



2011-2012 Annual Report

Atlanta Chapter of IFMA





Atlanta Chapter of IFMA

30th

Message from the President

Dear fellow Chapter members,

In reflecting on how much has changed in the 30 years since our Chapter was formed, it's overwhelming to think about how the years have gone by and so many changes have occurred. I realize many of you were not part of the organization 30 years ago; I'm actually one of the few!

It's a great organization; keeping up with the requirements for education and serving the needs of the professionals requires vigilance. In 2011, the chapter elected to apply for Continuing Education Units (CEUs) as a Chapter. This required the Chapter to be accredited as International would no longer be able to offer this to our members. Luckily, we had someone in the Chapter who was willing to take on this daunting task, and the board approved paying the costs associated with the decision.

30 years ago, we were a struggling Chapter. Now, we're one of the largest in the world and a leader. In 2011, our Chapter hosted its own Atlanta Workplace, a myriad of educational events, and a monthly luncheon. We have held our 30th anniversary party with many past presidents in attendance; and a large group of Atlanta chapter members headed to World Workplace 2012 in San Antonio.

The following Annual Report outlines the achievements and milestones of the year 2011-2012. It reflects the accomplishments of the Chapter has achieved and the hard work of the members for these achievements. Please take time to appreciate where we've arrived and where we are headed. This document requires a great deal of effort from many dedicated people to complete. It's an achievement in itself!

Thanks to all of our Sustaining Patrons, committee chairs and their members, elected Board, renewing and active members, and others who help the Chapter continue on its path with sponsorships and attendance at our events. The Chapter needs all of you. Let's make 2012-2013 another great year!

Karen Howard

IFMA Atlanta President – 2011-2012



• Executive Committee



Karen Howard
President



Annette Gorelick
Vice President, President Elect



Clara Smith
Vice President,
Professional Development



Ken Bryson
Vice President, Communication



Dan Walther
Chapter Treasurer



Christy Lowell
Chapter Secretary



Christy Jellets
Past President

• Committee Chairs

Jeff DellaMaggiora
Associates & Special Events

Joe Carroll
Career Management

**Emily Perry &
Rick Yarbrough**
Community Services

Ken Stephenson
Education

Gene Meany
Foundation/Scholarships

Kathy Roper
Georgia Tech Liason

Dawn Abraham
Membership

Joseph Geierman
Newsletter

Gean Leyba
Programs

Sharon Jaye
Sustainability

Harry Ludwig
Sustaining Patrons

• Sustaining Patrons

Gold

CWC
Turner Construction

Silver

Document Technologies
DeKalb Office
Dyson Airblade

Bronze


APCO Signs
Baker Audio
C.H. Briggs
Choate Interiors
EMCOR Services Aircond
Herman Miller / Geiger
Humphries and Company
Mayberry Electric
MCC Metro
The Mohawk Group
Parker Young Construction
Rose Paving Company
Technical Innovation
TL Godwin & Company
UPS

Patrons

ASD
AVYVE
Corporate Environments
CORT
ENTEK
FLIK International
Flood Brothers
Gensler
Hendrick
ICS Contract Services
NatureScapes
Royal Cup
TVS Design



Balanced Scorecard



Each year, the Atlanta Chapter of IFMA's board updates its Balanced Score Card – a document containing seven objectives that give purpose to the organization, the events it holds, and the way it interacts with its members. Our monthly programs, Associates Committee Networking Events, New Member Breakfasts, Sustaining Patron and Association Reception, Community Services and Non-Profit Educational offerings remain strong. When coupled with the Chapter's strong Scholarships and IFMA Foundation support program, we have been able to create something with real value to our members and the community around us. Please enjoy the following look at our seven objectives, and some of the ways we worked to support them. We appreciate everything you did to make our 30th year such a success, and look forward to an even better 31st!

Network

Provide and engage stake holders with opportunities to build business relationships

The Atlanta Chapter of IFMA provides many opportunities to connect with others. Whether it is at a bowling event, a special tour or a luncheon - there are many opportunities for members to get to know each other.





Cultivate

Provide educational opportunities for Facility management professionals to advance their careers and expand their professional development growth.

