2011-2012 Annual Report
Atlanta Chapter of IFMA
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Dear fellow Chapter members,

In reflecting on how much has changed in the 30 years since our Chapter was formed, it’s overwhelming to think about how the years have gone by and so many changes have occurred. I realize many of you were not part of the organization 30 years ago; I’m actually one of the few!

It’s a great organization; keeping up with the requirements for education and serving the needs of the professionals requires vigilance. In 2011, the chapter elected to apply for Continuing Education Units (CEUs) as a Chapter. This required the Chapter to be accredited as International would no longer be able to offer this to our members. Luckily, we had someone in the Chapter who was willing to take on this daunting task, and the board approved paying the costs associated with the decision.

30 years ago, we were a struggling Chapter. Now, we’re one of the largest in the world and a leader. In 2011, our Chapter hosted its own Atlanta Workplace, a myriad of educational events, and a monthly luncheon. We have held our 30th anniversary party with many past presidents in attendance; and a large group of Atlanta chapter members headed to World Workplace 2012 in San Antonio.

The following Annual Report outlines the achievements and milestones of the year 2011-2012. It reflects the accomplishments of the Chapter has achieved and the hard work of the members for these achievements. Please take time to appreciate where we’ve arrived and where we are headed. This document requires a great deal of effort from many dedicated people to complete. It’s an achievement in itself!

Thanks to all of our Sustaining Patrons, committee chairs and their members, elected Board, renewing and active members, and others who help the Chapter continue on its path with sponsorships and attendance at our events. The Chapter needs all of you. Let’s make 2012-2013 another great year!

Karen Howard
IFMA Atlanta President – 2011-2012
Each year, the Atlanta Chapter of IFMA’s board updates its Balanced Score Card – a document containing seven objectives that give purpose to the organization, the events it holds, and the way it interacts with its members. Our monthly programs, Associates Committee Networking Events, New Member Breakfasts, Sustaining Patron and Association Reception, Community Services and Non-Profit Educational offerings remain strong. When coupled with the Chapter’s strong Scholarships and IFMA Foundation support program, we have been able to create something with real value to our members and the community around us. Please enjoy the following look at our seven objectives, and some of the ways we worked to support them.

We appreciate everything you did to make our 30th year such a success, and look forward to an even better 31st!
Network

The Atlanta Chapter of IFMA provides many opportunities to connect with others. Whether it is at a bowling event, a special tour or a luncheon - there are many opportunities for members to get to know each other.

Provide and engage stake holders with opportunities to build business relationships.
Provide and engage stakeholders with opportunities to build business relationships.
One of the key missions of IFMA Atlanta is to provide education to FM professionals. This year, there were many opportunities for IFMA members to either study for certifications or learn skills. Notably, our chapter includes the nation's first Sustainability Facility Professional (SFP): William Broome.
IFMA Atlanta offers many unique opportunities for members that they would not be able to experience anywhere else. These include special recognition events for our Sustaining Patrons, as well as behind the scenes tours of places like Perkins + Will and Turner Field.
Collaborate

IFMA Atlanta has taken a proactive approach to partnering with organizations. This year, we partnered with the Nonprofit Summit, which allowed us to offer our training and expertise to a much wider group of non-profit organizations. We also worked with Southern Polytechnic State University, helping them create an accredited Facility Management undergraduate program.
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1994</td>
<td>First annual leadership retreat in Spartanburg, SC</td>
</tr>
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<td>1995</td>
<td>First charity Golf &amp; Tennis Event that would become the Spring/Fall Classic</td>
</tr>
<tr>
<td>1998</td>
<td>Membership rose to 372; AHQI hired as chapter administrative support</td>
</tr>
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<td>2007</td>
<td>25th Anniversary Celebration &amp; Awards Gala</td>
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<tr>
<td>2009</td>
<td>Transitioned to an electronic newsletter</td>
</tr>
<tr>
<td>2010</td>
<td>Hosted World Workplace in Atlanta</td>
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<tr>
<td>2011</td>
<td>Membership reaches a peak of 520</td>
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1981: First open meeting to organize, held at Radisson Inn at I-285; Dave Armstrong was principal speaker

1982: First official meeting held on April 29th at Coca Cola

1983: Programs committee started

1984: Atlanta members help start chapters in Richmond, VA, and Birmingham, AL

1985: July meeting on “Computers in Facility Management” new technology in the workplace

1988: Christine Neldon becomes first woman on International Executive Board

1989: Committees expand greatly adding job bank, newsletter, research, education, networking and more

1990: Greatly expanded chapter’s offerings; after work and FM only networking sessions, and tours

