



The Atlanta Chapter
of the International Facility Management Association

20 | 20
09 | 10



A Message from the President

Dear Members,



joanne cole,
president

This year, the Atlanta Chapter of IFMA has paced itself for challenges that a down economy would present; members were let go from companies, some were forced to pay their own membership fees, and some found it difficult to get quality FM education on a budget. We have listened to our membership as they have shared concerns and we have worked with other IFMA Chapters to come up with creative solutions to address these challenges. While times were tough throughout our profession, the Board of Directors determined at last year's annual strategic planning session that the time had come to take the Chapter to the next level. With a purpose defined to support a community that fosters vitality, momentum and impact for the facility management professional and associate members, the board established a balanced scorecard.

The theme for this year's board was "Havin' fun....getting it done". We have spent the past year productively accomplishing our objectives and laying the foundation from this year's Strategic Planning Session. Even with a strong financial base, a loyal and talented membership, solid Standing Rules and Chapter Policies, we were able to identify and target numerous areas for process improvement. The objectives and initiatives identified in our new BSC have given us a strategy map and room to grow the initial one-year plan into a self-perpetuating, long term strategic plan for the chapter. One of our main objectives was to establish a more focused manner of reporting at the monthly board meetings. It became important to update our committee job descriptions, create standardized committee report forms and to redesign the Chapter budget format for clarity. This has enabled the Board to concentrate on the programs and events that enhance the value of your membership rather than simply the mundane operations of the chapter. I would like to highlight a couple of those tasks that have and will continue to offer more value to your membership.

1. For the first time in International's history, the chapter partnered with International to showcase our Chapter's vendors and service providers with our very own "Peachtree Street" at the World Workplace Expo this coming October, selling out the entire Aisle 400 - 21 booths in total.

2. Rescheduled Atlanta Workplace for the fall after having to postpone the April planned event when the economy came crashing down. Collaborating with CoreNet and AIA turned Atlanta Workplace into a great success, both in terms of profit and loss but also as a first successful effort at collaboration with another industry-related organization for education, networking and fund-raising. Special thanks go to the following for helping to make the event a reality: Ken Gwinner, Tom Haslach, Chris Vest, Neeley Kolsch, Kristy Koger, Andrea Noland, AHQI and the entire AWP, Professional Development, Education, Sustaining Patrons and Associates committees. This was truly a total Chapter effort and an even bigger Chapter success story.

The Balanced Score Card on the following pages outlines the many other initiatives brought to fruition by the membership and executed by close to one hundred and thirty active committee members. It truly has been a concerted, cooperative team effort and we have all "had fun....getting it done". Our next steps are mapped out. With the input and insight of ten different Focus Groups held throughout the year, we are planning two more changes to take the chapter to the next level. The first is the creation of a new Executive Board position: that of Vice President - Communications. Adding to our existing electronic newsletter, website and social media program, we will be budgeting for, recruiting and hiring an outside Public Relations Coordinator to help bring more recognition and prominence to the chapter and to the role of facility management in the Atlanta community.

Our second change is designed to instigate a perpetual rolling plan for volunteer recruitment and succession planning. Currently the chapter's nominating committee is only concerned with the coming year's Executive Board nominees. This year we have asked our nominating committee to continue to serve for two- twelve month terms. Doing so will allow them to work jointly with the incoming 2010-2011 nominating committee. Meetings are planned on a quarterly basis, not only concentrating on the Executive Committee but also helping to identify and recruit potential leadership for all of the committees, encompassing the entire board. It will be a two-year rolling program: as the 2009-2010 nominating committee rolls out, the 2011-2012 nominating committee will come on board. In this manner we hope to provide continuity from year to year and help identify up and coming leaders within the chapter and aid in guiding their path in chapter leadership.

The foundation is set to build on in 2010-2011. Our next steps will be to maintain an annual balanced scorecard along with developing a long-term strategic plan while we develop a succession plan for leadership which will arm our chapter with a solid framework to move into the coming decade.

I am humbled and honored to have been involved in leading the Atlanta Chapter this past year and most grateful and privileged to have worked with a group of the most dedicated, loyal and passionate board and committee members that a chapter leader could ask for.

All the best,

Joanne Cole, CFM, LEED AP ID&C
Chapter President

IFMA Board & Committee Chairs 2009 - 2010

executive committee



joanne cole,
president



christy jellets,
chapter vice president
IFMA foundation-
scholarships



keith mathison,
treasurer



karen howard,
secretary



clara smith,
vice president
professional
development



andrea noland,
past president

committee chairs

meaghan baker - newsletter

ken bryson - web site

joe carroll - career management

steve christopher - golf classic

jeff dellamaggiora - special events

pam essler - programs

annette gorelick - associates

neeley kolsch - atl wp 2009

christy lowell - membership

gene meany - sustaining patrons

jason moore - young professionals

tammy roberts - wwp 2010

joyce roper - ifma foundation &
scholarships

stewart smith - tours

lani terry - sustainability

monte townsend - volunteer
coordinator

dan walther - education

harriet whelihan - cfm certification

dave woelber - community service

association headquarters -
chapter administrators:
bob thomas, vernon thomas,
mitzie thomas, lisa maidel, trisha clark

Sustaining Patrons 2009 - 2010

Gold

CWC
DeKalb Office
The Best Consultant
Trilogyfm

Silver

Choate Construction
The Mohawk Group

Bronze

APCO Graphics, Inc.
Avyve
Baker Audio
Carter & Associates
Centimark Corporation
Corporate Environments
Document Technologies, Inc.
Emcor Services Aircond
Humphries & Company
Mayberry Electric, Inc.
Munters Corporation
Omni Workplace
T.L. Godwin & Company, Inc.
Walter Hopkins Company

Strategy Planning Session Host

Milliken Contract

Patrons

ASD, Inc.
CORT
Flood Brothers, Inc.
Hendrick, Inc.
Malcolm B. Weiss & Associates
Network Office Clearinghouse
Northwest Exterminating
Royal Cup Coffee
Southern Business Systems
Taylor Group & Associates
Turner Construction

financials & balanced scorecard

The financial strategy of the Atlanta Chapter of IFMA is a conservative approach that includes well-reasoned fiduciary controls on expenditures. Through the development of a well-planned strategic plan, along with aggressive fund raising campaigns our chapter is able to provide exemplary programs to its membership and to help sponsor members in need to enable them to attend and participate. We budget on a break-even status, having willingly planned our educational and professional development activities with the chapter sharing the brunt of the financial budget.

