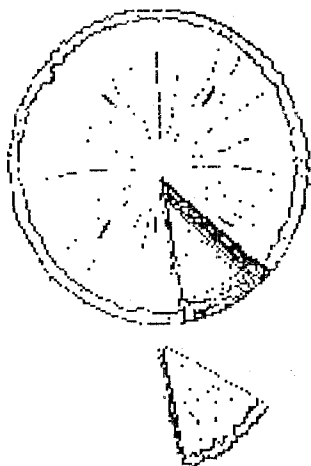


## ATLANTA CHAPTER - APRIL NEWSLETTER

### MESSAGE FROM MARTHA:



### HAVE A PIECE OF THE PIE!

"But," you say, "I am on a diet. I cannot eat pie!" I guarantee, this pie is good for you. No calories -- only beneficial results come from having a piece of the **IFMA PIE**. Personalized IFMA's Ethics! Did you even know that IFMA has a code of ethics? It was formally adopted in July, 1983, and, according to the "National Strategic Plan," acceptance of and adherence to this code is a condition of membership. I read it for the first time when the "Strategic Plan" was passed out at the leadership conference. I am including the code here for you to read. I think our mission is to embrace it all, but to see that we particularly work on number 5 by attending meetings and programs offered by local and national IFMA, and using our newsletter as a forum for new technologies, ideas and skills.

### CODE OF ETHICS:

1. *IFMA members shall have as their primary goal developing and managing safe, humane and functional work environments.*
2. *IFMA members shall integrate the needs of management with the needs of people in the workplace to develop and manage humane and effective work environments.*
3. *IFMA members shall have an achievable goal maintaining objective, professional judgment. They shall not compromise that judgment by undertaking any activity, accepting any contribution or having any conflict of interest that would prevent acting in the best interest of their employers, clients or those people for whom they provide or maintain workplaces.*
4. *IFMA members shall practice in a manner that supports the rights of employers, employees and clients, and shall not discriminate because of race, sex, creed, age or national origin.*
5. *IFMA members shall continually seek new information to maintain and upgrade their professional skills relative to the design, construction, maintenance and management of the physical environment as it relates to people and work processes.*
6. *IFMA members shall use IFMA membership solely as a means of professional development, not for purposes of sales or personal aggrandizement.*

That's a lot to live up to. We can help each other live by the code only if we are active in the chapter, attend the meetings to share ourselves with fellow members and, above all, **Personalize IFMA's Ethics**. You paid for it, so **"Have a Piece of the PIE!"**

---

**"Can Everybody See this in the Back?  
or  
Some Things You Always Wanted to Know About Transparencies"**

Overhead transparencies are one of the most common forms of presentation media used today. Unfortunately, they are also one of the most abused. How many presentations have you sat through that required Superman's vision to read the tiny print? Have you ever wondered if the architect meant to put a wall in the middle of that lobby or if that was just a hair on the projector stage? This session will give you some basic techniques for creating and using visuals. You will learn to use everyday items to add subtle power to your materials.

**Cathy Ramos** has given many presentations in over twelve years of experience in training and education. As an adult educator, she has led workshops on topics ranging from "Conducting Effective Meetings" to "Data Communications for Non-Engineers." Ms. Ramos is also an active member of Toastmasters International and has won several speaking awards within that organization. She strongly encourages membership in T.I. as a fun way to learn and strengthen presentation skills.

Be sure to join us for this meeting so you can learn to give added impact to your next presentation. We will meet on **Wednesday, April 18th** at the Merchandise Mart at 11:45 a.m.

*Reservations must be made no later than Friday, April 13th, by calling Noble Data Systems at 233-1777. The cost is \$15 for members and \$20 for non-members. We will not be able to invoice you for meetings attended, so please come prepared to pay at the door by check or correct change. In accordance with IFMA policy, no-shows will be invoiced.*

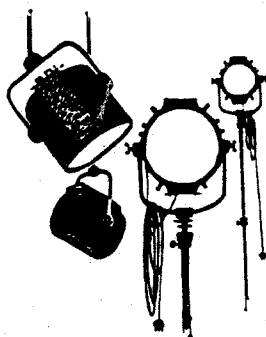
---



One of the perks of being on the Executive Board (officer or committee chairperson) this year is the facility tour we get after each Executive Committee Meeting. We are sharing the responsibility of hosting the meetings so that we can see how other companies run their facilities and what other Facility Departments' duties include. February's meeting was at MCI (Beverly BonDarew, IFMA Secretary). We enjoyed the beautifully appointed conference room and the tour afterwards. The meeting in March was at Long, Aldridge and Norman (Kim Weiss, Membership Chairperson). There is something to be said for working with a well-known law firm. Wow! What a beautiful facility. Thanks, Beverly and Kim, for sharing your space with us.

