

**IFMA 2006-2007 ANNUAL REPORT-a brief summary of what our committees
accomplished last year**

SUSTAINING PATRONS AND IFMA FOUNDATION/SCHOLARSHIPS

Joyce Roper, Chair

Sustaining Patrons –

- Due to changing the Atlanta Chapter of IFMA’s fiscal year to July through June, the Chapter experienced a slight decrease the number of Sustaining Patrons for the 18-month period.
- During this transition with lots of hard work from Joyce and her team the Sustaining Patrons program was revamped into a tiered program, which was officially announced during the Patrons reception in March 2007.
- Early response to the current fiscal year program has been successful, providing significant increase in resources to support IFMA Atlanta’s commitment to member value, education, scholarships, and community services – and especially to increased recognition to our Sustaining Patron supporters.

IFMA Foundation & Scholarships –

- Through fund raising events primarily supported by our Associate members, IFMA Atlanta was able to provide approximately \$6,300 in educational support during the past fiscal year to the IFMA Foundation, Georgia Tech, and IFMA Atlanta Professional members.
- In addition, \$10,000 was earmarked to support Georgia Tech in the first quarter of 2007-2008.

ADMINISTRATOR – ASSOCIATION HEADQUARTERS- Bob Thomas and his family

- The Chapter Administrators handled registration on site for 10 luncheon meetings, a Golf/Tennis outing and a Gala for an average attendance of 121.
- Thirty-seven broadcast e-mails were sent as reminders for meetings, social events, educational programs, etc. These reminders included graphics and a link to the event on the web site.
- Staff members participated in the Annual Planning Retreat and each Board Meeting.

Joint Committee Summary-New Members-Associates and Hospitality-Monte Townsend

- Last year Monte Townsend had to wear many hats. He was the Associates chair and then took over membership after losing our chair Chet Bounds. Monte’s new motto was and isThe secret to growing any organization is to recognize that it must keep prospective members coming in the front door faster than the existing members are exiting out the back door.
- Therefore, a series of phone calls, e-mails and orientations were developed and executed to focus on increasing the number of Prospects through those front doors.
- Next they partnered up with other Committees for better synergy. For example, at Monthly Luncheons, and Social Events, the **Hospitality Committee** chaired by Shane Lomax organized the “Meet and Greet Program” to make sure that new Professional Member and Prospects were introduced around to Professional Members that would make them feel comfortable.

- The **Associates Committee** proved effective in policing networking activity to ensure that new and existing Professional Members felt safe from aggressive solicitation. Their “Build Relationships to Build Business Program” helped educate new and existing Associates on how best to participate in within IFMA Atlanta organization.
- The Orientation Meeting Program, named “You get out what you put in” Program was designed to initiate Prospects on immediately signing up for a committee to get involved..
- As a result Committee growth has increased over 30% since we implemented this program. In conclusion, our ambitious goal of 5% was not only met exceeded to 7%.

WEBSITE – ALAN JONES

- During the past year, the Membership Directory was added to the web site allowing chapter members to easily access an up to date database. Sustaining Patrons have links to advertising in the directory.
- The meeting and events information for the next 90 days is shown on the home page to provide for planning.
- The secure online meeting/event registration form has continued to see an increase in use, nearly 95% register on line and on time.

PROGRAMS COMMITTEE – Kathy Roper

- The 2006-2007 Program’s committee expanded to a full committee by going virtual. Four committee members corresponded via e-mail to generate ideas, sources and plan nine lunch meetings focused around the nine core competencies of IFMA.
- Some of the topics included
- Disaster Preparedness;
- Benchmarking FM Metrics;
- the King & Spalding Relocation;
- Body Language and Image;
- Pandemic Planning;
- Construction Costs Update;
- Surveys via Survey Monkey are now conducted after each meeting to determine feedback from attendees.
- A special committee to develop, plan and conduct the 25th Anniversary & Awards Gala was a special 2007 activity under Programs. This event on May 18, 2007, attended by 140 was a huge success and brought out former presidents, as well as new members to celebrate the anniversary and present awards to our annual award winners.
- In support of our monthly meetings, continuing education credits (c.e.u.’s) are awarded each month for our programs, providing maintenance points for both FMP and CFM credentialed members.
- The Programs committee had a successful year by addressing all nine core competencies during the increasing luncheon attendance and received positive feedback from the surveys.