We believe our sound financial status and operating plan and our best-in-class community service program exemplifies our vision to serve as the resource and representative for facility management and our mission to provide exceptional products, services, and opportunities that support and advance the FM profession. Inspired passion for FM is evident in our volunteer leaders and our service to our community. We recognize the value to our profession in contributions of materials, time, interactive human involvement, and money.

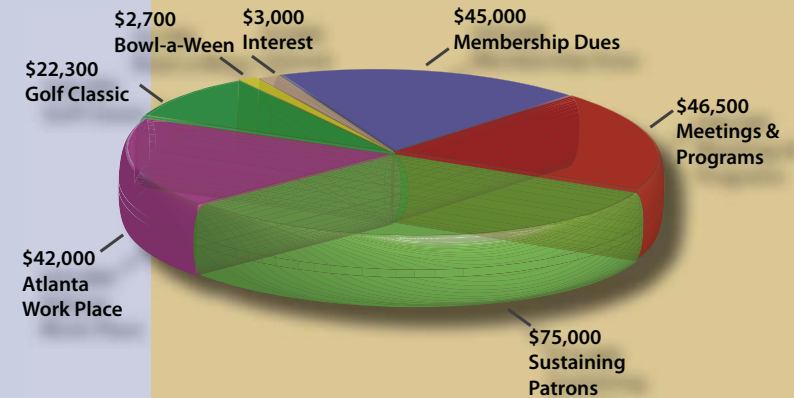
- Each committee chair is responsible for identifying their strategic initiatives for the next fiscal year and the funding required. The budget is reviewed and approved by the Board at its annual retreat in May.

- The Sustaining Patron Program funds the major portion of our operating budget, with the balance of revenue derived from dues and monthly meetings.

- Donations to the IFMA Foundation, scholarships and our service partners are primarily funded through the annual Atlanta Workplace event and the Chapter's Spring Classic Golf and Tennis event.

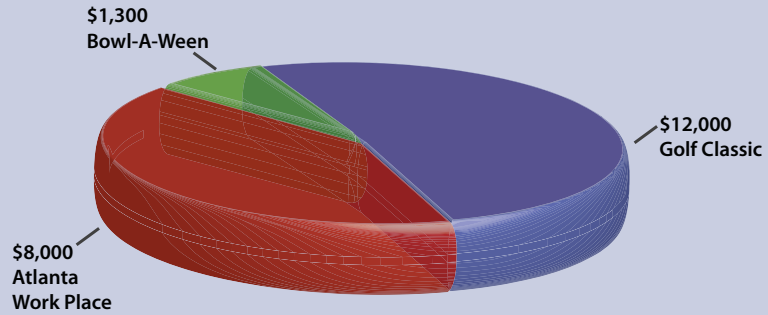
- The Sustaining Patron committee is responsible for the major fund-raising activity of the chapter. The Sustaining Patron Program was developed 15 years ago to provide an additional source of revenue for the Chapter to enable more programs and services for the membership and 100% of the funds raised are used for that purpose alone.

2009 / 2010 revenue budget

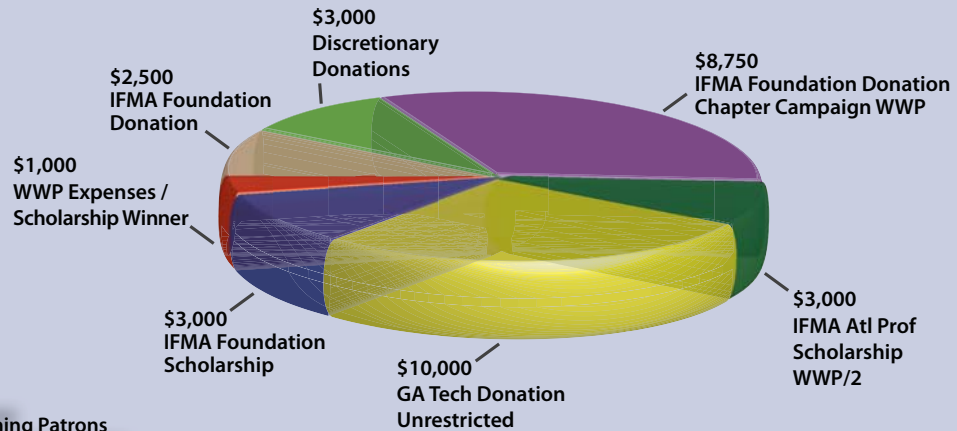


- The 2009-10 Sustaining Patron program, launched in July, had 20 companies participate, raising \$51,000. The decision was made to switch the program year from fiscal to calendar year to better align with most companies' budgeting cycle and to avoid chair transition during the peak fundraising period. Despite a difficult fundraising climate, the new program raised an additional \$65,250 to benefit the chapter. 31 companies signed on as Patrons, including 19 of the 20 patron companies from the previous cycle. Six companies upgraded their level of participation and 11 donated for the first time.

