2010-2011 Annual Report
Dear Members,

In May of 2010, the IFMA Atlanta Chapter leaders convened to discuss our strategic objectives for the upcoming year. We formulated a written plan containing seven strategic objectives. Among other things, these were meant to help us achieve our goals of providing educational programming, sustainability resources, and opportunities for our members to meet other Facility Management professionals. The annual report that follows shows some of the actions we have taken to meet those strategic objectives.

We wanted to be a focused resource for professional development, and to offer innovative solutions to our members’ evolving needs. We relied on our culture of collaborating, thinking big, taking creative risks, and making connections. In the process, we were recognized as one of the premier chapters in the country. By following our principles and continuing to seek value for the membership we have also been rewarded in a more tangible way—we have seen record membership growth each month. From 436 in 2010 to 514 today! We also have been the first (and so far only) local IFMA chapter to sign a Memorandum of Intent with the US Green Building Council’s local chapter, and one of our members is the first person in the world to achieve IFMA’s new Sustainable Facility Professional (SFP) designation!

This year, we have seen the incredible fruits of our volunteer members’ labor, which have created some of the most creative activities, trainings, tours that our chapter has seen. We also welcomed FMs from around the world when Atlanta played host to World Workplace in October 2010—our hospitality and dynamism was widely commented on, only adding shine to our chapter’s reputation. Our membership has created an environment that fosters exploring, experimentation, and exchange of ideas, not to mention ways to immerse themselves in the various committees which form our organization.

This annual report highlights the ways this chapter has worked through its’ strategic plan for 2010-11. The results have been gratifying - I invite you to see for yourself the strategies and outcomes of the past year which is making the Atlanta Chapter of IFMA the premier association for the built environment in Georgia.

Christy Jellets,
President, IFMA Atlanta (2010 – 11)
Christy Jellets
President

Karen Howard
Vice President-
President Elect

Clara Smith
Vice President
Professional Development

Keith Mathison
Chapter Treasurer

Annett Gorelick
Chapter Secretary

Ken Bryson
Vice President
Communications

Joanne Cole
Past President

Jeff DellaMaggiora
Associates & Special Events

Joe Carroll
Career Management

Dave Woelber
Community Service

Dan Watther
Education

Joyce Roper
Foundation/Scholarships

Kathy Roper
Georgia Tech Liason

Christy Lowell
Membership

Joseph Geierman
Newsletter

Stephanie Belcher
Programs

Michael Doane
Sustainability

Gene Meany
Sustaining Patrons

Jason Moore
Emerging Leaders

Gold
CWC
C. H. Briggs
DeKalb Office
The Best Consultant
Turner

Silver
Mohawk Industries

Bronze
APCO
Architectural Installations Atlanta
Awyre
Baker Audio
Choate
Document Technologies
Erncor
Humphries & Company
Mayberry Electric
PuroClean
Technical Innovation
T. L. Gowin & Company, Inc.
Trilogy

Strategy Session Host
Milliken Contract

Patrons
ASD, Inc
Corporate Environments
Cort
Flood Brothers
Flooring Solutions
Gensler
Hendrik
Northwest Exterminating
Royal Cup Coffee, Inc.
In May, the Atlanta Chapter of IFMA's board revised the Balanced Score Card it had introduced the year before. Each of the updated seven objectives have given purpose to the organization, the events it holds, and the way it interacts with its members. Our monthly programs, FM Networking Breakfasts, New Member Breakfasts, Sustaining Patron and Association Reception, Community Service and Non-Profit Educational offerings remain strong. When coupled with the Chapter's strong Scholarships and IFMA Foundation support program, we have been able to create something with real value to our members and the community around us. Please enjoy the following look at our seven objectives, and some of the ways we worked to support them. We appreciate everything you did to make 2010-2011 a successful year for IFMA Atlanta, and look forward to an even better 2011-2012!
Provide and engage stakeholders with opportunities to build business relationships.

The Atlanta Chapter of IFMA provides many opportunities to connect with others. Whether it is at a hockey game, a behind the scenes Facility tour at Georgia Tech or a special beer brewing event - there are many opportunities for members to get to know each other in fun environments.

New Members Breakfast

Emerging Leaders
Provide educational opportunities for Facility management professionals to advance their careers and expand their professional development growth.

One of the key missions of IFMA Atlanta is to provide education to FM professionals. This past year, there were many opportunities for IFMA members to either study for certifications or learn new skills. In addition to our annual CFM classes, we also offered classes on LEED and Project Management.
SUPPORT

IFMA Atlanta offers many unique opportunities for members that they would not be able to get anywhere else. These include special recognition events for our Sustaining Patrons, as well as monthly luncheons at interesting locations like SCAD Atlanta and the ASHRAE Headquarters.
IFMA partnered with PR firm, BouncePath, to provide media training and promote its visibility in the metro Atlanta area.

IFMA Atlanta has taken a proactive approach to partnering with organizations in its community. In 2011, we signed a ground-breaking Memorandum of Understanding with the Georgia Chapter of the Green Building Council. We have also continued to support both the IFMA Foundation and the Georgia Tech Building Construction/Facilities Management Program.
Green Building Focus Conference

IFMA Advocacy Day

Westminster School Tour
Administrative services ease all processes for members and volunteers.

