Victoria Hardy, CFM, CFMJ, Academic Department Head of Design and Facilities at Wentworth Institute of Technology was our guest speaker June 16 at Villa Christina. Ms. Hardy provided an enlightening presentation on how to implement effective strategies for developing a career plan and a Personal Presentation Portfolio that will provide a valuable edge in career management. Hardy’s position is that an individual cannot be an effective advocate for an organization’s facilities aspects if one is paralyzed with anxiety and fear over his or her own job position and future. This session outlined fatal flaws of putting together a resume as well as dynamic differences to put forth a crisp personal professional portfolio. She presented actual case studies drawn from real life (names changed, of course!) and conducted a candid discussion of the important role of education and certification in the life of the facility management professional. Attendees walked away with an understanding of:

- The basics of a career plan and options
- The essentials and problems of Personal Presentation Portfolios
- The role of education/certification in career advancement