One of the key missions of IFMA Atlanta is to provide education to FM professionals. This year, there were many opportunities for IFMA members to either study for certifications or learn skills. Notably, our chapter includes the nation's first Sustainability Facility Professional (SFP): William Broome





Support

Offer unique value to professional and associate members.

IFMA Atlanta offers many unique opportunities for members that they would not be able to experience anywhere else. These include special recognition events for our Sustaining Patrons, as well as behind the scenes tours of places like Perkins + Will and Turner Field.





Collaborate

Collaborate with strategic professional organizations.

IFMA Atlanta has taken a proactive approach to partnering with organizations. This year, we partnered with the Nonprofit Summit, which allowed us to offer our training and expertise to a much wider group of non-profit organizations. We also worked with Southern Polytechnic State University, helping them create an accredited Facility Management undergraduate program.





30 YEARS

2011: Membership reaches a peak of 520

2010: Hosted World Workplace in Atlanta

2009: Transitioned to an electronic newsletter

2007: 25th Anniversary Celebration & Awards Gala

2006: Won Best Large Chapter of the Year award

2003: Won Best Large Chapter of the Year award

2003: Community Services Committee expands reach from one beneficiary agency to seven agencies

2002: Chapter's 20th Anniversary Celebration; Martha Osborne compiles updated chapter history

2001: CFM Review Study Sessions implemented

2000: Assisted Georgia Tech with implementation of FM Masters Program

2000: Won Best Large Chapter of the Year award

1998: Membership rose to 372; AHQI hired as chapter administrative support

1995: First charity Golf & Tennis Event that would become the Spring/Fall Classic

1994: First annual leadership retreat in Spartanburg, SC

1993: First CFM Designations awarded

1992: Chapter's 10th Anniversary Celebration; Ed Rondeau elected IFMA Fellow

1990: Greatly expanded chapter's offerings; after work and FM only networking sessions, and tours

1989: Committees expand greatly adding job bank, newsletter, research, education, networking and more

1988: Christine Neldon becomes first woman on International Executive Board

1985: July meeting on "Computers in Facility Management" new technology in the workplace

1984: Atlanta members help start chapters in Richmond, VA, and Birmingham, AL

1983: Programs committee started

1982: First official meeting held on April 29th at Coca Cola

1981: First open meeting to organize, held at Radisson Inn at I-285; Dave Armstrong was principal speaker

ORGANIZERS (1981):

Ted Stout
Sam White
Colin Webster
Ed Rondeau
Christine Williams Neldon

IFMA ATLANTA PAST PRESIDENTS:

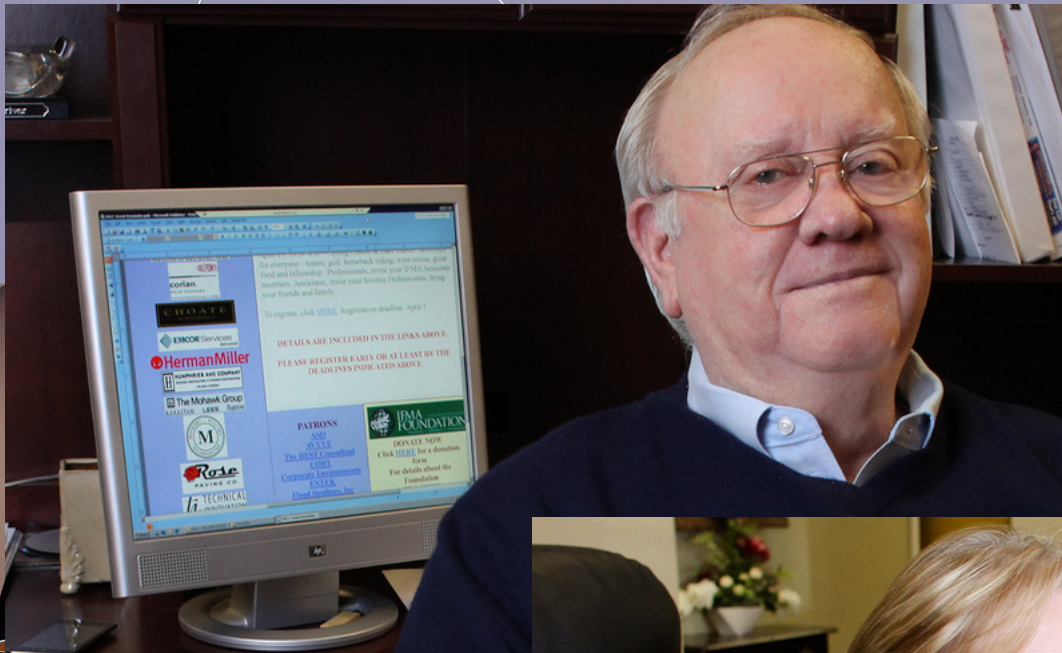
1982 Sam White
1983 Ed Rondeau
1984 Christine (Williams) Neldon
1985 William C. O'Connell
1986 Patti McDonald Roth
1987 Mark Mausen
1988 Jean Lusso
1989 Chestley Yelton
1990 Martha Osborne
1991 Jim Pelger
1992 Kim Weiss (Westall)
1993 Pete Conlin
1994 Tom Vernon
1995 Gene Meany
1996 Harry Ludwig
1997 Kathy Roper
1998 Sheryl Yetsko
1999 Matt Dawson
2000 Joyce Roper
2001 Ken Gwinner
2002 Dave Flory
2003 Tom Haslach
2004 Mitch Rabil
2005 Beth Chaplin (6mos)
2005 Rachel Blankenship
2006 Stewart Smith
2007 Andrea Noland
2008 Christine Vest
2009 Joanne Cole
2010 Christy Jellerts
2011 Karen Howard