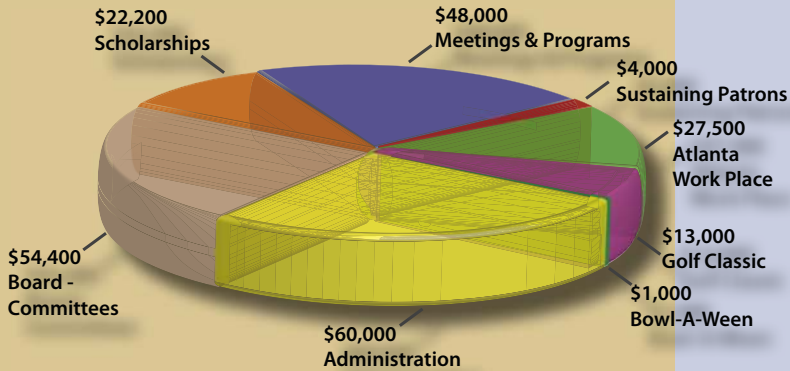
2009 / 2010 fundraising



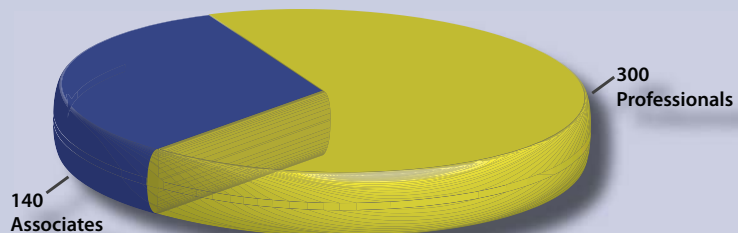
2009 / 2010 sponsorships



2009 / 2010 expense budget



2009 / 2010 membership



ASSETS

Checking/Savings/IFMA	\$133,592.89
Money Market Two	\$119,634.47
Total Checking/Savings	\$253,227.36

TOTAL ASSETS \$253,227.36

LIABILITIES & EQUITY

Equity	
Opening Bal Equity	\$14,485.00
Retained Earnings	\$195,302.18
Net Income	\$43,440.18
Total Equity	\$253,227.36

TOTAL LIABILITIES & EQUITY \$253,227.36

perspective	strategic objectives	measures	targets <i>*accomplished</i>
stakeholder	1. provide and engage stakeholders with opportunities that expand their professional growth	<p>1.a. membership growth</p> <p>1.a. participation in current and new offerings</p> <p>1.b. number of new opportunities created</p>	<p>1.a. 450 members by July 1, 2010 - 10% growth</p> <p>1.a. all chapter opportunities have steady increase in participation</p> <p>1.b. three new networking events created in 2009-10</p> <ul style="list-style-type: none"> - awp-w/corenet/aia - bowl-a-ween - communicating with the stars - leed eb/om class with live project experience
stakeholder	2. provide educational opportunities for facility management professionals to advance their careers	2.a. assesment that our offerings support education needs and development	2.a. april 2010 member satisfaction rates an average score of 89% that the chapter meets education needs [2009 survey results: 69%] 20% improvement shown across the board
stakeholder	3. provide opportunities for stakeholders to build business relationships	3.a. potential new and existing opportunities evaluated and prioritized	<p>3.a. two new opportunities initiated by january 2010.</p> <p>awp, bowl-a-ween, yp scarecrows, social with corenet - community service with corenet, "communicating with the stars", georgia tech book signing</p> <p>3.b. provide new opportunities for sustaining patrons to gain value/roi from their support and sponsorship synergy surrounding wwp 2010 sp/associates</p>
stakeholder	4. advance the fm profession and the atlanta chapter	<p>4.a. a budgeted financial support for fm education</p> <p>4.b. wwp steering committee for wwp 2010</p> <p>4.c. support ifma foundation</p>	<p>4.a. judging applications for scholarships</p> <p>4.a. to disburse 100% of budget amount</p> <p>4.a. 12 scholarships for awp</p> <p>4.b. arrange tours for atlanta for wwp 2010</p> <p>4.b. publicize wwp 2010 to atlanta community</p> <p>4.b. host international wwp steering committee-atlanta visits</p> <p>4.c. vp-liasion attend monthly calls</p> <p>4.c. \$500 dave brady, \$10,000 to foundation committed for wwp</p>
internal	5.offer unique value to professionals and associate members	5.a. engage stakeholders with more opportunities	<p>5.a. identify four new potential deliverables; roll out two new benefits by may 2010 that are a direct result of feedback gathered.</p> <ul style="list-style-type: none"> - partnership with oc atlanta -3 articles - bowling night - focus groups - star awards

perspective	strategic objectives	measures	targets
internal	6. collaborate with strategic professional organizations	6.a. new collaborations established	<p>6.a. three collaborations established - corenet, aia - awp - usbgc, oc atlanta - international - wwp</p> <p>establish internal calendar and coordinate with other professional organizations - assign liaison position</p> <p>\$2500 - 2009 world workplace, 2009 ifma foundation scholarships - atlantawwp sponsorships</p>
internal	7. administrative services ease all processes for members and volunteers	7.a. efficient and productive processes in place	<p>7.a. keeper of timelines and checklists developed for key areas (golf classic, workplace, monthly programs, member orientation, special events)</p> <p>7.b. repository for event committee/communications</p> <p>7.c. review / negotiate contracts</p> <p>7.d. establish checklists for recurring events committee report forms - streamlining and increased efficiency of board members</p>
learning and growth	8. expose and create more opportunities for personal and professional growth through all levels of involvement	8.a. more/different members engaged in chapter operations by volunteer coordinator	<p>8.a. all committee staffing needs identified by october 2009</p> <p>8.b. no committee understaffed - no one man committees</p> <p>8.c. volunteer member survey to membership by august 2010</p> <p>8.d. add link for volunteer opportunities to website by january</p>
learning and growth	9. to strengthen the chapter by mentoring its membership in strategies, mission, and goals of the organization	<p>9.a. bsc shared with the members consistently</p> <p>9.b. job descriptions and checklists developed</p>	<p>9.a. bsc presented to members in at least three different vehicles/methods: - october and march newsletter - annual year end report - posted on website</p> <p>9.b. key positions/areas have job descriptions and checklists by january 2010</p> <p>9.c. name nominating committee - expand for succession planning focus groups - september, february, march, april</p>
financial	10. maintain viable fiscal position through good financial management and diversification of revenues	<p>10.a. appropriate funding for each initiative</p> <p>10.b. compliance with investment policy</p>	<p>10.a. bsc cascaded to committees for budget by july 15, 2009</p> <p>10.a. revised budget for clarity and efficiency</p> <p>10.b. investment policy for board approval by october 2009</p>

