713-623-4362

### IFMA Chairpersons

- Awards:** Dorothy C. Harris, Rosser Fabrap Int'l  
688-3596
- Education:** Brian McCue, Confederation Life Ins.  
859-3999
- Historian/Public Relations:** Polly Harper, Wm. Leonard & Co.  
252-9700
- Job Bank:** John Steffes, Northern Telecom, Inc.  
661-5350
- Membership:** Judy Barber, Contel  
551-1829
- Networking:** Sharon Beusse Challis, Contren  
448-0203
- Newsletter:** Tracey Hart McDonough, Parker & Co.  
938-4181
- Nominating:** Chestley Yelton  
979-6335
- Programs:** Jaime Lanier, Interface Flooring  
956-8660
- Social Events:** Kim Harden, Baker Executive Office  
266-0501
- Sponsors:** Margaret Sherrod, Coca Cola  
676-6688
- Research Liaison:** Alyce Zahniser, MARTA  
848-5538

## Calendar of Events

### November

- Wed., November 14** Luncheon - 11:30 a.m.  
Hyatt Regency Ravinia  
4355 Ashford-Dunwoody Rd.
- Tues., November 20** Networking Session  
6:00 p.m.  
Terrace Garden Inn  
Professional & Associate  
Members only

### December

- Tues., December 11** Networking Session  
6:00 p.m.  
Terrace Garden Inn  
All Members
- Wed., December 19** Christmas Luncheon  
11:45 a.m.  
JW Marriott at Lenox  
(formerly Westin Lenox)

### January 1991

- Wed., January 16** Luncheon  
Temme Barkin of Barkin  
Leeds, Ltd. - *How to  
plan for, procure & protect  
artwork in your facility.*

### February 1991

- Wed., February 20** Luncheon  
Connie Smith of Smith  
Image Associates

### March 1991

- Wed., March 20** Luncheon  
Pete Conlin of Bell South  
Enterprises



## New Secretarial Service

After a trial run, we have decided to use Barnett Business Services as our new secretarial service. Barbara Barnett has quickly spoiled us with her efficient and conscientious ways. And her cheerful voice should be a pleasure to RSVP to every month for our meetings.

Please make a note of her Atlanta phone number, 681-5344. ■

## Information Changes

If you have a change in your name, address, phone number, etc., call Kim Weiss at 527-4045, and she will pass the information on to the appropriate parties. ■

*Corrected by Judy Barber*