EDUCATION COMMITTEE - Clara Smith

The education committee had three seminars this year:

- **The first seminar was Leadership in the 21st Century**

- Speaker was Vernon Vereen,
- **The second was What's in your Disaster Plan?**
- Speaker Jeff Jellets,
- **The third was Career Development – Empowering Yourself**
- A joint Career Services and Education Seminar) Speaker Vernon Vereen,

INTERNATIONAL COMMITTEE – EUGENE DE NIS BIK

Last year's international speaker was Carlos Astolfi. Carlos is the Senior Vice President & Regional Financial Controller for Turner Broadcasting Systems Latin America. Carlos explained TBS's motivation to move its uplink facility for the America's from Atlanta to Buenos Aires in Argentina. He described the dynamics between different business cultures in real estate and construction and how the challenges were managed in the project

SPECIAL EVENTS- Alysia Stryker

- The IFMA Special Events Committee had an active year. Activities included:
- Atlanta Hawks vs. Los Angeles Lakers and coordinating function at CNN Jocks n' Jills;
- Atlanta Braves game with pre-game picnic;
- Happy Hour at Dantanna's in Buckhead;
- The Loafing Leprechaun pub following the tour of Sage Software;
- and an evening at the Spotted Dog.

TOURS –Fran Rissland

- IFMA ATL toured Sage Software in February 2007.
- King and Spalding in December of 2006
- Game Tap/Turners Northyards in September

GOLF CLASSIC-Steve Christopher

- Last year we had a great time at Lake Lanier playing golf, tennis and enjoying a day on the lake with what has come to be known as the Booze Cruise.
- 93 people signed up for golf and 16 people played tennis with trophies going to the 1st, 2nd, and 3rd place teams in both these events.
- 42 people signed up for the lake cruise but that number was swelled as several golf teams gave up after a little rain and joined in on the fun drinking the bar dry before docking.
- The evening consisted of a social on the 18th hole where door prizes, food and fun was had by all 145 participants.
- This successful event again raised well in excess of \$16,000, once again proving to be IFMA's number one fund raiser.

GEORGIA TECH LIASON – KATHY ROPER

COMMUNITY SERVICE COMMITTEE – Committee chair Joanne Cole. We are proud to say this is our largest committee. Here's what we did last year with our 5 partners.

DDMGA-Developmental Disability Ministry of Georgia –

- They had a volunteer Day at a residence home in Tucker.
- They did Roof inspections for Atlanta residence homes.

- Moved into new headquarters in Norcross, consolidating staff from the Atlanta area and more than doubling support space.
- The cost savings through the support of IFMA volunteers and vendors are estimated at \$50,000.

CITY OF REFUGE –

- We did Volunteer Groups for Feeding the Homeless.
- Furniture and space planning for eBay On-The-Job-Training program.
- Aided in putting together package for Capital Campaign.
- Donated toys for the children at Christmas.

THE FRAZER CENTER –

- Helped to correct drainage and HVAC unit support structures and other garden maintenance.
- Helped build greenhouse for the gardens.

CHILD DEVELOPMENT ASSOCIATION –

- We had a Volunteer Day, working on exterior landscaping and painting a mural for 5 year old patio area.
- We renovated upstairs administrative area, providing new furnishings, carpet, paint, etc.
- Began lighting retrofit project.
- Feasibility studies on exterior uplift.
- Donated toys for the children at Christmas.
- Cost savings through the support of IFMA volunteers and vendors are estimated at \$24,000.

BRANAN TOWERS –

- \$1.3M total renovation of 176 apartment units, replacing all kitchen cabinets, retrofitting bathroom appliances for ADA compliance, and lighting.
- Replaced the wrought iron fence, renovated the Administrative area that is still in process, total roof replacement and repaving of the parking lot.
- Cost savings through the support of IFMA volunteers and vendors are estimated \$98,000.

NEWSLETTER COMMITTEE – Lynn Moorman and Pat Dingels

- The Newsletter went from 8 pages, front and back color to 8 pages of full color in December of 2006 thanks to our new printer, Wendy Gill of The Taylor Group and her Graphic Designer, Rachel.
- We also celebrated 25 years with IFMA this past APRIL and featured the Gala in the May newsletter . We were able to highlight our very first IFMA members as well as our first Sustaining Patrons.
- We have added a new “International” Section,
- “Going Green Question” in the Profiles
- And featuring a Green Articles”.