committees

The Atlanta Chapter of IFMA is a chapter of excellence because of its various committees. Committees allow members to contribute in areas such as program and event planning, marketing, newsletter and community service. It's been said that you get from IFMA what you put in. This truth is evident in the strength of our committees, who dedicate their time and talents providing leadership, support and volunteerism throughout the year. Through our committees, members are brought programs and events that foster continued learning, networking, career development and fun. It is due to these committee members' efforts and hours of commitment that IFMA Atlanta is the industry leading organization that it is.

Author	
Checked By	
Date	
Drawn By	CBT
Checked By	CBT
Date	2009-06
Drawn Project #	23239600
Drawn Title	FIRST FLOOR PLAN
Drawn No.	A101-2



The Education Committee provides educational opportunities to the chapter membership, which helps members increase competencies and earn Certification to advance career goals. Through promotion of the Certified Facility Manager (CFM) designation, the Facility Management Professional (FMP) designation, and Leadership in Energy and Environmental Design (LEED), the Education Committee encourages the Atlanta Chapter of IFMA members to further their knowledge in their profession. By offering study groups, a CFM Exam Review course, and Educational Programs aligned to the Nine (9) Core Competencies, the Atlanta Chapter of IFMA members can grow their knowledge base to become a more effective FM, increase competency areas to add value to daily deliverables and projects, and align learned knowledge with increased competencies to meet their career goals. With programs such as LEED AP Training Course, Business Writing Lunch-n-Learn, COBie Technologies Learning Session, and a CFM review program, the Atlanta Chapter of IFMA Education Committee provides critical training for members at every level.

education
committee



The Programs Committee is dedicated to providing programs that help educate the FM profession by offering CEU/CFM points that meet IFMA core competencies. Through monthly luncheons, IFMA Professional and Associate members have an opportunity to gather for networking, lunch and informative educational seminars. Topics such as “Using Social Media Tools for Effective Communication”, “Green: the New Black”; a topic about why to practice corporate sustainability with case studies, and “The Employees are Gone, but the Furniture Is Still Here”; a panel discussion on consolidation issues and solutions, provided members with tangible situations presented by fellow members of the Atlanta community. This year’s surveys of attendees at the luncheons have provided wonderful feedback on what the members enjoy about each luncheon along with constructive criticisms that will help the programs committee to develop programs that truly benefit the members in attendance. Look for the Programs Committee to continue to bring meaningful programs that both educate and entertain.

programs
committee



georgia tech
liaison
committee

The Georgia Tech Liaison Committee coordinates ideas and information that chapter members and the Facility & Property Management graduate program at Georgia Tech have to share. Its benefits provide the Atlanta Chapter of IFMA support to the program and communicate information efficiently and effectively to the Georgia Tech program, as well as Atlanta Chapter members. This supports the mutual goal of enhancing the overall profession of Facility Management. Recommendations are discussed and presented to approval authorities on either side (Ga. Tech or the Atlanta Chapter). New initiatives are implemented with assistance from the Professional Development and Career Services committees or by Georgia Tech. Georgia Tech supports member organizations with appropriate research information and provides library storage of the Atlanta Chapter of IFMA donated materials. Member organizations support the program with guest speakers in classes, intern or other employment opportunities for students and graduates, and suggestions for improvements to the curriculum. Opportunities for growth and additional development of the Facility Management profession are fostered by interchange between industry and academia.



membership
committee

The Membership Committee welcomes and guides new members as well as identifying and recruiting prospects. We work at enhancing the IFMA experience by directing our members to educational seminars, tours, and other professional development opportunities. The committee contacts new members, welcoming them to the Chapter. We encourage them to become involved on committees and attend as many programs as possible to get the most out of their membership. The committee also contacts expiring members and encourages them to renew their membership reminding them of the value and benefit that being an IFMA member provides. Through the Membership Committee's dedication and hard work, the Atlanta Chapter of IFMA's membership continues to grow. Events such as the New Member/Guest Breakfast and a Membership Drive were successful recruitment venues. 30% of the guests that attended these events, became members. IFMA members who recruited new members were recognized at the luncheons and were entered into a cash drawing. Via a new program, guests from each luncheon are contacted and encouraged to join.





