

The Leadership Imperatives of Workplace Development

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International Facility Management Assoc.

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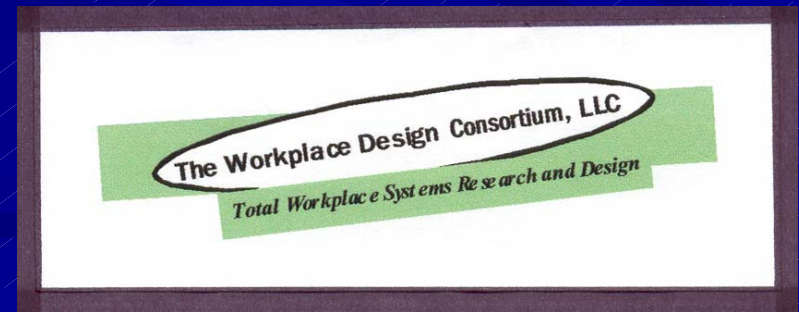
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“WELCOME” TO THIS SEMINAR!

IT IS GREAT TO HAVE YOU HERE!



DAN BRATHAL



WHO ARE YOU ?

- Facilities managers?
- Architect, facilities designer, engineer, planner?
- Consultant, educator, trainer?
- Construction manager?
- Supplier representative?



Another sincere “welcome” to each and every one of you!

WHO AM I ?



- **38 year workplace veteran.**
- **24 years facilities management.**
- **14 years information management.**
- **Semi retirement career in facilities management consulting and human development.**
- **I want to be a valuable resource to YOU!**

Workplace Issues

- **Acquisitions / Mergers / Divestitures**
- **Employee Health / Well being / Stress**
- **Telecommuting / Technology**
- **Outsourcing / Productivity**
- **Recruiting / Retention / Loyalty**
- **Speed / Urgency / Profitability**

The Stakes are high and growing

- Increased workplace complexity.
- FM's have \$81 billion of buying power.
- Energy and other costs continue to increase.
- 88% say energy efficiency is a design priority.



A GUIDE FOR TOTAL WORKPLACE DESIGN AND MANAGEMENT

- **People are the most valuable resource.**
- **People need productive and effective places to work.**
- **Work lives and personal lives are enhanced by high quality workplaces.**
- **Effective workplaces have multiple and significant impacts on personnel productivity and performance.**

A GUIDE FOR TOTAL WORKPLACE DESIGN AND MANAGEMENT (cont.)

- High performance workplaces are combinations of well designed spaces, comfortable surroundings, appropriate technologies, and efficient environments for high quality human interactions.

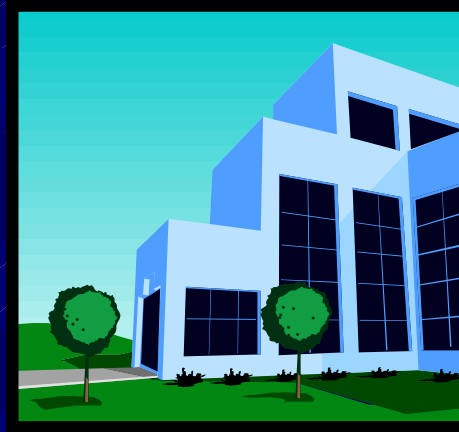


A GUIDE FOR TOTAL WORKPLACE DESIGN AND MANAGEMENT (cont.)

- **Totally integrated workplaces require appropriate combinations of people, place, process, technology, and information.**
- **Architectural, behavioral, environmental, information management, medical, security, sociological, and other components combine to be essential for total workplace design and management.**



A GUIDE FOR TOTAL WORKPLACE DESIGN AND MANAGEMENT (cont.)



- **Total workplace development and management recognizes that all organizations are composed of parts, each of which must function well independently if organizations are to function well as entire entities.**

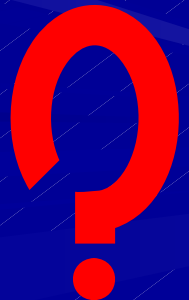
A GUIDE FOR TOTAL WORKPLACE DESIGN AND MANAGEMENT (cont.)