Facilitate

Administrative services ease all processes for members and volunteers.

Association Headquarters is the organization behind the scenes that helps IFMA Atlanta run smoothly. They manage payments for luncheons, help run meetings, manage our database and provide general administrative support. We could not do what we do without their tireless support.





Enhance

Expose and create more opportunities for personal and professional growth through all levels of involvement.

IFMA Atlanta takes time every December to recognize members for outstanding achievements.

The 2011 winners are:

- Martha Osborne CFM Award : Ken Stephenson
- Harry Ludwig Community Services Award : Rick Yarbrough
- Outstanding Associate Award : Lauren McLeroy
- Distinguished Member Award : Ken Bryson
- Achievement in FM Award : Joyce Roper





Develop

To strengthen the Chapter by mentoring its membership in strategies, mission and goals of the organization.

Members of the Atlanta chapter board take their mission of mentoring Facility Managers and other FM professionals very seriously. They have spirited discussions about this in monthly board meetings and hold an annual retreat which sets goals for the following year.





30 Years: Atlanta Chapter of IFMA

The IFMA Atlanta 30th anniversary celebration was held on Thursday, August 2, 2012 at the Atlanta Botanical Garden. Festivities began at 4:30 pm and lasted until 7:30 pm with live entertainment from our past presidents as they reflected on their service and what they see in our future. Also, several of our Sustaining Patrons were interviewed on their experiences with IFMA.

Delicious hors d'oeuvres and buffet was served by "Affairs to Remember" to our 127 registered guests.

Jim Ferguson entertained and generated excitement for the Silent auction. We had several gifts donated by our members; including: Mary Chapin Carpenter concert tickets provided by Atlanta Botanical Garden; Springco Crock (with wooden floor stand and three 5-gallon bottles of Water for Life) and a beautiful "faux" stained glass recycled window by Joanne Cole. The proceeds from the sales of auction items will be used to help deserving facility management students continue their studies. The Gala generated a net profit of \$4500.00.

Pete Van Cleave gave a heartfelt thank you and closing, and announced that attendees could continue on to Cocktails in the Garden and Canopy Walk.

Many thanks to our Gala Committee that includes Wendy Gill, Karen Howard, Pete Van Cleave, Alison Dawson, Annette Gorelick, Andrea Butler, Brandon Till, Chris Ladd, Christine Neldon, Christine Thompson, Christy Jellerts, Christy Lowell, Dan Walther, Dawn Abraham, Jim Ferguson, Joe Carroll, Joyce Roper, Lynne Caldwell, Merri Anne Pfeffer, Penny Whitlock, Rolanda Mitchell, Stewart Smith, Tammy Weeks, Theresa Summerlin, Tom Haslach, Margaret Kinkelaar, Kim Shaw, Whitney Stuckart, Jerry Morgan and Kenny McMann for expressing their talents and efforts for a successful night that will be remembered for years to come.