One of the Atlanta Chapter of IFMA's largest fundraisers of the year is the Spring Classic. This year it was held at the newly renovated Lake Lanier Islands Resort. The day includes a golf tournament, tennis tournament, the Coca-Cola wine cruise around the lake and culminates with an awards dinner for both professional and associate members. With input from chapter members this year, we included horseback riding and spa retreats. The Spring Classic committee coordinates the scheduling, times, activities and food/beverage for the day. With the addition of some new activities, golf at the new Legacy course and dinner pool side, the goal was to increase total participation and total fund raising above the last three years' results. Through email blasts from IFMA headquarters, announcements at the monthly luncheons and within the newsletters, the much anticipated event was marketed to increase awareness and participation. Phone solicitation to the associate members gained sponsorship, donations and team signup. This year's Spring Classic was the best ever!

spring classic committee



The Sustainability Subcommittee supports the IFMA Atlanta members by providing educational programs where they can share sustainable best practices, a webpage where they can find links to Federal, State and Local Sustainability information and pre-screened companies offering "green" products and services. Through bimonthly Sustainability Breakfasts for facility managers, LEED EBOM training class, and by promotion of Associate member companies "green" products and services, IFMA members are able to gain real insight and knowledge on LEED practices and applications. The Sustainability committee continues to have an impact on the Atlanta Chapter with the development and improvement to the webpage links to sustainability resources and promotion of LEED accreditation.

sustainability committee



associates
committee

The Associates Committee engages Associate member participation in chapter events and promotes goodwill towards involvement of all chapter members. Committee members provide opportunities to the membership to build business relationships through fun events and interaction with both Associate and Professional members. The committee works with the Sustaining Patrons, Membership, Special Events, Tours, Professional Development, & Atlanta Workplace committees to successfully achieve our objectives. With annual events such as Atlanta Workplace, Sustaining Patron Kick-Off and "Communicating with the Stars", both Professional and Associate members have opportunities to network which can lead to new and improved business relationships.



career
management
committee

The Career Management Committee assists its IFMA members to sustain and enhance their careers by helping increase competencies, earn certification, expand business relationships, and assist in job search and career management strategies. This year, the committee created two new initiatives to help its members: Facilities Management Job Club and On-Call FacilityManagers. FM Job Club provides facility managers a forum for networking, share leads, information and contacts, as well as information about job search techniques. Members provide friendly support and encouragement to each other while also providing a sounding board for objective feedback. Launched in August 2009 (via IFMA Atlanta's website), the On-Call FM directory connects unemployed chapter members with companies who need FM professionals on a short-term basis. Members looking for employment register their resume and skills on the directory which are available to authorized companies.





The Committee for Foundations and Scholarships monitors approved fund raising events and sponsorships to ensure that functions are planned and carried out in a professional manner. This committee is also tasked with reviewing all requests for sponsorships and making recommendations that support the philosophy and goals for the Atlanta Chapter of IFMA. This past year, through fund raising efforts primarily supported through our Associate members, more than \$28,143 in contributions were made to support IFMA Foundation, Georgia Institute of Technology Masters in Integrated Facility and Property Management program, IFMA Atlanta Sponsorships for World Workplace 2009 and Community Services Not-for-Profit Partners. The majority of the funding for these programs is derived through our annual Spring Classic and Atlanta Workplace.

foundation & scholarship committee

The Atlanta Chapter of IFMA's newsletter committee supports the chapter's mission by providing a vehicle for educational content, notice of educational opportunities and networking events, as well as sponsor recognition which benefits the financial well being of the chapter. At the start of the IFMA year, the Newsletter Committee took on a project committing to switch from the 12-page full-color printed newsletter to an online newsletter. With the newsletter online launch in July 2009, the Atlanta Chapter of IFMA had met a chapter goal of reducing financial costs and its environmental impact from printing and shipping the monthly newsletter. In addition to the monthly online newsletter, and as a supplement for those who miss the color glossy letter of old, the committee and board approved the creation of the IFMA Atlanta Chapter Annual Report. This new direction has resulted in a reduced financial impact of \$13,500 annually and an environmental impact of only one print run and shipment per year to each member. Goals for the coming year are to more tightly integrate the chapter's communication efforts across multiple platforms: newsletter, website, e-mails, Facebook, LinkedIn, and Twitter.

newsletter & website committee

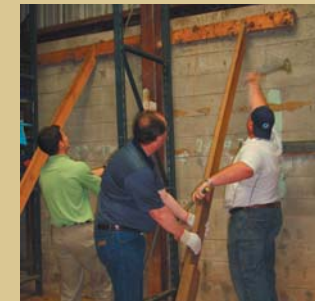
young
professionals
committee

The Young Professionals of the Atlanta Chapter of IFMA is a group designed for members ages 35 and younger to interact and network with their peers. Being a new group for the Atlanta chapter, this year was dedicated to laying the ground work for years to come. This group supports chapter's members by reaching out to the next generation of Facility Managers to foster their participation in professional organizations. Young Professionals gathered for networking socials in January and March of 2009 with attendance of 40 or more at each event. A joint networking social with CoreNet's YPs, in November, had an attendance of over 50. The future goals for the Young Professionals Committee is to recruit additional members, develop a stronger committee foundation and increase the networking opportunities for new emerging facility managers. By working together with other industry organizations, the Young Professionals Committee hopes to foster growth of IFMA through to the next generation.



community
service
committee

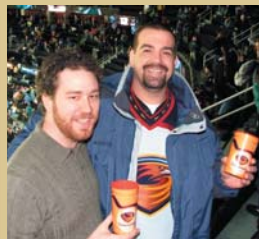
The committee helps agencies obtain capital funding and make facility improvements. This work provides an avenue for members to share their time, talents and treasures in a direct and tangible way to help our community. In June 2009, two partners "graduated" and two new community partners took their place. The two new partners are Homestretch and Furniture Bank of Metro Atlanta. The committee has set up new report forms to track their progress in their facility maintenance. The committee also held their Annual Non-profit Summit and Quarterly Lunch & Learns which gave our partner organizations, as well as other non-profits, an opportunity to learn about facility maintenance. In the spring they held their IFMA Volunteer Day and partnered with Atlanta Community Toolbank to spruce up homes in the community and organize their warehouse space. The work of this committee is becoming a model of service for other Atlanta organizations and provides a standard for other chapters around the United States.