Association Headquarters is the organization behind the scenes that helps IFMA run smoothly. They manage payments for luncheons, help run meetings, manage our database and provide general administrative support. We could not do what we do without their tireless support.
Expose and create more opportunities for personal and professional growth through all levels of involvement.

IFMA Atlanta takes time every December to recognize members for outstanding achievements. Awards are given out for achievement in FM, individuals who are exemplary CFMs, Distinguished Members, Community Service and to an Outstanding Associate. Congratulations to this year's winners!

William Broome
Achievement in FM Award
“In addition to winning the Achievement in FM Award; William Broome is the first person in the world to earn the new Sustainable Facility Professional (SFP) Credential! Congratulations!”

Lindsey Bradshaw
Martha Osborne CFM Award
Steve Christopher  
(accepted by Brant Bosley)  
Distinguished Member Award

Emily Perry  
Harry L. Ludwig IV  
Community Service Award

Christy Lowell  
Outstanding Associate Award
To strengthen the Chapter by mentoring its membership in strategies, mission and goals of the organization.

Members of the Atlanta chapter board take their mission of mentoring Facility Managers and other FM professionals very seriously. They have spirited discussions about this in monthly board meetings, and also publish a regular newsletter (and this annual report) to help get their message out.
Message From The President: Christy Jellett

December 2010

The August 2010 chapter board meeting was interrupted by a fire alarm - luckily, they were able to keep working...
By all accounts the 2010 IFMA World Work Place was a huge success. Our own Atlanta chapter, as the hosts of the event, also had a well-regarded presence at the event. SCAD students designed an innovative booth which featured a way for visitors to help leave their mark. People who stopped by the booth were handed an artificial peach and a marker and were asked to write whatever message they wanted. Those peaches were then placed in display walls and became a part of the booth itself.

Out of those peaches 29 were placed by people who identified themselves as being from Atlanta, and 13 were placed by folks who claimed that they were from other countries. Many of the messages thanked the Atlanta chapter for its hospitality or indicated what a good time people were having at the event. Here is a small sampling:

- Awesome Peach Idea
- This is so cool! You guys rock!
- I ♥ IFMA Atlanta!
- Temporary GA Peach
- Great Conference, Atlanta is Amazing
IFMA’s Atlanta chapter was well-represented at IFMA’s awards dinner this year. The pictures above show Clara Smith accepting an award on behalf of the Professional Development Committee, Meaghan Smith accepting an award on behalf of the Newsletter Committee, and Derek Rusch accepting an award for his work supporting the IFMA Foundation. Joanne Cole, (Center right) helped immensely in all aspects of the chapter’s success at World Workplace, having played an important role as president during 2009-10. Congratulations to all of these leaders and their efforts on behalf of IFMA and the chapter!
On April 21, IFMA Atlanta held its annual Spring Classic fundraiser at beautiful Lake Lanier Islands. There were 165 attendees - with 104 people playing golf, 16 playing tennis, 7 riding horses and 57 attending the wine cruise. It was a very successful event, raising over $30,000 (before expenses). Once again, Steve Christopher’s passion and support for this event made it a great success. Thanks to all who attended!
The Atlanta Chapter of IFMA has experienced a huge growth spurt over the past few years – going from 425 members in 2006 to 515 today! Most of that growth has taken place this year, with 79 new members! Even with the huge influx of new members, over a quarter of the membership has tenure in the organization that stretches back 5 or more years. We have also managed to keep a good balance of Professionals to Associates – with 64% of the organization being made of people on the professional side of Facility Management.

2010-11 has been a successful year for IFMA Atlanta. Even with the expenses associated with hosting World Workplace, we were able to donate more than $44,000 to organizations like the IFMA Foundation, the Georgia Tech Master’s Program, various scholarships & other programs! We also were successful at generating nearly $200,000 in income (before expenses). Overall, it was a very good year for the chapter.
ASSETS

Checking/Savings $118,409.87
Money Market Two $119,699.56
Total Current Assets $238,109.43

LIABILITIES & EQUITY

Opening Bal Equity $14,485.00
Retained Earnings $228,303.71
Net Income $-4,679.28
Total Equity $238,109.43

TOTAL LIABILITIES & EQUITY $238,109.43

Tenure Breakdown of IFMA Atlanta Chapter Members

Chapter Expenses: July 2010 - April 2011

Associate to Professional Ratio (as of April 2011)
Membership Growth: 2006 to 2011

Income Generated in 2010-11

2010-11 Sponsorships

- Total Discretionary Donations, $17,600
- Total GA Tech Contributions, $10,000
- IFMA Atlanta Professional Scholarship, $949.56
- Total IFMA Foundation Contributions, $15,838
The Atlanta Chapter of IFMA is the premier, focused resource for professional development and innovative solutions in strategic facility management.

PURPOSE
Support a community that fosters vitality, momentum and impact for the facility management professional and associate members.

OBJECTIVES
1. Provide and engage Chapter members with opportunities that expand their professional growth, build business relationships and advance their career paths.

2. Inspire passion for the facility management profession that compels and engages facility practitioners to join and participate in the IFMA network, offers unique value with that participation and attracts volunteer leaders.

3. Sustain Atlanta Chapter of IFMA’s financial integrity to achieve and fulfill our mission.

Atlanta Chapter of the International Facility Management Association
www.ifmaatlanta.com