- **Competitive advantages expand exponentially when professional people use superior workplaces to achieve profitability and success.**
- **Total workplace management assumes commitments to caring about and protecting earth's natural resources.**



THE “FACILITIES MANAGEMENT SITUATION” **IN MANY ORGANIZATIONS TODAY!**

- **No real formalized facilities management program!**
- **No “facilities manager!”**
- **No formal facilities management policies!**
- **Facilities have more or less just “evolved!”**
- **Lack of ownership or senior management support!**
- **No workplace standards!**



THE “FACILITIES MANAGEMENT SITUATION” **IN MANY ORGANIZATIONS TODAY! (cont.)**

- **Potentially out of compliance with legal requirements!**
- **Out of compliance with regulatory requirements!**
- **No financial or operating controls!**
- **Money “slipping through the cracks!”**
- **Awareness that “something needs to be done!”**
- **Not sure where to get the help that is needed!**

A STRONG CONSULTING RECOMMENDATION!



**ESTABLISH AN
ORGANIZATION WIDE
CENTRALLY MANAGED
FORMALIZED**



**“FACILITIES MANAGEMENT PROGRAM”
FOR THE ORGANIZATION!**

THE “BENEFITS” AND “ROI” OF HIGH PERFORMANCE FACILITIES MANAGEMENT PROGRAMS

- Increased executive, managerial, and operational effectiveness.
- Measurable increases in worker productivity.
- Leveraging the expertise and experience of colleague professionals.
- Compliance with federal, state, and local government requirements.



THE “BENEFITS” AND “ROI” OF HIGH PERFORMANCE FACILITIES MANAGEMENT PROGRAMS (cont.)

- Improved customer service.
- Maximized value of organizational personnel.
- Maximized value of investments in structures.
- Maximized use of standards.
- Leveraging financial capital.
- Reduced operating costs.

“STAKEHOLDERS” OF HIGH PERFORMANCE FACILITIES MANAGEMENT

(Alphabetical Order—Not Order of Importance)

- Architecture
- Audio visual Services
- Business Continuity Planning
- Civil Engineering
- Community Agencies (Police, Fire, Etc.)
- Construction
- Custodial Services
- Electrical Engineering



“STAKEHOLDERS” OF HIGH PERFORMANCE FACILITIES MANAGEMENT (cont.)

(Alphabetical Order – Not Order of Importance)

- Environmental Engineering
- Facilities Management
- Finance
- Food Services
- Grounds Maintenance
- Information Technology
- Interior Design
- Mail Services



“STAKEHOLDERS” OF HIGH PERFORMANCE FACILITIES MANAGEMENT (cont.)

(Alphabetical Order – Not Order of Importance)

- Maintenance
- Mechanical Engineering
- Medical/Industrial Hygiene And Toxicology
- Procurement
- Public Affairs
- Receptionists
- Records Management
- Safety Engineering



“STAKEHOLDERS” OF HIGH PERFORMANCE FACILITIES MANAGEMENT (cont.)

(Alphabetical Order – Not Order of Importance)

- Senior Management
- Security
- Shipping And Receiving
- Suppliers
- Telecommunications
- Tenants
- Transportation
- Utilities
- Potentially Others?



Who Will Lead The Stakeholders?

- Facility Managers
- Architects
- Interior Designers
- Engineers
- Real Estate
- Human Resources
- Accountants
- Others



