MESSAGE FROM MARTHA:

Progress Involves Everyone. That is our PIE for August. I really didn’t plan it this way back in January when I chose the “PIE” theme, but it also works well for my vacation this year. As this goes to press, I am Playing In Europe, but you are ever on my mind. We are, right now, preparing documentation to support our activities, programs and events to apply for consideration as "Chapter of the Year." We may not win this year, but we certainly are a viable contender, and if we don’t win this year, we can try again next year. We have grown in membership; our attendance has increased; our programs are relevant and educational; our social events have been established; we are preparing to reach out to help the community; our newsletter has expanded; we have standardized such things as meeting times and dates and executive committee meeting dates; and our first local directory is underway. Our chairpersons are all working very hard and enthusiastically in their areas. They have done a great job! But, we have one noticeable area of weakness: our chairpersons are having trouble getting active committee members. We want most of you to be actively involved in the workings of the chapter. Come out from under your bushels! Quit hiding your lights! Pick an area of interest or concern, contact the chairperson (or me), and do the difficult: VOLUNTEER! IFMA members are some of the best people in the country. Everywhere you find IFMA folks, you are made to feel welcome, included and comfortable. You can get to know all these nice people better by working side-by-side with them. October is the time to change our committee chairpersons so that committees have a chance to get their feet wet and know what they are doing before we install new officers in December. If there is a committee you want to chair, now is the time to let it be known. My best times in IFMA have been the years since I became actively involved. I’ve learned more and feel better prepared for my job since working for the chapter. An outstanding chapter is one in which the chapter Progress Involves Everyone. So, HAVE A PIECE OF THE PIE!

IFMA PIE:

January - Participation Is Essential
February - Participation Is Educational
March - Promote IFMA Enthusiastically
April - Personalize IFMA’s Ethics
May - Profession In Evolution
June - Professionalism In Evidence
July - Plan IFMA Early
August - Progress Involves Everyone

AUGUST MEETING AND LUNCHEON

Our next meeting will be held on Wednesday, August 15 at the Armstrong Showroom, Atlanta Merchandise Mart, 5th Floor, area D-2. The program will demonstrate how today’s demountable wall systems work to accommodate facility managers and their ever-changing corporate facilities. Doug Cadle, from Armstrong, will present the program.

Doug Cadle is currently Marketing Manager, Partitions, for Armstrong World Industries. A graduate of Penn State University, he has been employed with Armstrong for over 11 years, serving in a variety of positions and geographical locations for the Building Products Operations and Human Resource departments.

For the past several years, Doug has been active in extending Armstrong’s Wall Treatment Business with the introduction of Armstrong partition systems. He will be addressing the benefits of relocatable partitions and how this product group can play a role in managing a facility more professionally.

Reservations must be made no later than Friday, August 10, by calling Noble Data Systems at 233-1777. The cost is $15 for members and $20 for non-members. We are not able to invoice you for meetings attended, so please come prepared to pay at the door, by check or correct change. In accordance with IFMA policy, no-shows will be invoiced.
FOX THEATRE TOUR

"The Phantom of the Fox," Joe Patten, and Rick Flinn, the Restoration Director, have volunteered to direct a tour of the Fox Theatre for IFMA members on Tuesday, August 21. The tour will begin promptly at 5:00pm. Refreshments will be served to members who arrive from 5-5:30pm. At the moment, there are no events planned for this date, so the tour may last until 7-7:30pm. However, if an event gets booked for the 21st, the tour will end by 6:45pm. We will begin the tour in the large vestibule off the entrance arcade and proceed through all the theatre renovations. If time allows, we will proceed backstage to view the fascination behind the scene's maze which operates the Fox illusions. In order to maintain a quality tour, we would like to limit the number of attendees to 60 people. Openings will go to the membership first, but guest reservations will be held until August 10, after which they will be registered (based upon space availability). The cost is $10 for members and $15 for non-members. No-shows will be billed. Call 233-1777 for reservations.

Thanks to Bill de St. Aubin for the above information.