Sustaining Patrons provide much of the funding needed to bring the Atlanta Chapter of IFMA programs and services to its membership. The Sustaining Patrons committee works hard throughout the year to bring in and retain patron support from our industry partners. This committee benefits the Patron as well by providing a means for Associate member companies to gain year-long exposure to the chapter's professional members who make buying decisions for both products and services. The exposure gained by financially supporting the chapter can provide a distinct sales advantage by linking products and services to professional members. Each year the annual renewal/sign-up period is held at a reception for the Sustaining Patrons. Throughout the year, the Sustaining Patron Chair serves as an advocate for Sustaining Patrons by supporting the program at chapter Board of Director meetings. Sustaining Patron financial contributions to the Atlanta Chapter of IFMA enable the chapter to provide the enhanced member services, community involvement, support the Georgia Tech Facility Management master's degree program and financially assist the IFMA Foundation's research and scholarship efforts.

sustaining
patrons
committee



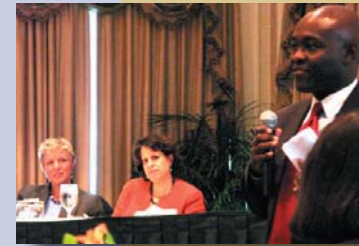
The Special Events Committee, as the name implies, is tasked with planning special events for the chapter, with the typical objective being an entertaining, networking event. In the past this committee has planned outings to various professional sporting events, theater and also Happy Hour gatherings. For 2009 – 2010, the committee has been a part of two such events. The first was the Bowl-a-ween, which combined Halloween themed costumes with a fund raising bowling event. The second event was in conjunction with the Associates and Tours committees, which put on an event at the historic Academy of Medicine. This evening allowed the group to tour the building. They also enjoyed a catered, networking event, which featured IFMA's own performers providing the entertainment.

special
events
committee



professional
development
committee

The Professional Development committee is responsible for the promotion of education within the organization and the profession of facility management. We promote the Certified Facility Manager (CFM) designation and Facility Management Professional (FMP) designation by offering study groups, CFM review classes, educational programming centered on the nine core competencies of FM, tours, and focused networking groups. Our newest sub-committee goal is to promote a "Greener Atlanta" to small groups sharing best practices in all phases of sustainability in the built environment. Being a part of this committee gives you the opportunity to direct the educational efforts for FMs of the chapter.



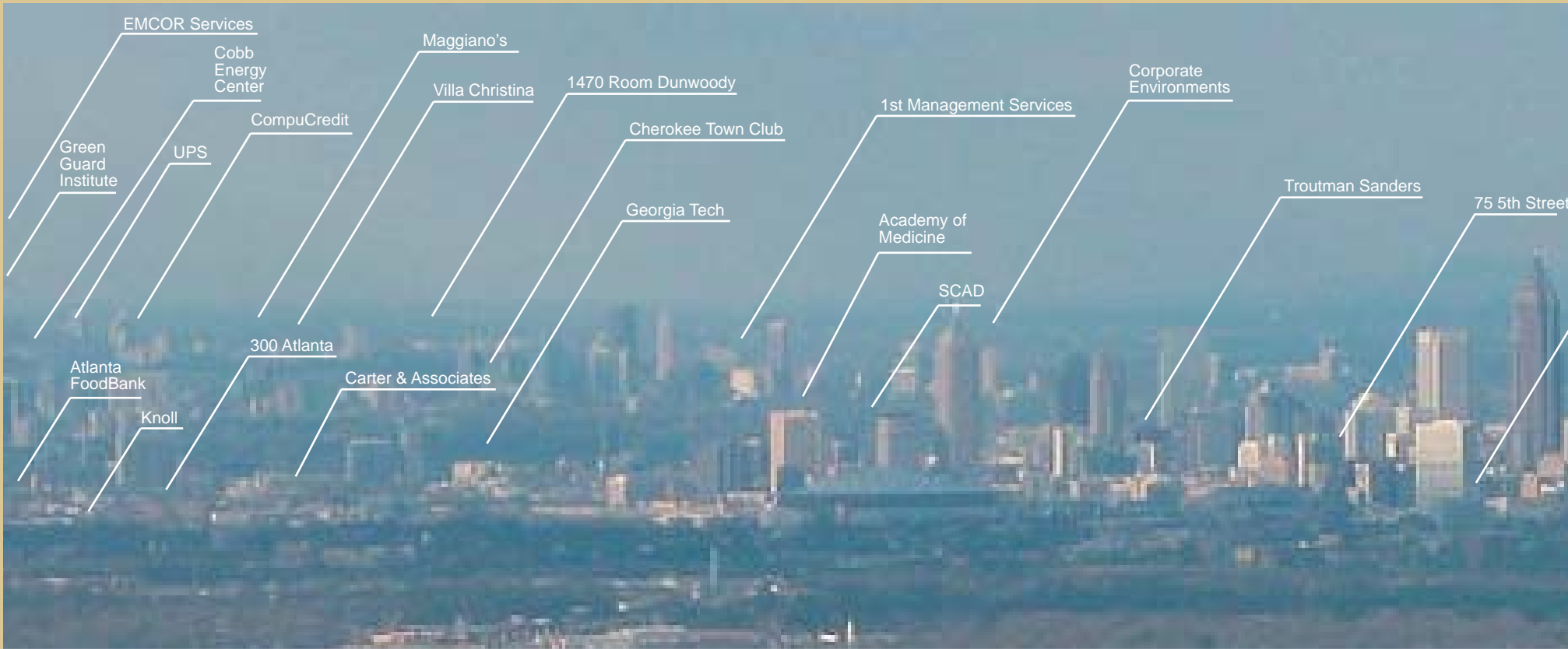
tours
committee

The Tours Committee provides opportunities for IFMA members to see different spaces or facilities of interest in the Atlanta area. Touring both new and older facilities the members are given the chance to understand the challenges other professionals face in meeting the demands of their particular industry. The locations are selected based on various points of interest that make the site unique or different to FM professionals. During this past year the committee has scheduled two separate tours. The first was at the Sovereign Building in Buckhead, which offered a glimpse of a high rise, mixed-use building. This 45 story building has a combination of Class A office space, retail and million dollar condominiums with incredible views of the city. Visiting one of the furnished model condos was the highlight of the tour. The second tour was of the Atlanta campus of the Savannah College of Art & Design in Midtown. Residing in the building that was originally built for Equifax back in 1956, and later updated by a short lived dot com company, SCAD has adapted this building into an educational facility. Since SCAD isn't the typical college, they had the additional challenge of making the space work for their particular needs.



