



ON TUESDAY, MARCH 6 . . .

The Atlanta Chapter of the International Facility Management Association will hold its monthly meeting at - LANIER PLAZA - AT THE INTERSECTION OF I-85 North and Monroe Drive. Our program this month:

THE INTELLIGENT BUILDING

Don Rutland, Vice President and Senior Development Officer of the Landmarks Group, will speak on the concept of the intelligent building. Don will outline the services available in an intelligent building such as telecommunications, office automation, energy management, etc. . . He will discuss the opportunities that the intelligent building offers to both building owners and tenants. Don will also be giving us a brief overview of the first intelligent building in Atlanta -- Building I in the Concourse Corporate Center I.

While at Landmarks Don has been instrumental in the success of Tampa Electric Company headquarters in Tampa, Florida, Palisades (a complex of multi-tenant office buildings in Atlanta) and South Central Bell Telephone's home office/multi-tenant office building in Jackson, Mississippi.

Prior to joining Landmarks Don was a group director at Thompson, Ventulett, Stainback & Associates, Inc. in Atlanta for seven years where he managed design teams and headed the corporate marketing effort. While at TVS&A he worked extensively with the Omni International building complex in Atlanta. He holds a degree in Architecture from Auburn University.

Lunch will be served PROMPTLY at 12:00 Noon, so please arrive in plenty of time to register. Reservations for this meeting must be made by 2:00 p.m. Friday, March 2 . . . For reservations, please call 658-1776 and ask for Pat Stanfield. The charge is \$10.00 for members and \$15.00 for non-members. NO SHOWS WILL BE INVOICED.

See you at 11:45 a.m. for what promises to be an informative program.

Atlanta Chapter
International Facility Management Association
Suite 2500, 133 Peachtree Street, N.E.
Atlanta, Georgia 30303

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President's Memo and Regional News

March 1984

- . . . We are pleased to announce that Steelcase has agreed to sponsor the IFMA day luncheon at Conexion on November 1. Also, Chris Grant, from the Facility Management Institute, will speak on what's available from the IFMA database. Mark your calendar now for this event!
- . . . We are now beginning the formation of a Birmingham Chapter. Jim Kwater of Southern Company (Telephone 205-972-8234) is in the process of pulling together a mailing list. If you know anyone in Birmingham who should be contacted, please let Jim or me know.
- . . . We should be receiving more applications any day now which will reflect the new membership price structure. For now, memberships will be accepted at the old rates. Join now and avoid the increase!
- . . . The 1984 Directory of IFMA members is currently being assembled and is scheduled to be mailed to all members in March. A special yellow pages supplement to the Directory is planned for later in the year. The yellow pages will list all Allied and Associate Members according to their particular service or product category. Advertisements are available for interested members and organizations (Contact Mel Schlitt or me).
- . . . Preliminary examination of the Membership Interest Survey, which was sent to all members along with the January issue of FM News, shows that the number 1 service desired by our members is more published information about facility management practices. To meet this need, IFMA will continue to expand and publish reports on our facility management database and also to do more case study reporting on the successful practices of our members.

If you haven't sent in your survey yet, please do so. Your comments are important to helping IFMA meet the needs of our members.

Christine Williams
President

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