1992: Chapter’s 10th Anniversary Celebration; Ed Rondeau elected IFMA Fellow

1993: First CFM Designations awarded

IFMA ATLANTA PAST PRESIDENTS:
1982  Sam White
1983  Ed Rondeau
1984  Christine (Williams) Neldon
1985  William C. O‘Connell
1986  Patti Mcdonald Roth
1987  Mark Mausen
1988  Jean Lusso
1989  Chestley Yelton
1990  Martha Osborne
1991  Jim Pelger
1992  Kim Weiss (Westall)
1993  Pete Conlin
1994  Tom Vernon
1995  Gene Meany
1996  Harry Ludwig
1997  Kathy Roper
1998  Sheryl Yetsko
1999  Matt Dawson
2000  Joyce Roper
2001  Ken Gwinner
2002  Dave Flory
2003  Tom Haslach
2004  Mitch Rabil
2005  Beth Chaplin (6mos)
2005  Rachel Blankenship
2006  Stewart Smith
2007  Andrea Noland
2008  Christine Vest
2009  Joanne Cole
2010  Christy Jellets
2011  Karen Howard

ORGANIZERS (1981):
Ted Stout
Sam White
Colin Webster
Ed Rondeau
Christine Williams Neldon

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2011  Karen Howard
Facilitate

Association Headquarters is the organization behind the scenes that helps IFMA Atlanta run smoothly. They manage payments for luncheons, help run meetings, manage our database and provide general administrative support. We could not do what we do without their tireless support.
IFMA Atlanta takes time every December to recognize members for outstanding achievements.
The 2011 winners are:
- Martha Osborne CFM Award : Ken Stephenson
- Harry Ludwig Community Services Award : Rick Yarbrough
- Outstanding Associate Award : Lauren McLeroy
- Distinguished Member Award : Ken Bryson
- Achievement in FM Award : Joyce Roper
Develop

To strengthen the Chapter by mentoring its membership in strategies, mission and goals of the organization.

Members of the Atlanta chapter board take their mission of mentoring Facility Managers and other FM professionals very seriously. They have spirited discussions about this in monthly board meetings and hold an annual retreat which sets goals for the following year.
The IFMA Atlanta 30th anniversary celebration was held on Thursday, August 2, 2012 at the Atlanta Botanical Garden. Festivities began at 4:30 pm and lasted until 7:30 pm with live entertainment from our past presidents as they reflected on their service and what they see in our future. Also, several of our Sustaining Patrons were interviewed on their experiences with IFMA.

Delicious hors d’oeuvres and buffet was served by “Affairs to Remember” to our 127 registered guests.

Jim Ferguson entertained and generated excitement for the Silent auction. We had several gifts donated by our members; including: Mary Chapin Carpenter concert tickets provided by Atlanta Botanical Garden; Springco Crock (with wooden floor stand and three 5-gallon bottles of Water for Life) and a beautiful “faux” stained glass recycled window by Joanne Cole. The proceeds from the sales of auction items will be used to help deserving facility management students continue their studies. The Gala generated a net profit of $4500.00.

Pete Van Cleave gave a heartfelt thank you and closing, and announced that attendees could continue on to Cocktails in the Garden and Canopy Walk.

Many thanks to our Gala Committee that includes Wendy Gill, Karen Howard, Pete Van Cleave, Alison Dawson, Annette Gorelick, Andrea Butler, Brandon Till, Chris Ladd, Christine Neldon, Christine Thompson, Christy Jellets, Christy Lowell, Dan Walther, Dawn Abraham, Jim Ferguson, Joe Carroll, Joyce Roper, Lynne Caldwell, Merri Anne Pfeffer, Penny Whitlock, Rolanda Mitchell, Stewart Smith, Tammy Weeks, Theresa Summerlin, Tom Haslach, Margaret Kinkelaar, Kim Shaw, Whitney Stuckart, Jerry Morgan and Kenny McMann for expressing their talents and efforts for a successful night that will be remembered for years to come.

Also, to our Gala Sponsors: Milliken, TrilogyFM, Wendy Gill & Associates, The Coca-Cola Company, Flood Brothers, INVECSO, Total Plants and Floral, Baker Audio, ICS Contract Services, Water for Life and CWC. Thanks to you, our 30th Anniversary Atlanta Gala was a huge success.

Hester Davis
Dee Raya

IFMA Atlanta 30th Anniversary Gala Chairs
On April 19, 2012, Associate and Professional members came together for a fun day of tennis, golf, cruising and dining, in support of the IFMA Foundation. A very special thanks to Steve Christopher and the rest of the Royal Cup crew for doing another great job at organizing this event.
Atlanta WorkPlace

Atlanta Workplace is a one day educational and networking event that the chapter holds every other year. It offers FMs a chance to attend interesting seminars, listen to engaging speakers and learn about new products. For more information about Atlanta Workplace 2013, visit the website at www.atlantaworkplace.com
2011-2012 Sustaining Patrons

Gold

CWC
Office furnishings since 1929

Turner Interiors

Silver

DEKALBOFFICE
Wisdom in the workplace

dyson airblade
The fastest, most hygienic hand dryer.