Leadership Philosophies

Style & Techniques

- **Contrasts** -

Adolf Hitler vs. Mother Teresa

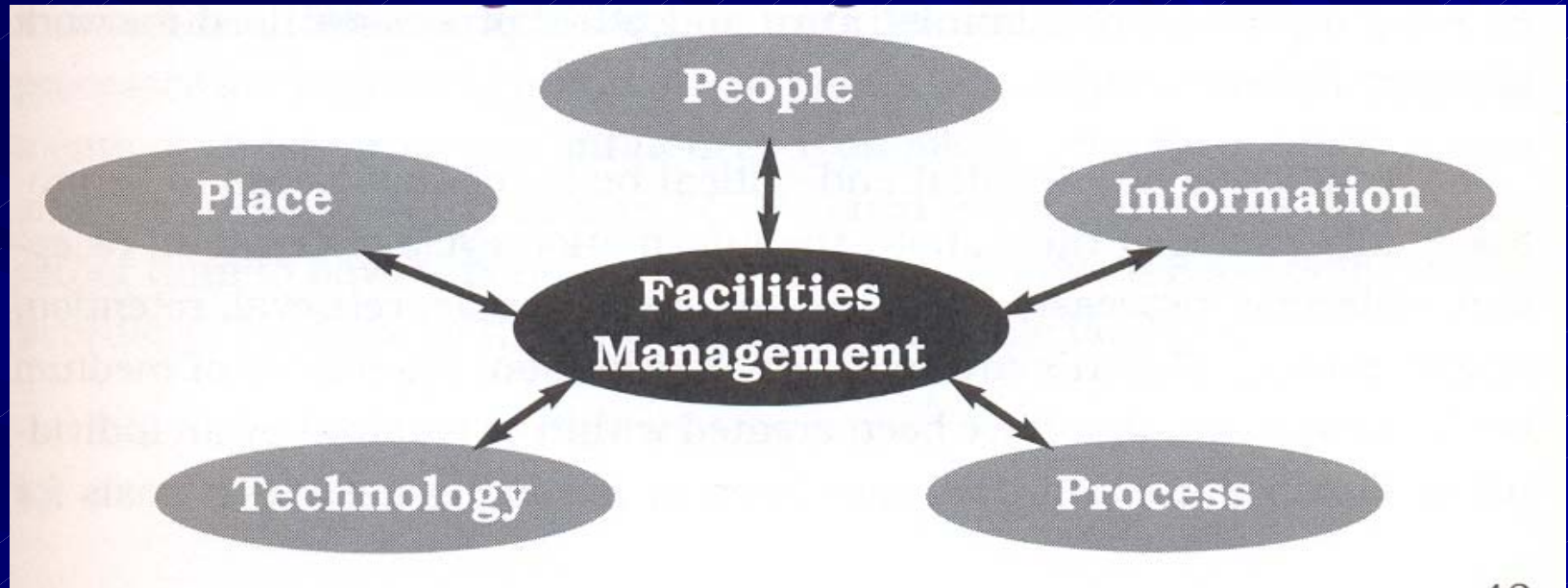
Despair vs. Hope

Leadership Philosophies Style & Techniques

Al Capone

“You can go a long way with a smile. You can go a lot farther with a smile and a gun.”

THE COMPONENTS (PARTS) OF HIGH PERFORMANCE FACILITIES MANAGEMENT



PEOPLE, INFORMATION, PROCESS, TECHNOLOGY & PLACE

=

“TOTALLY INTEGRATED WORKPLACE DESIGN AND MANAGEMENT”

Characteristics of Effective Leaders

- Are visionaries.
- Are collaborators.
- Are goal oriented.
- Integrity is above question.
- Are nurturing.
- Are other oriented and unselfish.
- Know the fundamentals of their discipline.



Characteristics of Effective Leaders (cont.)



- **Treat others as individuals.**
- **Recognize individual differences.**
- **Have a strong belief in human rights.**
- **Are good listeners.**
- **Make appropriate decisions.**
- **Delegate.**
- **Welcome suggestions for change.**

Characteristics of Effective Leaders

(cont.)

- **Encourage self development of their personnel.**
- **Give praise and credit when praise and credit are due.**
- **Are highly creative.**
- **Are appropriately self confident.**
- **Are happy people themselves and have an appropriate sense of humor.**
- **Are highly motivated themselves.**
- **Work smart and work hard.**

Characteristics of Effective Leaders

(cont.)

- **Are optimistic, positive, and enthusiastic.**
- **Treat others as themselves expect to be treated.**
- **Look for the potential in people and go out of their way to say “thank you.”**
- **Often have a deep personal faith.**
- **Care and care deeply.**
- **Are sensitive yet courageous risk takers.**



What we are talking about:

- Is not Empire Building – but instead:
 - *Vision*
 - *Relationship Building*
 - *Collaboration*
 - *Influence*
 - *Leadership*

**Vision + Relationships + Collaboration +
Influence + Leadership**

**= A Totally Integrated High Performance
Workplace**

There has never been a greater need and a stronger imperative for extraordinary leadership

- Who among us will step forward to lead?
- Who has prepared themselves to lead?
- “Only the qualified need apply.”



Your Reactions And Questions?



Questions?

**A Sincere “Thank YOU”
for Participating
in This Seminar!**

**“Good Luck” and “Best Wishes”
in Your
Facilities Management Career!**

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