Also, to our Gala Sponsors: Milliken, TrilogyFM, Wendy Gill & Associates, The Coca-Cola Company, Flood Brothers, INVESCO, Total Plants and Floral, Baker Audio, ICS Contract Services, Water for Life and CWC. Thanks to you, our 30th Anniversary Atlanta Gala was a huge success.

Hester Davis
Dee Raya

IFMA Atlanta 30th Anniversary Gala Chairs





Spring Classic

On April 19, 2012, Associate and Professional members came together for a fun day of tennis, golf, cruising and dining, in support of the IFMA Foundation. A very special thanks to Steve Christopher and the rest of the Royal Cup crew for doing another great job at organizing this event.





Atlanta WorkPlace

Atlanta Workplace is a one day educational and networking event that the chapter holds every other year. It offers FMs a chance to attend interesting seminars, listen to engaging speakers and learn about new products. For more information about Atlanta Workplace 2013, visit the website at www.atlantaworkplace.com



2011-2012 Sustaining Patrons



Gold



Silver



Bronze



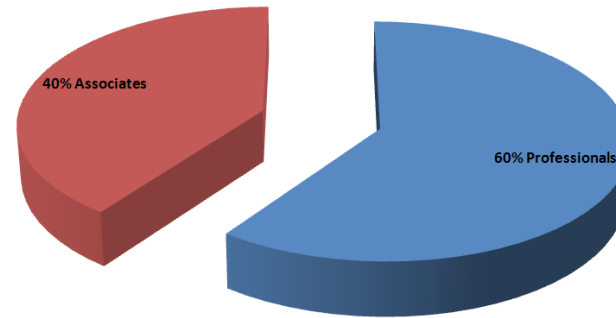
Patrons

- ASD
- AVYVE
- Corporate Environments
- CORT
- ENTEK
- FLIK International
- Flood Brothers
- Gensler
- Hendrick
- ICS Contract Services
- NatureScapes
- Royal Cup
- The BEST Consultant
- TVS Design

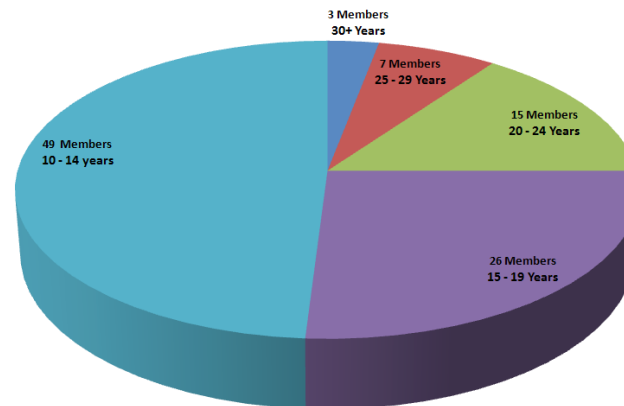
Financials & Membership



Ratio of Associates to Professionals as of June 30, 2012



Members who have been part of IFMA Atlanta for 10 or more years



Community Services Report

Companies and organizations who donated goods and services to our Nonprofit Partners through the Community Services Committee from July, 2011, through June, 2012, for a recorded total of **\$15,281.00**:

Atlanta Community Tool Bank
Bonitz
C-W-C
Chick-Fil-A
EMCOR
Georgia Gwinnett College
Jason's Deli
King & Spalding
Rooter Plus
Royal Cup
Ruppert Landscape
Water for Life

Total recorded volunteer time to our Nonprofit Partners through the Community Services Committee:
1,265 Hours

2012 June (FY Year End)-- Atlanta Chapter FY Financial Snapshot

Income Snapshot full FY:

	FY Budget	FY Actuals	Account particulars
Sustaining Patrons	90,000	85,986	\$2,638 received in June '12; Funds Received throughout the year
Professional Development	80,340	48,347	\$7,777 income posted in June '12; Luncheon income represent \$60k (of \$80k budget)
IFMA ATL WP*	48,200	19,176	*Net Loss \$19,480—Silent Auction not included here
Chapter Dues	45,000	48,480	\$4,405 rec'd in June '12; Received monthly from International
Spring Classic	18,967	24,120	Actual Expense (\$20,155) + Income = \$3,965 + Fund Raiser \$9636 = \$13,602 TOTAL gain
Fund Raisers	14,000	12,392	\$2,755 from AWP Silent Auction; \$9637 Spring Classic; Chapter President's event
Other Budget Income	4,692	1825	\$1825; Less interest earned (\$407)
Income Budget v Actual, July – April 2012	\$301,232.00	\$240,326	Total for Actuals represents 80% of FY Income Budget -- \$60,906 short of Income Budget —4243 less vs Expense Total of 244,560