---

**SPOTLIGHT**



**Publicity**  
**Mark Mausen, Chairperson**



Mark Mausen has been with IFMA for more than 5 years, serving as the Atlanta Chapter Secretary in 1986 and as President in 1987. He has been a member of the Executive Committee and is currently chairperson of the Publicity Committee, whose functions include publication of the meeting calendar and preparation of publicity announcements.

Mark has been with Georgia-Pacific for over 20 years. He currently serves as Manager of Communication Services, where he is responsible for basic support services, including mail, printing, PBX, fax and TWX.

**Awards/History**  
**Dorothy Harris, Chairperson**  
 Marion Clark  
 Mark Mausen



This year, as a result of the hard work of the committee, we will present four awards at the December meeting. They are:

*Outstanding Achievement Award - 1 Professional Member*

*Excellence in Facility Management - 1 Professional Member*

*Contribution to IFMA - 1 Affiliate Member/1 Associate Member*

The committee will be working to detail the criteria and selection process and establish a schedule.

**Dorothy Harris** is Director of Interior Architecture/Design for Rosser Fabrap, a 300-person firm offering architecture, engineering and interior architecture/design. Dorothy has been a supporting member of IFMA for 8 years. Rosser Fabrap is one of 3 firms involved in the Joint Venture of the Georgia Dome Project and the Memphis Pyramid, and they have been involved in providing consultant services for the Fox Theatre for the past 7 years. As a result of that experience, Dorothy, along with our Social Committee, is in the process of arranging a tour of the Fox for us in the summer.

**SPOTLIGHT (continued)**

**Marion Clark** is Manager of Building Design and Construction in the Property Management Department at Southern Bell. Marion has an extensive background in communications. She has been in her current position for 3 years, but has been with Southern Bell for over 30 years.

And, Mark Mausen is doing double duty!

**CALENDAR OF EVENTS - 1990:**

**Wednesday, April 18**  
 Luncheon - 11:45 a.m.  
 Atlanta Merchandise Mart

**Wednesday, May 16**  
 Luncheon - 11:45 a.m.  
 Atlanta Merchandise Mart

**Wednesday, June 20**  
 Luncheon - 11:45 a.m.  
 Atlanta Merchandise Mart

**Wednesday, July 18**  
 Luncheon - 11:45 a.m.  
 Trio Restaurant

**Wednesday, August 15**  
 Luncheon - 11:45 a.m.  
 Armstrong Showroom  
 Atlanta Merchandise Mart

**Wednesday, September 19**  
 Luncheon - 11:45 a.m.  
 Update on Underground and  
 informal walking tour  
 Underground Atlanta

**Wednesday, October 17**  
 Luncheon - 11:45 a.m.  
 Inforum

**Wednesday, November 14**  
 Luncheon - 11:45 a.m.  
 Trio Restaurant

**Wednesday, December 19**  
 Christmas Luncheon - 11:45 a.m.  
 Westin Lenox

**HAVE YOU SEEN?**

**PURELITE**  
**A Breath of Fresh Air in Task Lighting**

The new Purelite system combines workstation lighting and air purification for healthier, more comfortable office environments.

With personnel costs by far the largest component of office expenses, health, comfort and productivity of the office worker are increasing concerns of the bottom-line-conscious manager. Meanwhile, with space and energy at a premium, workers are being placed closer together in virtually sealed office environments.

Purelite offers a beautiful solution.

The new Purelite system brings task lighting and air purification together at the workstation in a single aesthetic design. A boon for employee morale, as well as comfort, Purelite allows workers increased control over their individual environments. It also helps clear work surfaces and floors of personal fans, air purifiers and space heaters. Purelite provides excellent task lighting and air purification at a fraction of the combined cost of separate systems.

Purelite is available in 27.5" and 39.5" widths, and standard features include:

- an 80 cfm fan that circulates air in the average 5' x 8' x 8' workstation 8 to 10 times per hour
- a tri-stage filtration system that is easily rotated within the housing for extended life
- a mirrored parabolic reflector for maximum light refraction
- an acrylic lens that is securely attached with "hook and loop" fasteners
- a General Electric cool-white T-12 lamp
- individual power switches for the light and fan
- an integral cord management system that allows the power cord to exit left, right or center on the Purelite housing
- mounting clips and adjustable rods for installation under either flush bottom units or metal units with a recessed bottom

For additional information, contact your local Systematix Purelite representative at (404) 448-1924.