ABOUT THE FOX - If the Fox Theatre remains a wonder, a marvel, an architectural phenomenon in today's cosmopolitan Atlanta, imagine it 50 years ago, in a modest provincial center of 270,000 people when you could take the rattling streetcar way uptown, where onion domes and minarets rose like desert mirages among Victorian boarding houses. As originally conceived in 1916, the Fox was neither Fox nor theater, but a headquarters for the Yaarab Temple of the Shriners. By 1927, however, the dreams had ballooned so far out of touch with financial reality that the Shrine's directors were forced into a "marriage of convenience" with movie potentate William Fox. At Fox's suggestion, the temple was modified to include a movie auditorium seating nearly 5,000 patrons. By June, 1932, after only 125 weeks of talking pictures, both the Fox Corporation and the Yaarab Temple Building Company declared bankruptcy. The theater didn't find firm footing until 1935. Through the 1950's and early 1960's, big movies continued to splash across the enormous Fox screen. However, by the mid 60's, television, suburban flight and drive-ins contributed to its demise. On January 2, 1975, the Fox ended its career as a regular motion picture theater - its great doors padlocked. But thousands of people, including the grass-roots Atlanta Landmarks, Inc., would not let the Fox die. They raised enough funds to stave off the wrecker. The Fox Theatre was saved and reopened in time to celebrate its 50th birthday. On her 50th anniversary, patrons young and old were wondering, and still amazed and delighted at the technical secrets and theatrical sleight-of-hand that have kept the Fox as young as on her opening night, Christmas, 1929. Five decades after debuting to an awestruck public, the Fox Theatre continues to show her finery as one of the grandest ladies of Peachtree Street...as Atlanta's premier facility for Broadway, ballet, rock & roll, popular and classical concert attractions.

UPCOMING EVENTS

SEPTEMBER LUNCHEON AND PROGRAM

The September program will be an update on and tour of Underground Atlanta. The luncheon will be held on Wednesday, September 19th at Underground's "The A Train." Don't miss this exciting program!

NETWORKING

The next networking session will be held on Tuesday, August 28, 1990, in the Cascade Room at the Terrace Garden Inn on Lenox Road, from 6:30-7:30pm. This session is open to Professional and Professional Associate Members only. Free hors d'oeuvres, snacks and a cash bar will be available. To RSVP, please call Sharon Beusser Challis at 965-9246 or 448-0203.

1990 MYSTERY MEMBERSHIP CONTEST

IFMA's annual association-wide membership contest kicked off in July. The "1990 Mystery Membership Contest" started on July 1 and concludes on October 15. There will be various levels of incentives for both chapter and individual performances.

For individuals it's purely a numbers game. The more new members you can recruit, the better your chances of winning. The sleuth who uncovers the most new members gets two tickets to any American Airlines destination in the 48 contiguous United States or Canada, plus $500 for lodging and spending. The mystery is: Where will the winner end up? The second place finisher also gets a couple of American Airlines tickets to any contiguous U.S. or Canadian destination. Three lucky runners-up will receive electronic appointment books. Everyone who brings in at least one new member will receive a special "mystery" gift from IFMA.

Chapters with the biggest percentage of increases in membership will also receive valuable gifts, such as registration and airfare to the 1991 IFMA National Convention in San Diego.

Borrowed, with permission, from the back of the menu of MAX'S STAGE DOOR, a restaurant next to the Fox.
MEMBER SPOTLIGHT

Jean Lusso is presently a Director of IFMA and Regional Vice President for the South Region. The South Region is composed of ten chapters in four states: Georgia, Alabama, Tennessee and Florida. Jean served as Treasurer and then President of the Atlanta Chapter of IFMA in 1988. She has also served as a member of the Program Committee for the National Conference for two years, 1988 and 1989.

Jean holds a B.S. in Interior Design from Florida State University and an M.B.A. in Management from Georgia State. She has been employed in the Facility Design Department of The Coca-Cola Company for the past thirteen years, managing many interesting design and construction projects, as well as employee relocations. She has participated as a juror for design competitions for Interiors Magazine and Collins and Aikman floor coverings.

Jean is an avid traveller and appreciates the cultural differences in design and architecture she has seen in many different countries. She feels that involvement with IFMA has given her an opportunity to stretch her abilities, absorb many new ideas in the Facility Management field and make many new contacts, both locally and nationally. The people she has met through IFMA have come in handy in her daily duties at The Coca-Cola Company, and she highly recommends "getting involved" in order to reap those personal and professional rewards.

1990 PATRONS

Kimball International - Gold
Baker Furniture - Bronze
(more names needed)

Call Kim Harden, 266-0501

MEMBERSHIP DIRECTORY

Premiere Issue!

Kim Weiss’ committee is hard at work preparing our very first membership directory. More help is needed! If you can dedicate some time towards this valuable membership tool, please call 527-4045!
Thanks!!

CANCELLATION

Due to lack of interest shown in the golf/tennis tournament, we are postponing it indefinitely. However, we will be working to provide another social/fundraising event this fall. We'll keep you posted!

