

# November IFMA Luncheon



## *What you missed*

Our November speaker was Carlos Astolfi, the Senior Vice President & Regional Financial Controller for Turner Broadcasting Systems Latin America, for the Latin American division. He currently is in the Board of directors as the Treasurer of the Georgia Hispanic Chamber of Commerce. He also is Vice President and founder of the Argentine-America Chamber of Commerce of Georgia. The presentation on International Project Management covered key points such as business reasons for the project, selection of the country where to locate the project, business conditions on real estate decision, selection of real estate agent and controlling the project and coordinating teams from different countries. More detail was provided on the following:

1. Effect of Macroeconomic fluctuations in property acquisitions
2. Business strategies and their influence in real estate decisions
3. Basic issues to consider when entering in a new market/country
4. Key lessons learned in dealing with multinational teams
5. Dealing with city permits and Historic district code
6. Doing business in Argentina

Our thanks to Mr. Astolfi for an interesting look at project management beyond our borders.