Bronze

APCO

Baker Audio

CHOATE Interiors

EMCOR Services
Aircond

Herman Miller

Corian
Solid Surfaces

Procurement:

Patrons

ASD
AVVE
Corporate Environments
CORT
ENTEK
FLIK International
Flood Brothers
Genstar
Hendrick
ICS Contract Services
NatureScapes
Royal Cup
The BEST Consultant
TVS Design
Companies and organizations who donated goods and services to our Nonprofit Partners through the Community Services Committee from July, 2011, through June, 2012, for a recorded total of $15,281.00:

- Atlanta Community Tool Bank
- Bonitz
- C-W-C
- Chick-Fil-A
- EMCOR
- Georgia Gwinnett College
- Jason’s Deli
- King & Spalding
- Rooter Plus
- Royal Cup
- Ruppert Landscape
- Water for Life

Total recorded volunteer time to our Nonprofit Partners through the Community Services Committee: 1,265 Hours
## Income Snapshot full FY:

<table>
<thead>
<tr>
<th>FY Budget</th>
<th>FY Actuals</th>
<th>Account particulars</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sustaining Patrons</td>
<td>90,000</td>
<td>85,986</td>
</tr>
<tr>
<td>Professional Development</td>
<td>80,340</td>
<td>48,347</td>
</tr>
<tr>
<td>IFMA ATL WP*</td>
<td>48,200</td>
<td>19,176</td>
</tr>
<tr>
<td>Chapter Dues</td>
<td>45,000</td>
<td>48,480</td>
</tr>
<tr>
<td>Spring Classic</td>
<td>18,967</td>
<td>24,120</td>
</tr>
<tr>
<td>Fund Raisers</td>
<td>14,000</td>
<td>12,392</td>
</tr>
<tr>
<td>Other Budget Income</td>
<td>4,692</td>
<td>1825</td>
</tr>
</tbody>
</table>

Income Budget v Actual, July – April 2012: $301,232.00 $240,326 
Total for Actuals represents 80% of FY Income Budget — 60,906 short of Income Budget — 4243 less vs Expense Total of 244,560

## Expense Snapshot full FY:

<table>
<thead>
<tr>
<th>FY Budget</th>
<th>FY Actuals</th>
<th>Account particulars</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sustaining Patrons</td>
<td>3,000</td>
<td>3,116</td>
</tr>
<tr>
<td>Administrative Expenses</td>
<td>75,475</td>
<td>74,335</td>
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<tr>
<td>Spring Classic</td>
<td>18,000</td>
<td>20,155</td>
</tr>
<tr>
<td>IFMA ATL WP</td>
<td>36,788</td>
<td>30,576</td>
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<tr>
<td>Professional Development</td>
<td>79,507</td>
<td>51,241</td>
</tr>
<tr>
<td>Membership</td>
<td>4,000</td>
<td>3,740</td>
</tr>
<tr>
<td>Associates</td>
<td>6,500</td>
<td>4,177</td>
</tr>
<tr>
<td>WWP (World Workplace)</td>
<td>1,500</td>
<td>3,291</td>
</tr>
<tr>
<td>Community Services</td>
<td>3,500</td>
<td>3,775</td>
</tr>
<tr>
<td>GA Tech Contributions</td>
<td>10,000</td>
<td>10,000</td>
</tr>
<tr>
<td>IFMA Foundation</td>
<td>13,500</td>
<td>13,500</td>
</tr>
<tr>
<td>Sponsorships</td>
<td>5,350</td>
<td>4,577</td>
</tr>
<tr>
<td>Communications</td>
<td>5,052</td>
<td>651</td>
</tr>
<tr>
<td>Public-BouncePath Mktg</td>
<td>6,500</td>
<td>6,110</td>
</tr>
<tr>
<td>Year End Report</td>
<td>11,870</td>
<td>5,278</td>
</tr>
<tr>
<td>Website</td>
<td>11,000</td>
<td>3,657</td>
</tr>
</tbody>
</table>

Expense Budget v Actual, July – April 2012: $302,932 $244,560 
Actuals' total represents 81% of FY Expense Budget; $1,717 under from start of year as spreadsheet did not have formula for cell with this cost. TOTAL Expense is 4243 more vs Income of 240,326

*AWP Outcome -- we're missing $29,024 from Budgeted Income, which is offset by the reduced expense ($9544 unspent budgeted dollars) incurred for the event. $29,024 missing income less $9,544 unspent expenses leaves ($19,480) Net Effect to Budget

Notes:

- FY Income Actual -- $240,326
- FY Expense Actual -- $244,560
- $3k FY 2011-2012 post is for next FY ATL WP
- $2875 FY 2012-2012 post for GALA in FY 2012-2013
- Spring Classic!! Actual Expense ($20,155) + Income = $3,965 + Fund Raiser $9636 = $13,602 TOTAL gain

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Notes:
Value Statement

The Atlanta Chapter of IFMA is the premier, focused resource for professional development and innovative solutions in strategic facility management.

PURPOSE
Support a community that fosters vitality, momentum and impact for the facility management professional and associate members.

OBJECTIVES
1. Provide and engage Chapter members with opportunities that expand their professional growth, build business relationships and advance their career paths.

2. Inspire passion for the facility management profession that compels and engages facility practitioners to join and participate in the IFMA network, offers unique value with that participation and attracts volunteer leaders.

3. Sustain Atlanta Chapter of IFMA’s financial integrity to achieve and fulfill our mission.
The Atlanta Chapter of IFMA would like to thank Ken Bryson and Tammy Weeks for the excellent architectural photography within the 2010-2011 and 2011-2012 Annual Reports.
Return Service Requested