JOB BANK

Please call John Steffes at 661-5350 to match available facilities-related jobs and candidates.
EXECUTIVE COMMITTEE REPORT

The Executive Committee meeting on June 25 was hosted by Jim Barker, architect, and his wife Arletta at their home on top of Sawnee Mountain in Cumming. What a treat! The home is unique. Blasted out of the rock at the top of the mountain, the first floor greets you with a door set into the grassy hillside where you enter into an "Alice in Wonderland" hallway of natural rock. Following along the hallway, you enter a large room with rock on two sides and a glass wall overlooking the city and surrounding countryside. Also blasted out of the rock on this level are a kitchen, bathroom, shower stall and four bedrooms. Back in the center of this underground luxury cave, the elevator or spiral staircase takes you up the "mushroom stem" to the spaceship level – a circular suite of rooms walled entirely in glass. There you have the music room, dining room, kitchen and master suite, each with a view of 50-75 miles of Georgia scenery. Once more in the elevator, you travel to the "control booth" of the spaceship, the solarium – also circular and glass. The house and view were memorable. Jean Lusso even admitted that maybe it might be worthwhile to live outside the city. DCA provided us dinner, after which we actually got down to IFMA business. You can be a part of these fun experiences. Just VOLUNTEER to be an officer or chairperson.
THE HEART OF SERVICE

Myles Wegman, owner and president of Wegman Associates, spoke at the July IFMA luncheon on caring for your employees and your customers, and bringing "heart" into your business. This speech gave us all a shot of enthusiasm to encourage and praise our fellow workers. Myles shared several experiences that told of the positive results his unique business philosophy has brought about. This was a different type of speech than we usually hear at our monthly meetings, but it gave us a different way to help our bottom line and to receive greater return on investment by doing something that doesn’t cost anything - caring!

We were all touched by your speech, Myles – and your heart!

NOTES FROM NATIONAL . . .

Be watching your IFMA National newsletter regarding the membership drive. Start planning your schedule now to include the IFMA National Conference, October 28-30, in Baltimore.

Know anyone handy?

Kim Weiss would like to find a handyman for various projects. Carpentry skills helpful. Please clue her in at 527-4045, if you have any suggestions.

FYI

The May issue of Facilities Design & Management says that a 5¢ boost in United States Postal Service first-class mail is planned for 1991. This increase, the largest ever, will mean February, 1991 postage will be 30¢.

NEW MEMBER

Let’s give a warm IFMA welcome to new member, Ms. Jo Craft of Telecom USA.

INFORMATION CHANGES

If you have a change in your name, address, phone number, etc., call Kim Weiss at 527-4045, and she will pass the information on to the appropriate parties.
CALENDAR OF EVENTS:

Wed., August 15
Luncheon - 11:45am
Armstrong Showroom
Atlanta Merchandise Mart

Tues., August 21
Fox Theatre Tour
5:30pm

Tues., August 28
Networking Session
6:00pm
Terrace Garden Inn
Professional & Associate Members only

Wed., September 19
Luncheon - 11:45am
Update on Underground
and informal walking tour
Underground Atlanta
The A Train

Tues., September 25
Networking Session
6:00pm
Terrace Garden Inn
All Members

Wed., October 17
Luncheon - 11:45am
Inforum

Tues., October 23
Networking Session
6:00pm
Terrace Garden Inn
Affiliate, Academic and
Allied Members only

Wed., November 14
Luncheon - 11:45am
Trio Restaurant

Tues., November 20
Networking Session
6:00pm
Terrace Garden Inn
Professional & Associate Members only

Tues., December 11
Networking Session
6:00pm
Terrace Garden Inn
All Members

Wed., December 19
Christmas Luncheon
11:45am
JW Marriott at Lenox
(formerly Westin Lenox)

IFMA EXECUTIVE COMMITTEE

President: Martha Osborne
DCA / 442-4004

Vice President: James Pelger
Rockwell Int'l. Missile Systems
497-5613

Secretary: Beverly BonDarew
MCI Telecommunications
688-6519

Treasurer: Howard Chapman
Aiston & Bird
881-7701

Past President: Chestley Yelton
979-6335

Regional
Jean Lusso
Vice President:
The Coca Cola Company
676-4053

Atlanta Chapter: Box 133, 1579-F Monroe Dr., NE
Atlanta, Georgia 30324

Secretarial Service: Noble Data Systems, Inc.
550 Pharr Road, Suite 535
Atlanta, Georgia 30305
233-1777

IFMA (Houston): 713-623-4362

IFMA Chairpersons

Awards: Dorothy C. Harris
Rosser Fabrap International
688-3506

Education: Brian McCue
Confederation Life Insurance
859-3999

Historian: Polly Harper
Wm. Leonard & Co.
252-9700

Job Bank: John Steffes
Northern Telecom, Inc.
661-5350

Membership: Kim Weiss
Long, Aldridge and Norman
527-4045

Networking: Sharon Beussse Challis
Contran
985-9246

Newsletter: Tracey Hart McDonough
Parker & Company
938-4181

Nominating: Chestley Yelton
979-6335

Programs: Jaime Lanier
Interface Flooring
956-8660

Publicity: Mark Mausen
Georgia-Pacific Corp.
521-4205

Social Events
& Sponsors: Kim Harden
Baker Executive Office
266-0501

Newsletter prepared by Noble Data Systems, Inc.