**NEW FEATURE:**

Beginning next month, May, we will feature a new article by our Facility Manager Emeritus, **Professor Howie Didit**, BA, MBA, DEDFM, currently unemployed. Professor Didit received his BA from O.J.T. University, his MBA from Harvard (of course) and his Doctorate of Education-Facility Management from Atlanta College of Facility Management, Sandy Springs Division. He will receive questions from any of you regarding problems you are having in the Facility Management field. They might concern finding a certain product, applying a certain technique, just how to accomplish a task or seeking someone's opinion on a product or method. Professor Didit will publish the questions (include your phone number for a speedy reply from fellow members) and seek answers for you. They will be published as soon as they are available. Send your questions to: *Chestley Yelton, 1347 Red Fox Run, Lilburn, GA 30247*

**Let PROFESSOR HOWIE DIDIT  
 help us help each other!**

**1990 PATRONS**

**Kimball International - Gold**

**Baker Furniture - Bronze**

As you can see, there is more room available in the **1990 Patron Box**. Call Kim Harden at 266-0501, if your company is interested in becoming a sponsor or if you know of anyone else who is interested!

**REGIONAL CONFERENCE**

It's not too late to register for the Southeastern Regional Conference in Jacksonville, Florida, on May 18 and 19. Please contact **Jean Lusso**, if you need more information or have any questions.

## NETWORKING

The next Networking session is scheduled for Tuesday, April 24, in the Cascades Room at the Terrace Garden Inn on Lenox Road, from 6:00-7:30 p.m. There will be free hors d'oeuvres and a cash bar. These sessions are open to all participants, especially new members. They offer an opportunity to get to know one another in a relaxed atmosphere -- something there is generally no time for at the monthly meetings. Sharon Beusse, committee chairperson, hopes this will be a central location convenient to all. Networking is a vital part of our business. So, bring a stack of business cards and join us!

## SOCIALS

As mentioned earlier, we are working on a tour of the Fox Theatre and a dinner trip on the Georgia Railroad. More details will be announced next month. The committee has several other ideas they're exploring, but, if you have any suggestions, please call Kim Harden at 266-0501.

## FACILITIES '90

Don't forget **Facilities '90**, to be held in Atlanta from June 13-15 at the Omni Hotel. This is the only computer automation conference geared specifically to facility managers.

## A WARM WELCOME TO THE FOLLOWING NEW MEMBERS!!

*Brian Gracey - Carter & Associates*  
*Kristine Taylor - Osgood & Associates*  
*Eugene Meaney - Kaiser Permanente*  
*Jane Moreale - American Cancer Society*  
*Bill Striplin - Gradus*  
*Wes Richardson - J. A. Jones Construction*  
*Mark Hadaway - Interface Flooring Systems*  
*Melva Cook - Marta*  
*Alyce Zahniser - Marta*



New members, Alyce Zahniser and Mark Hadaway (shown above) were introduced at the IFMA Atlanta Chapter March meeting.

**IFMA EXECUTIVE COMMITTEE**

**President:** **Martha Osborne**  
DCA  
442-4004

**Vice President:** **James Pelger**  
Rockwell Int'l. Missile Systems  
497-5613

**Secretary:** **Beverly BonDarew**  
MCI Telecommunications  
668-6519

**Treasurer:** **Howard Chapman**  
Alston & Bird  
881-7701

**Past President:** **Chestley Yelton**  
Southern Company Services  
668-3939

**Regional Vice President:** **Jean Lusso**  
The Coca Cola Company  
676-4053

**Atlanta Chapter:** Box 133  
1579-F Monroe Drive, N.E.  
Atlanta, Georgia 30324

**Secretarial Service:** **Noble Data Systems, Inc.**  
550 Pharr Road, Suite 535  
Atlanta, Georgia 30305  
233-1777

**IFMA (Houston):** 713-623-4362

**IFMA CHAIRPERSONS**

**Awards:** **Dorothy C. Harris**  
Rosser Fabrap International  
688-3596

**Codes & Regulations:** **Don Knight**  
565-3138

**Job Bank:** **John Steffes**  
Northern Telecom, Inc.  
661-5350

**Membership:** **Kim Weiss**  
Long, Aldridge and Norman  
527-4045

**Networking:** **Sharon Beusse**  
565-1758

**Technical:** **Joel Laseter**  
Randall & Laseter, Architects  
377-7620

**Newsletter:** **Lillian Dever**  
Decatur Federal Savings Loan Assn.  
982-6171

**Nominating:** **Chestley Yelton**  
Southern Company Services  
668-3939

**Programs:** **Jaime Lanier**  
Interface Flooring  
956-8660

**Publicity:** **Mark Mausen**  
Georgia-Pacific Corp.  
521-4205

**Social Events & Sponsors:** **Kim Harden**  
Baker Executive Office  
266-0501

**Historian:**

**Education:**

**Research & Info:**