2009 - 2010 timeline

2009/2010 events took place all over metro Atlanta. From the Greenguard tour in Marietta to the Spring Classic at Lake Lanier to the tour of the Academy of Medicine in the heart of the historic urban south. The many functions offered, highlight the wonderful character that makes Atlanta our home. The time line of events help you reminisce and reflect on the many offerings from this past year. Enjoy the panoramic skyline with pinpoints calling out the various locations that members have been found socializing with old and new friends, honing skills, learning best practices and helping better our community.



EMCOR Services
Cobb Energy Center
Green Guard Institute

UPS
CompuCredit

Maggiano's
Villa Christina

1470 Room Dunwoody
Cherokee Town Club

1st Management Services

Corporate Environments

Troutman Sanders

75 5th Street

Atlanta FoodBank
Knoll

300 Atlanta

Carter & Associates

Georgia Tech

Academy of Medicine

SCAD

14 15 28

18 19 20

10 16 17 22 22 29

1 21 22 27 29

3 27 18 18 19

1 9 15 16

July 09

August 09

September 09

October 09

November 09

December 09

FM Job Club Luncheon: The Employees are Gone, but the Furniture is Still Here

FM Sustainable & Networking Breakfast: Green, the New Black

FM Job Club Luncheon: The Employees are Gone, but the Furniture is Still Here

Non-Profit Lunch & Learn: Plumbing Preventive Maintenance

FM Job Club Luncheon: The Employees are Gone, but the Furniture is Still Here

Atlanta Workplace Associates Meeting: Building Relationships/Building Business

LEED AP Prep Course and 9 Study Group Sessions to follow

Book Launch Seminar: The Facility Management Handbook

FM Sustainable & Networking Breakfast: CNN Headquarters

Scarecrow in the Garden

Bowl-A-Ween

FM Job Club Luncheon: The Employees are Gone, but the Furniture is Still Here

FM Sustainable & Networking Breakfast: Greenguard

Young Professionals Social

Non-Profit Lunch & Learn: Electrical Preventive Maintenance

Sustaining Patrons Appreciation Reception

IFMA Holiday Luncheon & Awards

FM Job Club Luncheon: The Employees are Gone, but the Furniture is Still Here

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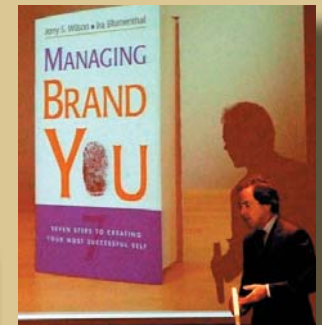
special events

Much planning and anticipation has gone into this year's special events. They are the hallmark of the Atlanta Chapter of IFMA's fundraising, networking and professional development opportunities. Our members look forward to attending educational seminars at Atlanta Workplace and World Workplace where they gather with their peers and industry experts to further the Facilities Management profession. This year's premier fundraising events, Atlanta Workplace and the Spring Classic, are opportunities for fun and sport, while supporting the financial goals of the chapter. The following pages highlight the people and activities that make it all happen.



This year's IFMA Spring Classic was held on April 29th at the newly remodeled and beautiful Legacy at Lanier. The events included golf, tennis, horseback riding and the famous Coca-Cola wine cruise around a full Lake Lanier. The weather couldn't have been custom ordered any better; and it should have been, because we hosted two facilities managers from The Weather Channel. The attendance this year surpassed last year's event by 12%. The mood was festive, relaxed and enjoyed by all who made the wise decision to participate this year. This year's event was renamed the "Spring Classic" as it was rescheduled from our normal October time frame... and as you know, Spring in Georgia is exceptional. Not only associates, but professionals as well, were rewarded for their participation in the Spring Classic. The hospitable staff at Legacy on Lanier and the comradery and fellowship makes this event always enjoyable. This year's event raised nearly \$12,000. The funds are to be used by the Atlanta Chapter of IFMA and their chosen charities, who receive the benefits of one of the most memorable events of the year.

As our commitment to the continuing education and training of our members, the Atlanta Chapter of IFMA held its second annual Atlanta Workplace in September. The full day event was hosted in collaboration with CoreNet and an invitation was extended to cross disciplinary organizations. Professionals and Associates alike, gathered at the Emory Convention Center to hear topics that met the IFMA Core Competencies of: Leadership, Human & Environmental Factors, Planning and Project Management, Finance, Operations & Maintenance, Real Estate, Technology and Quality Assessment & Innovation. With keynote speakers like Jerry Wilson, of The Coca-Cola Company, presenting "Managing Brand You", and Anthony Souza, an expert in the field of technology and security, providing information on Emerging Trends in Facility Security and Gary Merrow's presentation on Creating a Sustainable Building Operations Plan, attendees had numerous opportunities to expand their knowledge about tools and trends to help further their career and benefit their companies. In addition to seminars and presentations, Atlanta Workplace attendees had the opportunity to view products and services offered by many of our chapters' sponsors and vendors in the Exhibit Hall. To cap off the event filled day, CoreNet and IFMA held a silent auction and cocktail reception for all participants. The evening provided a great opportunity to mingle with old friends and to make new ones. Atlanta Workplace was a great success and raised \$8,000 for the IFMA Foundation and an additional \$20,000 net profit for the Chapter.