Expense Snapshot full FY:

	FY Budget	FY Actuals	Account particulars
Sustaining Patrons	3,000	3,116	\$3050 for budgeted reception
Administrative Expenses	75,475	74,335	\$6,155 in June '12; \$6,195/mo avg for 12 months
Spring Classic	18,000	20,155	Actual Expense (\$20,155) + Actual Income 24,120 = \$3,965 + Fund Raiser \$9636 = \$13,602 TOTAL gain
IFMA ATL WP	36,788	30,578	June '12 post \$3,000 for next FY ATL WP expense
Professional Development	79,507	51,241	June '12 post \$12,001 ; Luncheons spend is \$43,135 actual vs \$48k Budget
Membership	4,000	3,740	\$0 spend in June '12; Orientation/Design/Printing
Associates	6,500	4,177	\$2,218 spend in June '12; Associates events and Sustaining Patron Event
WWP (World WorkPlace)	1,500	3,291	Nov '11 spend; Chapter pins + hospitality suite
Community Services	3,500	1,775	\$0 spend in June '12; Volunteer Day, Summit LnL, Partner meet/spnsrshp, Volunteer Appreciation Day
GA Tech Contributions	10,000	10,000	GA Tech donations unrestricted
IFMA Foundation	13,500	13,500	\$5k spend for IFMA Foundation donation; donation, scholarship, WWP \$ for scholarship winner
Sponsorships	5,350	4,575	\$0 spend in June '12; IFMA ATL professional scholarship WWP/3, discretionary donations, Gala
Communications	5,052	651	\$357 post June '12; Electric newsletter, graphic design at \$4.8k budget, etc
Public-BouncePath Mktg	6,500	6,110	Suspended service--will assess needs later
Year End Report	11,870	5,278	\$0 spend in June '12; Print, prep, design (\$1,000), postage
Website	11,000	3,657	\$714 spend in June '12; Develop + Maint, Site redesign + Rebuild
Expense Budget v Actual, July – April 2012	\$302,932	\$244,560	Actuals' total represents 81% of FY Expense Budget ; \$1,717 under from start of year as spdsheet did not have formula for cell with this cost. TOTAL Expense is 4243 more vs Income of 240,326

2012 June (FY Year End)-- Atlanta Chapter FY Financial Snapshot

*AWP Outcome -- we're missing \$29,024 from Budgeted Income, which is offset by the reduced expense (\$9544 unspent budgeted dollars) incurred for the event. \$29,024 missing income less \$9,544 unspent expenses leaves (\$19,480) Net Effect to Budget

Notes:

- FY Income Actual -- \$240,326
- FY Expense Actual -- \$244,560
- \$3k FY 2011-2012 post is for next FY ATL WP
- \$2875 FY 2012-2012 post for GALA in FY 2012-2013
- Spring Classic !! Actual Expense (\$20,155) + Income = \$3,965 + Fund Raiser \$9636 = \$13,602 TOTAL gain

Notes:

Value Statement


The Atlanta Chapter of IFMA is the premier, focused resource for professional development and innovative solutions in strategic facility management.

PURPOSE

Support a community that fosters vitality, momentum and impact for the facility management professional and associate members.

OBJECTIVES

1. Provide and engage Chapter members with opportunities that expand their professional growth, build business relationships and advance their career paths.
2. Inspire passion for the facility management profession that compels and engages facility practitioners to join and participate in the IFMA network, offers unique value with that participation and attracts volunteer leaders.
3. Sustain Atlanta Chapter of IFMA's financial integrity to achieve and fulfill our mission.



The Atlanta Chapter of IFMA
would like to thank
Ken Bryson and Tammy Weeks
for the excellant architectural
photography within the
2010-2011 and 2011-2012
Annual Reports.