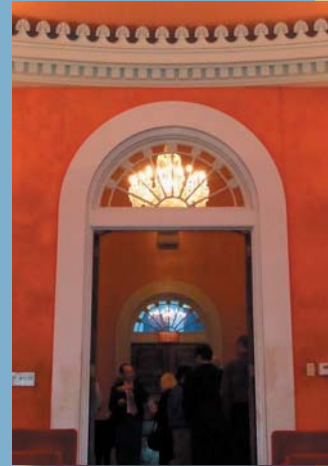




IFMA's annual conference, held at the Orange County Convention Center in Orlando, Florida, had an estimated 3,800 attendees this year. Among those in attendance were members of the Atlanta Chapter of IFMA. The three day conference is a gathering of professionals, educators, government officials and students focused on growing knowledge and sharing information about the future of the built environment. Featured events at World Workplace are seminars and CE credit opportunities through Youuniversal. Attendees participated in discussions that were on point with today's economic and sustainability challenges. With Keynote speaker Andrew Winston presenting "Green Recovery: Get Lean, Get Smart and Emerge from the Downturn on Top" the message that sustainability equals cost savings was strong and clear. Conference participants were exposed to techniques and trends to help with the ever present concerns of economic downturn, environments, sustainable practices, pandemic preparedness and real estate negotiations. Along with the multitude of educational opportunities, attendees toured the exhibit hall where valued service providers displayed and presented products and services for the built environment. The pride of this year's World Workplace was the Green Zone, an area dedicated to those companies that provide Eco-friendly products. Along with the many educational opportunities held, attendees had the chance to tour various industry leading facilities that call Orlando home such as Walt Disney World Resorts and JetBlue University. With a strong contingent of Atlanta Chapter members in attendance, in addition to enjoying the conference, they used the opportunity to prepare for next year's World Workplace in Atlanta. The Atlanta Chapter of IFMA looks forward to hosting our peers from around the country.

communicating
with the stars

On Tuesday, March 9, 2010, a behind the scenes tour of The Historic Academy of Medicine at Georgia Tech was led by the facility Event Coordinator, Shawn Stinson. The Academy of Medicine, in midtown Atlanta, was built in 1941 and housed the Medical Association of Atlanta until the 1970s. The building was renovated in 1983. In 2008, Atlanta Medical Heritage, Inc. donated the Academy of Medicine to the Georgia Tech Foundation, Inc. The Academy is on the National Register of Historic Places. The tour was followed by a fun and exciting evening of food, drink and connecting with chapter members through the "Communicating with the Stars" program. With special appearances by "celebrity" chapter members, Joe Carroll as Bryan Seacrest (Ryan's uncle), Greg Pontillo as Loretta Lynn, Stewart Smith as Johnny Cash and Monte Townsend as Dolly Parton the audience was dazzled and entertained.





Barbara Miller, winner of this year's *Harry L. Ludwig, III Community Services Award*

This award is presented to a Chapter volunteer for outstanding contributions to our community services program partners and to the committee. He/she represents the Atlanta Chapter of IFMA in giving back by way of: Facility Management expertise, skill, dedication and contributions. He or she serves as a role model for the Chapter serving our community partners tirelessly, producing positive change and results; clearly going above and beyond the call of duty.

Joseph Geierman, winner of the 2010 *Martha Osborne CFM Award*.

This award is presented to a Chapter CFM member for outstanding contributions to Facility Management in general and to the Atlanta Chapter of IFMA in particular. He or she represents exemplary experience, serves as a role model for the Chapter and potential CFM candidates, and provides support to promote the certification of members. The CFM chosen is a credit to their organization, the Chapter and the community at large.

Annette Gorelick, winner of this year's *Outstanding Associate Award*

The Outstanding Associate Award is presented to an associate member (provider of products and/or services) in recognition of his or her contributions of time, effort and of financial support to the Atlanta Chapter of IFMA. This award recognizes that associate members play a critically important role in the overall long-term success of our Chapter.

Ed Brownlee, winner of the 2010 *Achievement in Facility Management Award*

The Achievement in Facility Management Award is presented to a professional member whose facility management program, project or concept has demonstrably and successfully contributed to more effective management of his or her organization's facilities. This award highlights the importance and significance of professional member accomplishment to the future of facility management.

Harriet Whelihan, winner of the 2010 *Distinguished Member Award*

The Distinguished Member Award is presented to a Chapter member for outstanding contributions to Facility Management in general and to the Atlanta Chapter of IFMA in particular. He or she represents the best in, and serves as a role model for, Leadership, Dedication and Conscientiousness. The individual chosen is a credit to his or her organization, community, and our Association, as well as to the profession.

Jun Kim, Pammy Hwa Yang, EunHwa Yang, winners of the 2010 *IFMA Foundation Educational Scholarship*

Candace Bullard, winner of the 2010 *e-Poster International Contest*

The Atlanta Chapter of IFMA is the premier, focused resource for professional development and innovative solutions in strategic facility management.

PURPOSE

Support a community that fosters vitality, momentum and impact for the facility management professional and associate members.

OBJECTIVES

- 1. Provide and engage Chapter members with opportunities that expand their professional growth, build business relationships and advance their career paths.*
- 2. Inspire passion for the facility management profession that compels and engages facility practitioners to join and participate in the IFMA network, offers unique value with that participation and attracts volunteer leaders.*
- 3. Sustain Atlanta Chapter of IFMA's financial integrity to achieve and fulfill our mission.*

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